

Entry *Criteria*

All products submitted for the New Product Showcase and for a *gia* must meet the following criteria:

- Product must be new to The Inspired Home Show – not previously shown at the International Home + Housewares Show
- Product is not required to be in-market; prototypes are acceptable

Timing:

All products submitted for the New Product Showcase by January 25 are automatically entered into the *gia* judging program. No additional action is required.

Products submitted after the January 25 deadline are still eligible to be included in the New Product Showcase.

gia Judging Process:

Our *gia* panel of experts will review all products submitted by the January 25 deadline and evaluate them based on the following:

Innovation

Product presents an original concept, employs new technology or materials or offers unique functionality or benefits compared to existing products.

Appearance

Product appearance differentiates an appealing alternative to existing products in form, color, texture or material.

User Benefits

Product demonstrates enhanced functionality and additional user comfort, safety or convenience over existing products.

Ecological Responsibility

Product is distinguished because of the materials or processes used in production, distribution or packaging, because of its impact on user behavior for conserving natural resources, or because of its contribution to improving social conditions.

Market Impact and Positioning

Product offers unique price/value alternative in its market positioning.



For complete details, please visit
**[TheInspiredHomeShow.com/
gia-product](http://TheInspiredHomeShow.com/gia-product)**

Five finalists and one Global Honoree will be awarded in each of 14 categories

- Bath + Personal Care
- Cleaning
- Cook + Bakeware
- Home Décor + Gifts
- Home Organization + Storage
- Household + Home Electrics
- Kitchen Electrics
- Kitchen Hand Tools + Cutlery
- Kitchenware
- Personal Electrics
- Pet Products
- Smart Home Products
- Sustainable Products
- Tabletop



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