HOUSEWARES ON TV FEATURED PRODUCTS





Infuse's™ SaferShine™ formula is non-toxic when used as directed, free from harmful chemicals and better for the environment. It's the safest way to feel good about cleaning your home!

- The infuse cleaning system starts with refillable spray mops and spray bottles
- You simply fill the container with water and add the cleaning concentrate and go!
- Just refill, reload and reuse!
- The Infuse spray mop is unique in that it eliminates the need to repeatedly buy cleaning liquids
 in bulky, plastic containers and costly, disposable mop pads that end up in landfills. One
 machine-washable microfiber mop pad replaces at least 400 disposable mop pads.
- Similarly, one Infuse refillable spray bottle delivers over 40,000 sprays, replacing at least 300 single-use bottles.
- Comes in formulas for every surface in your house: hardwood floor, multi-surface floor, bathroom, glass & window, and all-purpose
- If every person in the US replaced just one disposable spray bottle with a reusable Infuse bottle there could be **nearly 16 billion fewer** spray bottles going into landfills and ocean (yes, billion!)

MSRP: \$3.99 - \$38.00 - Available at www.InfuseClean.com and Target

Fresh Wave Odor Eliminating Products



care about your air™

The healthy alternative to using air fresheners full of harsh chemicals and fake perfumes.

- Fresh Wave is a line of natural, plant-based odor-eliminator products that effectively eliminate odors (rather than masking them) while still being safe for kids, pets, and the planet
- Fresh Wave has a full line of odor-removing sprays, gels, candles, beads, and more

Products to be featured:

- Odor Removing Packs Small packs to toss in your gym bag, shoes, in trash cans, under your car seat, in your laundry basket...any small space that retains odors
- Laundry Booster Toss in your washing machine and naturally make clothes smell fresh. No more heavily perfumed detergents or dryer sheets
- Vacuum Beads Toss in the vacuum cannister and no more smelly exhaust while you clean. Also, keeps vacuum fresh between uses

MSRP: \$5.99 - \$14.99 – Available on <u>Amazon</u>, at <u>www.FreshWaveWorks.com</u>, and in many retail locations

ViaDeco Antimicrobial Copper Placemats



Give your table a stylish, classy look while making it a safer place to eat and work.

- Ordinary Placemats are hard to clean, hard to keep looking like new and full of germs and table scraps
- To solve these problems, Via Deco

Home developed 100% natural vegan faux leather placemats made with antimicrobial copper nanoparticles which inhibit the microbial growth to keep your table clean and safe

- They are easy to clean, stain resistant and usable indoors or outdoors
- They come in 6 styles (<u>Classic</u>, <u>Novotela</u>, <u>Rattan</u>, <u>Mattola</u>, <u>New Leather</u> & <u>Warrior</u>) with several designed by the artist, Renate

MSRP: \$19.99 - \$39.99 for set of 4 – Available at <u>www.ViaDecoHome.com</u> and on <u>Amazon</u> and at Pier One

Peugeot "Saveurs Les Impitoyables" Whisky Tasting Set



One of the most iconic French brands, Peugeot has been manufacturing home goods for more than 210 years.

- Known for its spice mills, Peugeot has moved into the wine and spirit sectors.
- Peugeot whisky tasting set revolutionizes the art and the method of tasting whisky
- The set enables enthusiasts to enjoy the fragrances in spirits, without the 'fire' feeling of the alcohol, thanks to the stylish design of the glass, which features a technical central dome, and an innovative metal cooling base
- The metal cooling base allows spirits to reach their ideal temperature, while preventing the risk of thermal shock, which may otherwise compromise the spirit if tempered with ice
- Just chill base, pour whiskey, wait 2-3 minutes, and enjoy!
- The whisky glass is mouth blown and is also accompanied with a leather coaster. The shape of the glass has been designed specially to develop the aromas of spirits
- And it's not just for whiskey! It can be used for Cognac, bourbon, tequila, sake, or any cocktails
- Dishwasher safe

MSRP: \$40 (\$100 for Holiday Duo+ set that includes two glasses, two coasters and four chilling bases)

- Available at www.us.Peugeot-Saveurs.com/en_us

IncrediBulb



Truly a WOW Product, IncrediBulb is the world's only flexible, 100% shatterproof LED Bulb!

