

Inspired *Retailing* in Chicago

Experience the Best Retail Benchmarking & Comparative Shopping the World Has to Offer!

Ace Hardware ■ Amazon Go ■ American Girl ■ Bed Bath & Beyond ■ Bloomingdale's Home
Build-A-Bear Workshop ■ CB2 ■ City Escape ■ Crate and Barrel ■ Dylan's Candy Bar ■ Eataly
Farmer's Market ■ Gethsemane Gardens ■ Jayson Home ■ Lowe's ■ Mariano's Fresh Market
Menards ■ P.O.S.H. ■ Pottery Barn ■ Sprinkles ■ Sur La Table ■ The Chopping Block
The Container Store ■ The Home Depot ■ Trader Joe's ■ True Value ■ Vosges Haut-Chocolat
Whole Foods Market ■ Williams-Sonoma ■ World Market



P.O.S.H.

the Chopping Block

THE
INSPIRED
HOME
SHOW | IHA's GLOBAL HOME +
HOUSEWARES MARKET

14 - 17 March 2020
chicago, usa

Gourmet Food



Website: wholefoodsmarket.com
Facebook: facebook.com/wholefoods
Instagram: @wholefoods
Twitter: @wholefoods
Pinterest: pinterest.com/wholefoods
Corporate Structure: Publicly Held
Headquarters Location: Austin, Texas
Number of Stores: Over 470
Geographic Region: Across USA, Canada and the UK
Positioning Statement: Selling The Highest Quality Natural & Organic Products



Website: traderjoes.com
Instagram: @traderjoes
Twitter: @TJoes_official
Pinterest: pinterest.com/traderjoeslists
Corporate Structure: Privately Owned
Headquarters Location: Monrovia, California
Number of Stores: Over 470
Geographic Region: Across USA
Positioning Statement: Neighborhood Grocery Store



Website: marianos.com
Facebook: facebook.com/marianosfreshmarket
Instagram: @MarianosMarket
Twitter: @MarianosMarket
Pinterest: pinterest.com/marianosmarket
Corporate Structure: Publicly Held
Headquarters Location: Milwaukee, Wisconsin
Number of Stores: More than 150 and growing
Geographic Region: Chicagoland
Positioning Statement: Shop well. Eat well. Live well.



Website: vosgeschocolate.com
Facebook: facebook.com/VosgesChocolate
Instagram: @vosgeshautchocolate
Twitter: @vosges
Pinterest: pinterest.com/vosgeschocolate
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: 4
Geographic Region: Chicago, NYC, Las Vegas, Beverly Hills
Positioning Statement: Peace, Love And Chocolate



Sur La table

Icons



Crate&Barrel

Website: crateandbarrel.com

Facebook: facebook.com/crateandbarrel

Instagram: @CrateandBarrel

Twitter: @CrateandBarrel

Pinterest: pinterest.com/crateandbarrel

Corporate Structure: Majority owned by Otto GmbH (Germany). Also own CB2 (young adults) and Land of Nod (children).

Headquarters Location: Northbrook, Illinois

Number of Stores: 90

Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.

Positioning Statement: For furniture, home decor, gifts, housewares, registry items and more, visit Crate and Barrel today and look no further for style.



BED BATH & BEYOND®

Beyond any store of its kind.®

Website: bedbathandbeyond.com

Facebook: facebook.com/BedBathandBeyond

Instagram: @bedbathbeyond

Twitter: @bedbathbeyond

Pinterest: pinterest.com/bedbathbeyond

Corporate Structure: Publicly Held

Headquarters Location: Union, New Jersey

Number of Stores: Over 1500

Geographic Region: Throughout USA, Canada, Puerto Rico and Mexico

Positioning Statement: Beyond Any Store of Its Kind



WILLIAMS-SONOMA, INC.

Website: williams-sonoma.com

Facebook: facebook.com/WilliamsSonoma

Instagram: @williamssonoma

Twitter: @williamssonoma

Pinterest: pinterest.com/williamssonoma

Corporate Structure: Publicly Held

Also own Pottery Barn, Pottery Barn Kids, PBteen, West Elm. All stores are company owned and operated.

Headquarters Location: San Francisco, California

Number of Stores: More than 600

Geographic Region: Throughout USA & Canada, Australia. Independent franchise stores around the world.

Positioning Statement: Williams-Sonoma is the premier specialty retailer of home furnishings and gourmet cookware in the United States.



bloomingdale's

Website: bloomingdales.com

Facebook: facebook.com/Bloomingdales

Instagram: @Bloomingdales

Twitter: @Bloomingdales

Pinterest: pinterest.com/bloomingdales

Corporate Structure: Owned by Macy's Inc

Headquarters Location: New York, New York

Number of Stores: Over 35

Geographic Region: Throughout USA, Dubai & Kuwait. One Bloomingdale's Home store in Chicago

Positioning Statement: Like No Other Store In The World



POTTERY BARN

Website: potterybarn.com

Facebook: facebook.com/potterybarn

Instagram: @potterybarn

Twitter: @potterybarn

Pinterest: pinterest.com/potterybarn

Corporate Structure: Owned by Williams-Sonoma Inc.

