After a two-year hiatus, The Inspired Home Show® finally launched in 2022. It wasn’t business as usual. It was better.

An entire business community that maybe used to take face-to-face engagement for granted rediscovered all the reasons that in-person events are essential. All the things that just can’t be done from a distance.

Retailers starved for exploration and new product discovery came out in force to find new products and new suppliers. Brands hungry for new opportunities engaged with buyers they’d never had the chance to meet with before.
The Buyers

Fantastic buyers. We saw everyone from our independent customers; we saw great regional chains. We had some opportunities to meet with the largest mass buyers out there. We saw Walmart, we saw Ace, we saw Hy-Vee. We saw everyone we wanted to see. It was amazing.”

JAMES MCHENRY
Director, National Accounts
Widgeteer

I came in with pretty high expectations, and the Show exceeded them. We’ve had meetings scheduled with buyers from start to finish—all the way through late Monday afternoon.”

BILL ENDRES
CEO
Select Brands

The Exhibitors

97% of verified retailers have PURCHASE AUTHORITY

87% of verified retailers are BUYERS and/or EXECUTIVES

43% represent $25M in ANNUAL SALES

65% represent $5M in ANNUAL SALES

83% EXPECT NEW BUSINESS as a result of exhibiting at the Show

RETAILER VISITS During 2022 Show
Mean: 51
Median: 38

NEW RETAIL CONTACTS MADE During 2022 Show
Mean: 21
Median: 13

Source: The Inspired Home Show 2022 Registration Data

Source: 2022 Exhibitor Post-Show Survey
The Inspired Home Show attracts retailers across 22 channels and thousands of independent specialty stores from across the U.S.*

**Mass/General Merchandise**
- **Amazon**
  - DMM Home & Kitchen
  - Category Leader, Home Kitchen & Furniture
- **Bealls**
  - DMM Home
  - VP GMM
- **Big Lots**
  - Vice President
  - VP/DMM - Home & Furniture
- **Home Shopping Network**
  - Buyer, Cookware & Accessories
  - DMM
- **Meijer**
  - EVP, Merchandising & Marketing
  - DMM, GM
- **Overstock**
  - Senior Merchandise Manager
  - Director Merchandise Manager
- **QVC**
  - GMM, VP Culinary Merchandising
  - DMM Culinary Merchandising
- **Target**
  - DMM, Home
  - Sr. DMM, Kitchen
- **Walmart**
  - Vice President, DMM, Cook & Dine
  - EVP, Home Division, Walmart U.S.
- **Zulily**
  - Sr. Buyer

**Home & Lifestyle**
- **At Home**
  - VP DMM
  - Sourcing Director
- **Food52**
  - Sr. Director, Category Mgmt
  - Buyer, Home & Outdoor
- **HG Buying**
  - Divisional Vice President
- **Pottery Barn**
  - Buyer, Tabletop - Omni
- **TJX Companies**
  - DVP Market Manager, Home
  - SVP General Merchandise Mgr.
- **West Elm**
  - Buyer, Tabletop & Kitchen
- **World Market**
  - Chief Merchandising Officer

**Housewares/Kitchen**
- **Christmas Tree Shops**
  - SVP Merchandising
- **Crate & Barrel**
  - CEO
  - DMM
- **Pampered Chef**
  - CMO
  - VP
- **Sur La Table**
  - SVP Merchandising
  - CEO
- **The Container Store**
  - VP Merchandising
  - Divisional Merchandise Director
- **Williams Sonoma**
  - President
  - Director, DMM

* Source: The Inspired Home Show registration data; IHA Post-Event Retailer Survey, 2022
**Department Stores**

- Bed Bath & Beyond
  - CMO
  - VP/DMM
- Belk
  - Vice President / DMM
  - GVP/GMM
- Bloomingdales
  - VP/DMM Housewares
- JCPenney
  - Sr. Director
- Kohls
  - Sr. Merchandise Mgr, Kitchen App
  - VP Design & Art
- Macy's
  - VP/DBM, Hardgoods & Tabletop
- Nebraska Furniture Mart
  - DMM Appliances
  - CMO
- Ross Stores
  - DMM
  - EVP
- Saks
  - Buyer

