



Freeman Forms are Available

Freeman, the Show's official service contractor, offers one-stop shopping for exhibitor services. Exhibitors are required to use Freeman to order services for electrical, plumbing, gas, cleaning, furniture and material handling.

Take advantage of discounted rates by placing your orders online by February 6, 2026.

[LEARN MORE](#)



Exhibitor Registration

Seamlessly register your staff members for Show badges by selecting the "Exhibitor Badge Registration" task in your IHA Exhibitor Portal.

- Registrations received before March 10 may be picked up, free of charge, at one of the Show's various pick-up locations.
- Registrations received on or after March 10 will be charged \$100 per badge regardless if you have used your allotment or not.

ALL registrants will pick-up their individual badge once in Chicago and should be prepared to present a government-issued photo ID.

NOTE: Your company must be assigned and paid in full to register.

[REGISTER](#)



Hotel Early Bird Rates Have Been Extended

Don't miss the last opportunity to book early bird hotel rates for the Show! We're pleased to report that 11 hotels have extended their early bird rates through January 31. If you haven't already booked your hotel accommodations, now is the perfect time to take advantage of the additional savings!

Hotel	Early Bird Rate
Blackstone, Autograph Collection, The	\$189.00
DoubleTree Hilton Magnificent Mile	\$173.00
Embassy Suites Downtown Magnificent Mile	\$177.00
Embassy Suites Downtown River North	\$177.00
Four Seasons Hotel*	\$280.00
Hilton Garden Inn Magnificent Mile	\$167.00
Hyatt Centric Chicago Magnificent Mile	\$150.00
Hyatt Regency Chicago	\$181.00
Intercontinental Chicago Hotel	\$197.00
Peninsula Chicago	\$310.00
Waldorf Astoria**	\$285.00

*Early Bird Rate extended through January 16th

**Early Bird Rate extended through January 14th

[RESERVE EARLY BIRD RATES](#)



New Product Showcase

Promote your new products for 2026 to buyers and news media through the New Product Showcases. The showcases are located inside the limited access Buyers Clubs. All submissions will also be considered for additional recognition through the IHA Global Innovation Awards (*gia*).

Deadline: January 30, 2026

Products entered after January 30 will not be eligible for the *gia* Awards but will be included in the New Product Showcase.

APPLY NOW



Pantone® ColorWatch Display

Inspire buyers by showing how your products align with the latest home color trends at the Pantone® ColorWatch Display, which also features Pantone's 2026 Color of the Year, Cloud Dancer.

Individual display cases will highlight selected home + housewares products that illustrate the 2027 Pantone View Home + Interiors palettes.

There is no cost for participation and the display cases are located within the main high-traffic entrance hall.

APPLY NOW



In-Booth Talent

Contact The Anne O'Briant Agency for the most professional, attractive, intelligent, personable and dependable trade show assistants & models.

Specializing in:

- Sales Oriented Promotional Assignments
- Trade Show Model or Host/Hostess
- Demonstrator
- Narrator & Sampler

[READ MORE](#)



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Checklist.

Upcoming Deadlines Include:

- January 20 - [Blueprints with Multi-levels or Ceilings Due](#)
- January 20 - [Booth Diagrams for New or Rebuilt Exhibits Due](#)
- January 28 - [Approval for Wireless Access Points](#)
- January 29 - [Lead Retrieval - Advanced Rate Deadline](#)

[VIEW FULL CHECKLIST](#)

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



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