Headquarters Location: San Francisco, California

Number of Stores: Over 190 Pottery Barn stores, over 90 Pottery Barn Kids stores

Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.

Positioning Statement: For more than 20 years, we've been inspiring people to create inviting, comfortable surroundings that reflect their unique sense of style. We offer superior-quality furnishings and accessories for the entire home, all in timeless designs, so you'll be able to enjoy them every day.



Rising Stars



The Container Store®

Sur la table

THE ART & SOUL OF COOKING

CB2

Website: containerstore.com
Facebook: facebook.com/containerstore
Instagram: @ContainerStore
Twitter: @ContainerStore
Pinterest: pinterest.com/containerstore
Corporate Structure: Privately Owned
Headquarters Location: Coppell, Texas
Number of Stores: 90 stores
Geographic Region: Throughout USA
Positioning Statement: The Original Storage and Organization Store

Website: surlatable.com
Facebook: facebook.com/SurLaTable
Instagram: @surlatable
Twitter: @sur_la_table
Pinterest: pinterest.com/surlatable
Corporate Structure: Privately owned. Key investors include Investcorp, the Behnke family and Freeman Spogli & Co.
Headquarters Location: Seattle, Washington
Number of Stores: Over 120
Geographic Region: Across USA
Positioning Statement: The Art and Soul of Cooking

Website: cb2.com
Facebook: facebook.com/cb2
Instagram: @cb2
Twitter: @cb2tweets
Pinterest: pinterest.com/cb2pins
Corporate Structure: Owned by Crate and Barrel
Headquarters Location: Northbrook, Illinois
Number of Stores: 18
Geographic Region: In the key cities across the USA. Two stores in Canada
Positioning Statement: Modern furnishings for apartment, loft, home. Ideas for the 24 or more hours in your day.



The Container Store



The Container Store

Hardware/Garden Centers



Website: homedepot.com
Facebook: facebook.com/homedepot
Instagram: @homedepot
Twitter: @homedepot
Pinterest: pinterest.com/homedepot
Corporate Structure: Publicly Held
Headquarters Location: Atlanta, Georgia
Number of Stores: Over 2,200
Geographic Region: Across USA, Canada & Mexico
Positioning Statement: Home Improvement Made Easy



Website: menards.com
Facebook: facebook.com/menardshomeimprovement
Instagram: @menardshomeimprovement
Twitter: @menards
Pinterest: pinterest.com/menards
Corporate Structure: Publicly Held
Headquarters Location: Eau Claire, Wisconsin
Number of Stores: More than 300
Geographic Region: Throughout the Midwest
Positioning Statement: Dedicated to Service and Quality



Website: truevalue.com
Facebook: facebook.com/TrueValue
Instagram: @TrueValue
Twitter: @TrueValue
Pinterest: pinterest.com/truevalue
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: Over 4,000
Geographic Region: Across the USA. Stores in over 60 countries around the world.
Positioning Statement: Local Home Improvement Experts



Website: lowes.com
Facebook: facebook.com/lowes
Instagram: @loweshomeimprovement
Twitter: @lowes
Pinterest: pinterest.com/lowes
Corporate Structure: Publicly Held
Headquarters Location: Mooresville, North Carolina
Number of Stores: Over 1,800
Geographic Region: Throughout USA, Canada and Mexico
Positioning Statement: Never Stop Improving



Website: acehardware.com
Facebook: facebook.com/acehardware
Instagram: @AceHardware
Twitter: @AceHardware
Pinterest: pinterest.com/acehardware
Corporate Structure: Privately Owned
Headquarters Location: Oakbrook, Illinois
Number of Stores: Over 4,800
Geographic Region: Throughout the USA and over 60 countries internationally
Positioning Statement: The Helpful Place

City Escape Garden Center and Design Studio

Website: cityescape.biz
Facebook: facebook.com/cityescapechicago
Corporate Structure: Privately Held
Headquarters Location: Chicago, Illinois
Number of Stores: 1

Gethsemane Garden Center

Website: gethsemanegardens.com
Facebook: facebook.com/Gethsemane-Garden-Center/316505770524
Twitter: @GrowGethsemane
Pinterest: pinterest.com/GethsemaneGC
Corporate Structure: Privately Held
Headquarters Location: Chicago, Illinois
Number of Stores: 1

Farmer's Market Garden Center

Website: gardenchicago.com
Facebook: facebook.com/fmgchicago
Instagram: @fmgchicago
Corporate Structure: Privately Held
Headquarters Location: Chicago, Illinois
Number of Stores: 1

Unique Concepts



Website: amazon.com
Facebook: amazon.com/facebook
Twitter: @amazon
Instagram: @amazon
Pinterest: pinterest.com/pinterest
Corporate Structure: Publicly held
Headquarters Location: Seattle, Washington
Number of Stores: 12
Geographic Region: Seattle, Chicago, New York, and San Francisco
Positioning Statement: No line, no checkout – just grab and go!