**Warehouse Clubs**

- Sams Club
  - SVP/GMM
  - VP/DMM
- Costco Wholesale
  - EVP & COO, Merchandising
  - VP/GMM Housewares

**Hardware**

- Ace Hardware Corporation
  - DMM, Hardware
  - Dir. of Intl’l Account Development
- Do It Best
  - Divisional Merchandise Manager
  - Director International Sales
- True Value
  - Supply Planner
  - Sr. Category Strategy Manager

**Craft/Hobby**

- Hobby Lobby
  - Buyer
- Joann
  - DMM
- Michaels Stores
  - Sourcing Manager
- Blick Art Materials
  - Senior Category Manager

**Grocery**

- Albertsons
  - National Category Director
  - National Vice President
- Aldi USA
  - Director of Corporate Buying
  - Director of National Buying, Pet & Home, Decor, Textiles, Storage, Bath Accessories & Furniture
- C&S Wholesale Grocers
  - Sr. Manager of Merchandising
- Giant Eagle Inc.
  - Business Development Specialist, Giant Eagle Marketplace
- Hy-Vee Inc.
  - VP Floral & Home
  - VP Fashion & Beauty
- Imperial Distributors Inc.
  - Category Manager
  - Director of Seasonal
- Kroger Co
  - Vice President, Kroger
  - General Merchandise
  - DMM, Housewares, Storages & Seasonal
- Wegmans
  - Director Home
- Whole Foods Market
  - CM, Home & Kitchen

**Off Price**

- 99 Cent Only Stores
  - Buyer
- Bealls
  - DMM Home
  - VP/GMM
- DDS Discounts
  - VP/DMM
  - SVP
- Dollar General
  - Sr. Product Development Mgr.
  - VP/DMM
- Dollar Tree/Family Dollar
  - Digital Category Manager
- Ocean State Job Lot
  - Buyer
- Ollies Bargain Outlet
  - DMM
- Tuesday Morning
  - CEO
  - Chief Merchant

**International Retailers**

- Brazil
  - Grupo Pao De Acucar
  - Polishop
  - Westvissing Brasil
- Canada
  - Bed Bath & Beyond
  - The Bay
  - London Drugs
  - Stokes
  - The Linen Chest
- Chile
  - Falabella
  - Chile/Colombia/Peru
  - Sodimac
- China
  - Elemental Kitchen
  - Likuai/United Home
- Colombia
  - Almacenes Exitio
  - Almacenes Flamingo
  - Jeronimo Martins
  - Koba Colombia – Tiendas D1
  - Olimpica
  - Pepe Ganga – Almacenes Maximio
- Costa Rica
  - Cemaco
  - Portafolio Am Siete
  - Universal – Carlos Federspiel & Co
- Denmark
  - Imermo
- Dominican Republic
  - Centro Cuesta Nacional
  - Plaza Lama
- Ecuador
  - Almacenes De Prati
  - Colineal
  - Corporacion El Rosado
  - Corporacion Favorita/Sukasa
  - TIA
- El Salvador
  - Unicomcer
- France
  - Galeries Lafayette
  - Home Shopping Service – Best of TV
  - Leroy Merlin France
  - Monoprix
- Germany
  - EK Servicegroup
  - OTTO
  - Rewe
  - Tchibo
- Honduras
  - Almacenes El Titan
- India
  - HomeTown
- Ireland
  - Homestore & More
  - United Hardware
- Mexico
  - City Club Soriana / Tiendas Soriana
  - Coppel
  - El Palacio De Hierro
  - HEB Mexico
  - Mercado Libre
  - Sears
  - Liverpool
  - Tiendas Chapur
  - Tiendas Chedraui
- Morocco
  - Alpha 55
  - Yatout Home
- Nicaragua
  - Silva Internacional / Grupo Sinsa
- Panama
  - Farmacias Arrocha
  - Supermercados Riba Smith / