THE INSPIRED HOME SHOW.
MARCH 2-4, 2025
McCormick Place | Chicago

XPress Leads
by CDS

Exclusive Event Vendor

| ORDER ONLINE: ▶ www.xpressleadpro.com   SHOWCODE: ▶ tihs0325 | Qty | Early Price Until 12/19/24 | Advanced Price Until 01/23/25 | Standard price after 01/23/25 | Total |
|---|---|---|---|---|---|

**Experience XPress Connect App first hand!**
Scan the QR code to download our app demo and try it before you buy.
https://tinyurl.com/29nf8puf

**Learn more about the XPress Connect App!**
Scan the QR code to watch our app tutorial.
https://tinyurl.com/nhb86mp8

Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera. No mobile hardware included.

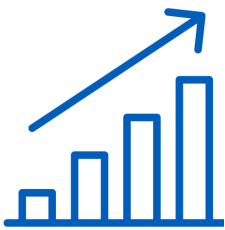| | Qty | Early | Advanced | Standard | Total |
|---|---|---|---|---|---|
| **XPress Connect App -** The App on YOUR phone or tablet | | $375 | $425 | $495 | |
| **XPress Connect 3 App Package -** Includes THREE App license activations & custom sales qualifiers **BEST VALUE!** | | $495 | $550 | $620 | |
| **Additional XPress Connect App Licenses -** For additional users | | $135 per additional user activation | | | |
| **Bluetooth Printer -** One bluetooth connection per lead retrieval device *compatible with iOS app only* | | $115 | $125 | $135 | |

Includes mobile phone & charger

| | Qty | Early | Advanced | Standard | Total |
|---|---|---|---|---|---|
| **XPress Connect Plus Handheld -** OUR handheld wireless device | | $450 | $500 | $575 | |
| **XPress Connect Plus Handheld Package -** includes mobile device, and custom sales qualifiers **BEST VALUE!** | | $500 | $555 | $605 | |
| **Additional XPress Connect App Licenses -** For additional users | | $135 per additional user activation | | | |
| **Bluetooth Printer -** One bluetooth connection per lead retrieval PC | | $115 | $125 | $135 | |

## XPRESS EXTRAS -

| | Qty | Early | Advanced | Standard | Total |
|---|---|---|---|---|---|
| **Custom Sales Qualifiers / Custom Surveys** | | $115 | $125 | $135 | |
| **Literature Fulfillment -** Send links to your brochures and products | | $150 | $170 | $200 | |
| **Delivery Service -** Booth delivery, training and pick up service | | INCLUDED | $115 | $125 | |
| **Developer Tools are for exhibitors using their own lead retrieval devices. Not needed with XPress Connect.** | | | | | |
| **Event API -** Scan real-time data using your own system | | $565 | $665 | $770 | |

## DIGITAL BACKPACK - Combine Digital Backpack with XPress Lead Retrieval for maximum ROI. Attendees scan QR codes for content, you capture leads.

| | Total |
|---|---|
| **Digital Backpack -** Generate QR codes for your products, videos, or brochures to display at your booth. | $500 |

DIGITAL BACKPACK

- **Customize and print QR codes** in various formats and sizes to match your booth design.
- **Capture leads and product interest** while sharing in-depth product information.
- **Reduce paper waste** with a completely digital solution.
- **Enable contactless interaction** for a safe and efficient attendee experience.

| ORDER ONLINE: | www.xpressleadpro.com | SHOW CODE: | tihs0325 |
| --- | --- | --- | --- |

| QUESTIONS? | 1-800-746-9734 | FAX | 1-508-759-4238 | EMAIL | xpressleadpro@cdsreg.com |
| --- | --- | --- | --- | --- | --- |

XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

**FREE WITH EVERY ORDER**

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers

- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

*Please note:* Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online **www.xpressleadpro.com** (show code: **tihs0325**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

| LOSS/DAMAGE WAIVER | REPLACEMENT COST |
| --- | --- |
| Connect Plus Device | $1,000 |
| Connect Plus Power Cord | $ 75 |
| Bluetooth Printer | $1,000 |
| Bluetooth Adapter | $ 250 |

| | |
| --- | --- |
| SUBTOTAL | = |
| SALES TAX **10.25%** | |
| OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x $90 per device) | + |
| NO, I do not want to purchase the Loss/Damage Waiver - initial here | |
| PROCESSING FEE **(SAVE $10 WHEN YOU ORDER ONLINE)** | + 25.00 |
| **TOTAL** (USD) | = |

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

## CONTACT INFORMATION

| | |
| --- | --- |
| COMPANY | |
| CONTACT NAME | |
| BILLING ADDRESS | |
| CITY | |
| STATE/ZIP | |
| BOOTH # | |
| PHONE/EXT # | |
| FAX | |
| EMAIL | |
| COMPANY WEBSITE http://www | |

## PAYMENT INFORMATION

| | |
| --- | --- |
| CARD NUMBER **- BY FAX ONLY** | |
| NAME ON CARD | |
| EXP DATE | |
| SIGNATURE | |
| **AUTHORIZATION** | Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing. |
| SIGNATURE | |
| PRINT NAME | |
| TODAY'S DATE | |
| EMAIL RECEIPT TO | |

*All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.*

*Thank you for your order.*

## Terms & Conditions
https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf

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## XPress Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

## Top **Features**

**Literature Fulfillment**
Email links quickly with all the information customers and prospects request

**Custom Qualifiers**
Customize your qualifying questions and responses to build full prospect profiles

**Instant Email Follow-up**
Follow-up with hot prospects who visit your booth

**Rate Leads**
Identify top prospects and customers by assigning a rating

**Schedule Appointments**
Set up follow-up meetings with leads and close more deals

**VIP Alerts**
Receive a text alert when anyone you identify as a VIP enters your booth

**Exhibitor Portal**
Leads, analytics, instructions, and best practices online all the time

5/23

## **Order Today** and don't miss a single lead:

## **www.xpressleadpro.com**   Showcode: **tihs0325**

### XPress Connect **App**
Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.

### XPress Connect **Plus**
Full-featured lead retrieval system running on **OUR** large screen Android phone.

## Connect **Comparison**

|  | App | Plus |
|---|:---:|:---:|
| Scan anywhere, any time | ✓ | ✓ |
| Custom qualifiers** | ✓ | ✓ |
| Literature fulfillment** | ✓ | ✓ |
| Real-time leads | ✓ | ✓ |
| Reporting portal | ✓ | ✓ |
| Instant email follow-up | ✓ |  |
| Rate leads | ✓ | ✓ |
| VIP alerts | ✓ | ✓ |
| Schedule appointments | ✓ |  |
| Add images to leads | ✓ |  |
| Audio notes | ✓ | ✓ |
| Optional Bluetooth printer* | ✓ | ✓ |
| Online and offline modes | ✓ | ✓ |

**additional fees may apply     *compatible with iOS app only