Inspired Retailing in Chicago

Experience the Best Retail Benchmarking & Comparative Shopping the World Has to Offer!

Ace Hardware ■ Amazon Go ■ American Girl ■ Bed Bath & Beyond ■ Bloomingdale’s Home
Build-A-Bear Workshop ■ CB2 ■ City Escape ■ Crate and Barrel ■ Dylan’s Candy Bar ■ Eataly
Farmer’s Market ■ Gethsemane Gardens ■ Jayson Home ■ Lowe’s ■ Mariano’s Fresh Market
Menards ■ P.O.S.H. ■ Pottery Barn ■ Sprinkles ■ Sur La Table ■ The Chopping Block
The Container Store ■ The Home Depot ■ Trader Joe’s ■ True Value ■ Vosges Haut-Chocolat
Whole Foods Market ■ Williams-Sonoma ■ World Market
Gourmet Food

Whole Foods Market
- Website: wholefoodsmarket.com
- Facebook: facebook.com/wholefoods
- Instagram: @wholefoods
- Twitter: @wholefoods
- Corporate Structure: Publicly Held
- Headquarters Location: Austin, Texas
- Number of Stores: Over 470
- Geographic Region: Across USA, Canada and the UK
- Positioning Statement: Selling The Highest Quality Natural & Organic Products

Trader Joe’s
- Website: traderjoes.com
- Instagram: @traderjoes_official
- Corporate Structure: Privately Owned
- Headquarters Location: Monrovia, California
- Number of Stores: Over 470
- Geographic Region: Across USA
- Positioning Statement: Neighborhood Grocery Store

Mariano’s Fresh Market
- Website: marianos.com
- Facebook: facebook.com/marianosfreshmarket
- Instagram: @MarianosMarket
- Corporate Structure: Publicly Held
- Headquarters Location: Milwaukee, Wisconsin
- Number of Stores: More than 150 and growing
- Geographic Region: Chicagoland
- Positioning Statement: Shop well. Eat well. Live well

Vosges Haut-Chocolat
- Website: vosgeschocolate.com
- Facebook: facebook.com/VosgesChocolate
- Instagram: @vosgeschocolate
- Twitter: @vosges
- Corporate Structure: Privately Owned
- Headquarters Location: Chicago, Illinois
- Number of Stores: 4
- Geographic Region: Chicago, NYC, Las Vegas, Beverly Hills
- Positioning Statement: Peace, Love And Chocolate

Sur La table
Crate & Barrel

Website: crateandbarrel.com
Facebook: facebook.com/crateandbarrel
Instagram: @CrateandBarrel
Twitter: @CrateandBarrel
Pinterest: pinterest.com/crateandbarrel
Corporate Structure: Majority owned by Otto GmbH (Germany). Also own CB2 (young adults) and Land of Nod (children)
Headquarters Location: Northbrook, Illinois
Number of Stores: 90
Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.
Positioning Statement: For furniture, home decor, gifts, housewares, registry items and more, visit Crate and Barrel today and look no further for style.

Bed Bath & Beyond

Website: bedbathandbeyond.com
Facebook: facebook.com/BedBathandBeyond
Instagram: @bedbathbeyond
Twitter: @bedbathbeyond
Pinterest: pinterest.com/bedbathbeyond
Corporate Structure: Publicly Held
Headquarters Location: Union, New Jersey
Number of Stores: Over 1500
Geographic Region: Throughout USA, Canada, Puerto Rico and Mexico
Positioning Statement: Beyond Any Store of Its Kind

Bloomingdale's

Website: bloomingdales.com
Facebook: facebook.com/Bloomingdales
Instagram: @Bloomingdales
Twitter: @Bloomingdales
Pinterest: pinterest.com/bloomingdales
Corporate Structure: Owned by Macy's Inc.
Headquarters Location: New York, New York
Number of Stores: Over 35
Geographic Region: Throughout USA, Dubai & Kuwait. One Bloomingdale's Home store in Chicago.
Positioning Statement: Like No Other Store In The World

Pottery Barn

Website: potterybarn.com
Facebook: facebook.com/potterybarn
Instagram: @potterybarn
Twitter: @potterybarn
Pinterest: pinterest.com/potterybarn
Corporate Structure: Williams-Sonoma Inc.
Headquarters Location: San Francisco, California
Number of Stores: Over 190 Pottery Barn stores, over 90 Pottery Barn Kids stores
Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.
Positioning Statement: For more than 20 years, we’ve been inspiring people to create inviting, comfortable surroundings that reflect their unique sense of style. We offer superior-quality furnishings and accessories for the entire home, all in timeless designs, so you’ll be able to enjoy them every day.

Williams-Sonoma, Inc.

Website: williams-sonoma.com
Facebook: facebook.com/WilliamsSonoma
Instagram: @williamssonoma
Twitter: @williamssonoma
Pinterest: pinterest.com/williamssonoma
Corporate Structure: Publicly Held. Also own Pottery Barn, Pottery Barn Kids, PBteen, West Elm. All stores are company owned and operated.
Headquarters Location: San Francisco, California
Number of Stores: More than 600
Geographic Region: Throughout USA & Canada, Australia. Independent franchise stores around the world.
Positioning Statement: Williams-Sonoma is the premier specialty retailer of home furnishings and gourmet cookware in the United States.
Rising Stars

