

# Webinars/Deadlines

Sign up...Stay Informed...Stay on Schedule

## Webinars

Webinars to help you make the most of your Show Experience are offered at no charge to exhibitors. This year's webinars include:

### Webinar Topic

**November 20:** Marketing Kit/Media: Learn How to Bring Buyers + Media to Your Booth

**December 11:** Marketing Kit/Media: Learn How to Bring Buyers + Media to Your Booth

**December 4:** Fundamentals of a Well-Designed Booth

**January 8:** Maximize Your Media Exposure at the Show

**January 14:** Marketing Kit/Media: Learn How to Bring Buyers + Media to Your Booth

**February 4:** Marketing Kit/Media: Learn How to Bring Buyers + Media to Your Booth

Please check [housewares.org](http://housewares.org) for additional information.

Dates are subject to change.

Service	Deadline	
Housewares Connect 365 Listing	No Deadline	<b>FREE</b>
Mobile App	No Deadline	<b>FREE</b>
2019 Media Registration List	No Deadline	<b>FREE</b>
2019 Buyers List	No Deadline	<b>FREE</b>
Trade Publication Advertising	Various	
Show Preview Press Event	December 20*	
Traveling Media Tour	January 15	
ColorWatch by Pantone Display	January 9	<b>FREE</b>
Show Sponsorships	January 17	
Printed Show Directory Listing	January 17	<b>FREE</b>
Welcome Independent Retailer Program		
Printed Show Directory	January 17	<b>FREE</b>
Welcome Independent Retailer Signs	February 12	<b>FREE</b>
myLeads / Lead Retrieval Program (Limited Quantity)	January 24	<b>FREE</b>
New Product Showcases	January 25	
Featured New Products for News Media & Buyers	February 12	<b>FREE</b>
Made in the U.S.A. Signs	February 12	<b>FREE</b>
New for the Home Signs	February 12	<b>FREE</b>
Smart Home Signs	February 12	<b>FREE</b>
No Photography Signs	February 21	<b>FREE</b>
My Press Release Writer	February 28	
Celebration of Coffee Display	March 6	
Booth Design Award	March 10	<b>FREE</b>
Online Press Kit	March 13	
Special Event/Product Demonstration	March 13	<b>FREE</b>
Press Kits to the Show News Center	March 13	<b>FREE</b>

\* Event subject to sell out prior to deadline date

For complete details and to order all services visit: [TheInspiredHomeShow.com/marketing-kit](http://TheInspiredHomeShow.com/marketing-kit)



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