PHOTO: Huge Galdones. Galdones Photography Food & Lifestyle * huge@galdones.com



Website: eataly.com/chicago
Facebook: facebook.com/EatalyChicago
Instagram: @eatalychicago
Twitter: @eatalychicago
Pinterest: pinterest.com/eatalynyc
Corporate Structure: Privately Owned
Headquarters Location: Italy
Number of Stores: 31
Geographic Region: Chicago, NYC, Boston, LA, throughout Europe, Asia and the Middle East
Positioning Statement: Chicago's Italian superstore



Website: thechoppingblock.com
Facebook: facebook.com/thechoppingblock
Instagram: @the_chopping_block
Twitter: @TheChoppingBloc
Pinterest: pinterest.com/thechoppingbloc
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: 2
Geographic Region: Chicago
Positioning Statement: We'll get you cooking. The Chopping Block, Chicago's largest recreational cooking school and gourmet retail store, offers demonstration and hands-on cooking classes, as well as wine classes, private cooking parties and corporate team building events.



Website: poshchicago.com
Facebook: facebook.com/POSHChicago
Instagram: @poshchicago
Twitter: @poshchicago
Pinterest: pinterest.com/poshchicagoshop
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: 1
Geographic Region: Chicago
Positioning Statement: Tableware That Tell a Story



Website: jaysonhome.com
Facebook: facebook.com/JaysonHome
Instagram: @JaysonHome
Twitter: @Jayson_Home
Pinterest: pinterest.com/jaysonhome
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: 2
Geographic Region: Chicago and New York City
Positioning Statement: Jayson Home sells sophisticated & unique furnishings from around the world along with a variety of plants & flowers. We are dedicated to helping our customers live beautifully.



Website: dylanscandybar.com
Facebook: facebook.com/DylansCandy
Instagram: @dylanscandybar
Twitter: @DylansCandyBar
Pinterest: pinterest.com/dylanscandybar
Corporate Structure: Privately Owned
Headquarters Location: New York, New York
Number of Stores: 23
Geographic Region: Throughout the USA

Unique Concepts



Sprinkles
CUPCAKES

Website: sprinkles.com

Facebook: facebook.com/sprinkleschicago

Instagram: @sprinklescupcakes

Twitter: @sprinkles

Corporate Structure: Privately Owned

Headquarters Location: Beverly Hills, California

Number of Stores: 24

Geographic Region: Throughout the USA



 American Girl®

Website: americangirl.com

Facebook: facebook.com/americangirl

Instagram: @americangirlbrand

Twitter: @American_girl

Pinterest: pinterest.com/agofficial

Corporate Structure: Publicly held

Headquarters Location: Middleton, Wisconsin

Number of Stores: 21

Geographic Region: Throughout the USA, Canada and Mexico

Positioning Statement: Together with a friend forever.



 BUILD-A-BEAR
WORKSHOP

Website: buildabear.com

Facebook: facebook.com/buildabear

Instagram: @buildabear

Twitter: @buildabear

Corporate Structure: Publicly held

Headquarters Location: St. Louis, Missouri

Number of Stores: More than 400

Geographic Region: Throughout the USA, Canada, the United Kingdom and Ireland, and franchise stores in Europe, Asia, Australia, Africa, the Middle East, Mexico and the South America.

Positioning Statement: Shop, Explore, & Play



P.O.S.H



Dylan's Candy Bar

Global Products



COST PLUS
WORLD MARKET
Unique, authentic and always affordable.

Website: worldmarket.com

Facebook: facebook.com/worldmarket

Instagram: @worldmarket

Twitter: @worldmarket

Pinterest: pinterest.com/worldmarket

Corporate Structure: Owned by Bed Bath & Beyond

Headquarters Location: San Francisco, California

Number of Stores: More than 275

Geographic Region: Throughout USA

Positioning Statement: Unique, authentic, and always affordable



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TheInspiredHomeShow.com/Register

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THE INSPIRED HOME SHOW | IHA's GLOBAL HOME + HOUSEWARES MARKET



Formerly the International Home + Housewares Show, The Inspired Home Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset.

Every March, **home and housewares professionals from 130 countries on six continents** gather in Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

6400 Shafer Court • Suite 650
Rosemont, IL 60018 USA
Tel: +1.847.292.4200
TheInspiredHomeShow.com