- Made with Flexible silicone, it actually bounces when dropped! Will never shatter and last 13+ years!
- Ideal for the attic or a motorhome or wherever light bulbs often get knocked and break
- The Flexible LED bulb provides the same beautiful lighting as a traditional light bulb but uses only a fraction of the energy
- It also stays cool to the touch, even after hours of use
- Comes in two colors daylight and softlight (60w replacement bulb uses only 7 watts)

MSRP: \$4.98 - Available at Lowe's - More information at: www.TheIncrediBulb.com

Butterie



The only butter dish with a one-piece design.
Butter does not need to stay in the refrigerator

- Makes it easy to always have soft, spreadable butter anytime thanks to its attached lid that can safely keep your butter on the counter ready for use
- Its attached flip-top lid means no more slippery, messy, or broken butter dish lids. The top is connected so it stays clean when opening and closing
- It includes a matching spreader, easy grip handles, and

a non-slip base

- Made of shatterproof BPA-free plastic, easy to clean and dishwasher safe
- Designed to hold 2 sticks of butter or the popular European butters, such as Kerrygold
- Features a hidden, no-mess edge for scraping the butter knife clean
- Comes in 10 colors: Aqua, Black, Gray, Ivory, Red, White, Yellow, Taupe, Light Blue, & Purple

MSRP: \$13.99 - Available at www.ButterieDish.com, Bed Bath & Beyond and Amazon

Bug Bite Thing



Bug Bite Thing is a suction tool that extracts insect saliva/venom from under the skin to help alleviate the itching, stinging, and swelling that occurs with bug bites and stings.

- When you remove the irritant, your body stops producing the reaction that is causing the uncomfortable symptoms
- Unlike topical creams and ointments, the problem is eliminated, not masked
- Completely chemical-free, reusable, safe to use on children of all ages, as well as adults

Product was featured on Shark Tank and was given Lori Greiner's Golden Ticket offer

MSPR: \$9.95 - Available at www.BugBiteThing.com and at CVS and Lowe's

Mastrad Nitro Cold Brew Whipper



Enjoy trendy infused nitro cold brew at home without having to go to an expensive café. With this kit you will be able to make infused cold beverages at home.

- Using nitrogen gas, you get to create amazing, frothy, infused cold drinks like coffee, tea, and even cocktails
- Not cold, but cold infused so the quality of the molecules extracted from the coffee is not affected
- Creates coffee with an aromatic profile very different from regular coffee: sweeter, rounder, less bitter and less acidic

Comes with comprehensive instructions, recipes, a cleaning brush and 3 different nozzles

MSRP: \$60.00 - Available at www.Mastrad-paris.us

Popping Cake Stand



Ordinary cakes? Forget it! The Popping Cake Stand is the sweetest way to make your special occasions unforgettable.

- Completely hide gifts inside of the transforming cake and cupcake stand. The Popping Stand can fit cakes up to 10" in diameter and 6" tall or 18 standard size cupcakes
- Gifts of all kinds (edible and non-edible!) fit inside the 2.8" diameter x 6" tall Gift Pod
- Hidden gift is revealed by a Pull Ring Trigger release
- Reusable, hand washable

MSRP: \$39.99 - Available at www.SurpriseCake.com or on Amazon.com

Backley Homes Chop Chopper



This ergonomically designed chopping board cuts down food prep time with its innovative Slice & Slide™ feature.

- All Backley Homes timber is selected from sustainable forests and are handmade one at a time. The Chop Chop Chopper is part of a collection designed by renowned furniture designer, Thomas Hucker
- Just sweep chopped food straight onto any plate tucked underneath for quick and effortless prepping whilst saving working space
- Made with end-grain Thermopine wood, it is lightweight for easy washing yet sturdy enough for tough chopping while staying gentle on knife blades
- The Thermopine is thermally treated at 400°F to dissolve its starch, making it bacteria and fungus resistant. Truly a board where elegance meets efficiency

MSRP: \$160.00 - Available at www.BackleyHomes.com

Dexas International Prep•Tech Home Chef Cutting Board



This versatile "smart" cutting board made from acacia wood and is designed to help improve the home chef's culinary skills.

- Large prep surface features a perimeter juice groove as well as a corner reservoir (for up to 5 Tbsp of juice) and pour spout
- Tech slots can hold most sizes of smartphones or tablets.
- Large prep surface with a perimeter juice groove
- Tech slot holds most portable electronic devices, including smartphones and tablets, at a proper viewing angle
- Beveled, tapered edges make the board easy to move for serving

MSRP: \$19.99 for Bamboo/\$24.99 for Acacia – Available at dexas.com

TEPRA Lite Smartphone Label Printer



Easily create labels straight from your smartphone!

- Palm-sized and battery powered
- Multiple label templates to choose from
- Equipped with a special portrait function
- Compatible with all languages and alphabets
- A wide variety of different tape options to use.
- Operates when stored vertically or horizontally

MSRP: \$65 – Available at www.KonMari.com

SnapPak USA Hot Box



Hot Box® is ideal for anyone who wants to enjoy an economical, nutritious hot homemade meal anywhere you cannot access an oven or microwave.

- For use at an outdoor job site, school, a park, a beach, while camping or when taking a road trip with the family
- Avoid overcrowded Rest Stops with their unhealthy, overpriced food options. Stop at a beautiful scenic overlook instead
- "Just Add Water," for a naturally steamed heated meal.
- The active ingredients in the Therma Pak™ heating unit are comprised of ONLY natural minerals!
- Hot Box® is manufactured using the highest-grade recyclable BPA Free food-safe contact resins

MSRP: \$6.99 for 3-pack – NOT YET AVAILABLE – Go to www.SnapPakUSA.com to sign up & be one of the first to try it!