

THE INSPIRED HOME SHOW.

March 14 - 17, 2020
McCormick Place, Chicago

You're Invited!



trending TODAY preview

featuring sustainability

Saturday, March 14, 2020
8:00 - 10:00 am

The Trending Today Preview: Sustainability

Show buyers and sellers come together in this marketplace setting centered around a **trending merchandise category: sustainability**. Consumers worldwide are placing greater importance on sustainable products and socially responsible companies. **Is your company part of the global sustainability movement?**

Join us with your distinctive and innovative products or processes that support this global social and environmental charge. Be a part of this growing global movement and showcase your eco-friendly products to the retailers who are making sustainability a priority.

This pre-Show tabletop event is exclusively for buyers and news media and is free to exhibitors validated within the Sustainability category on a first-come basis.

Space is limited to 60 exhibitors.

Why Participate?

- Meet one-on-one with buyers prior to Show opening. Drive buyer traffic to your booth.
- Meet one-on-one with consumer and trade media. All registered media are invited to attend.
- Set your company apart from the 2,200 Show exhibitors. This event is limited to exhibitors in this category only.
- This is a FREE event – no participation or product entry fee.
- Nearly 700 buyers and media attend.

IHA will provide each participant:

- One 2' x 6' black covered and skirted table.
- Table sign with company name and booth number.

Companies are eligible to participate if their products, packaging or production process:

- Uses materials that are renewable, recycled or are recyclable
- Employs alternative technologies in production
- Reduces consumption of raw materials or fossil fuels in production and/or distribution
- Reduces consumption by users
- Employs local labor and practices social responsibility

RSVP by January 24 to be considered for this event. First come first served. While we'd love to include everyone, participation is limited.



For more information or to RSVP, email Domonique Williams at dwilliams@housewares.org