

# You're Invited!



## THE INSPIRED HOME SHOW.

March 14 - 17, 2020  
McCormick Place, Chicago

[TheInspiredHomeShow.com](http://TheInspiredHomeShow.com)

### A Celebration of Coffee!

Again for 2020! IHA has partnered with Counter Culture of Chicago and the Specialty Coffee Association to highlight and showcase **COFFEE** in a dedicated display at The Inspired Home Show 2020.

#### You are invited to participate in this unique opportunity!

Exhibiting manufacturers are invited to submit their latest pour-over product, coffeemaker, specialty brew or craft coffee accessory.

The Celebration of Coffee exhibit will be located in the front of Lakeside Center, Booth L12313. The coffee display will offer a sense-provoking experience for buyers and sellers alike. Feature your coffee products that turn everyday morning routines into something truly worth waking up for! This exhibit will also include a tasting pavilion and light education provided by esteemed professionals and world-class baristas.

A Celebration of Coffee will run from Saturday to Tuesday during Show hours with limited tasting sessions daily, including samples from Counter Culture's special Chicago Roast, which will feature brewers chosen from some of the exhibited products.

#### Criteria:

Product must be a coffee maker or coffee machine/roaster, specialty coffee maker, pour-over or pour-over accessory, DIY brew kit or craft coffee accessory.

- Refunds will be issued for entries not accepted. IHA reserves the right to assess and approve products based on criteria and space availability. Space is first come, first served. **To be included, products must be received at IHA by February 20, 2020.** An on-site drop off option is available and must be coordinated ahead of time.

#### COST: \$300 per product

Please submit an online entry form at:

[TheInspiredHomeShow.com/Coffee](http://TheInspiredHomeShow.com/Coffee)



# Celebration of Coffee GUIDELINES



The exhibit will be located in the Wired + Well Expo in booth number L12313.

IHA will provide a display case and uniform signage for each product, giving the company name and booth number.

The Showcase will be open during regular Show hours, but products cannot be altered or adjusted once set in the display. If there are special instructions to display your product, please include instructions with your product submission.

Please include a digital image of each product submitted. Digital images must be high resolution. (300 dpi)

## CRITERIA

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## COST:

\$300 per product

## DISPLAY LIMITATIONS

If the product is larger than 3 feet wide, 4 feet high and 18 inches deep, contact Lindsay Pearson Wessels at:

[lpearsonwessels@housewares.org](mailto:lpearsonwessels@housewares.org) or 847-692-0101

## SECURITY

A security guard will be stationed in the Showcase area on a 24-hour basis from Thursday, March 12 through Wednesday, March 18.

IHA assumes no responsibility for product losses occurring from damage or theft.

Unauthorized photographing of products will not be permitted.

[TheInspiredHomeShow.com](http://TheInspiredHomeShow.com)

## PLEASE SEND PRODUCTS TO:

Lindsay Pearson Wessels,  
Manager, Discover Design Expo  
**ATTN: Coffee Exhibit**  
International Housewares Association  
6400 Shafer Court, Suite 650  
Rosemont, IL 60018 USA

**Products MUST be received  
by 2/20/2020**

**We look forward to your participation!**

THE  
INSPIRED  
HOME  
SHOW | IHA's GLOBAL HOME +  
HOUSEWARES MARKET