**The Container Store**
- **Website:** containerstore.com
- **Facebook:** facebook.com/containerstore
- **Instagram:** @ContainerStore
- **Twitter:** @ContainerStore
- **Pinterest:** pinterest.com/containerstore
- **Corporate Structure:** Privately Owned
- **Headquarters Location:** Coppell, Texas
- **Number of Stores:** 90 stores
- **Geographic Region:** Throughout USA
- **Positioning Statement:** The Original Storage and Organization Store

**Sur la Table**
- **Website:** surlatable.com
- **Facebook:** facebook.com/SurLaTable
- **Instagram:** @surlatable
- **Twitter:** @surlatable
- **Pinterest:** pinterest.com/surlatable
- **Corporate Structure:** Privately owned. Key investors include Investcorp, the Behnke family and Freeman Spogli & Co.
- **Headquarters Location:** Seattle, Washington
- **Number of Stores:** Over 120
- **Geographic Region:** Across USA
- **Positioning Statement:** The Art and Soul of Cooking

**CB2**
- **Website:** cb2.com
- **Facebook:** facebook.com/cb2
- **Instagram:** @cb2
- **Twitter:** @cb2tweets
- **Pinterest:** pinterest.com/cb2pins
- **Corporate Structure:** Owned by Crate and Barrel
- **Headquarters Location:** Northbrook, Illinois
- **Number of Stores:** 18
- **Geographic Region:** In the key cities across the USA. Two stores in Canada
- **Positioning Statement:** Modern furnishings for apartment, loft, home. Ideas for the 24 or more hours in your day
**Unique Concepts**

**Eataly**:
- **Website**: eataly.com/chicago
- **Facebook**: facebook.com/EatalyChicago
- **Twitter**: @eatalychicago
- **Pinterest**: pinterest.com/eatalynyc
- **Corporate Structure**: Privately Owned
- **Headquarters Location**: Italy
- **Number of Stores**: 31
- **Geographic Region**: Chicago, NYC, Boston, L.A., throughout Europe, Asia and the Middle East
- **Positioning Statement**: Chicago's Italian superstore

**The Chopping Block**: We'll get you cooking.
The Chopping Block, Chicago's largest recreational cooking school and gourmet retail store, offers demonstration and hands-on cooking classes, as well as wine classes, private cooking parties and corporate team building events.

**Posh Chicago**: Tableware That Tell a Story
- **Website**: poshchicago.com
- **Facebook**: facebook.com/POSHChicago
- **Twitter**: @poshchicago
- **Pinterest**: pinterest.com/poshchicagoshop
- **Corporate Structure**: Privately Owned
- **Headquarters Location**: Chicago, Illinois
- **Number of Stores**: 1
- **Geographic Region**: Chicago
- **Positioning Statement**: Tableware That Tell a Story

**Jayson Home**:
- **Website**: jaysonhome.com
- **Facebook**: facebook.com/JaysonHome
- **Twitter**: @Jayson_Home
- **Pinterest**: pinterest.com/jaysonhome
- **Corporate Structure**: Privately Owned
- **Headquarters Location**: Chicago, Illinois
- **Number of Stores**: 2
- **Geographic Region**: Chicago and New York City
- **Positioning Statement**: Jayson Home sells sophisticated & unique furnishings from around the world along with a variety of plants & flowers. We are dedicated to helping our customers live beautifully.

**Dylan's Candy Bar**:
- **Website**: dylanscandybar.com
- **Facebook**: facebook.com/DylansCandy
- **Twitter**: @DylansCandyBar
- **Pinterest**: pinterest.com/dylanscandybar
- **Corporate Structure**: Privately Owned
- **Headquarters Location**: New York, New York
- **Number of Stores**: 23
- **Geographic Region**: Throughout the USA
Unique Concepts

Sprinkles Cupcakes

Website: sprinkles.com
Facebook: facebook.com/sprinkleschicago
Instagram: @sprinklescupcakes
Twitter: @sprinkles

Corporate Structure: Privately Owned
Headquarters Location: Beverly Hills, California
Number of Stores: 24
Geographic Region: Throughout the USA

American Girl

Website: americangirl.com
Facebook: facebook.com/americangirl
Instagram: @americangirlbrand
Twitter: @American_girl
Pinterest: pinterest.com/agofficial

Corporate Structure: Publicly held
Headquarters Location: Middleton, Wisconsin
Number of Stores: 21
Geographic Region: Throughout the USA, Canada and Mexico
Positioning Statement: Together with a friend forever.

Build-A-Bear Workshop

Website: buildabear.com
Facebook: facebook.com/buildabear
Instagram: @buildabear
Twitter: @buildabear

Corporate Structure: Publicly held
Headquarters Location: St. Louis, Missouri
Number of Stores: More than 400
Geographic Region: Throughout the USA, Canada, the United Kingdom and Ireland, and franchise stores in Europe, Asia, Australia, Africa, the Middle East, Mexico and the South America
Positioning Statement: Shop, Explore, & Play

Dylan's Candy Bar

Website: dylanscandybar.com
Facebook: facebook.com/DylansCandyBar
Instagram: @dylanscandystore
Twitter: @DylansCandyBar

Corporate Structure: Privately Held
Headquarters Location: Beverly Hills, California
Number of Stores: 24
Geographic Region: Throughout the USA

P.O.S.H

Website: poshlaundry.com
Facebook: facebook.com/P.O.S.H.Inc.
Instagram: @po.sh
Twitter: @po.sh

Corporate Structure: Privately Held
Headquarters Location: Beverly Hills, California
Number of Stores: 2
Geographic Region: Throughout the USA

Dylan's Candy Bar
Formerly the International Home + Housewares Show, The Inspired Home Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. Every March, home and housewares professionals from 130 countries on six continents gather in Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.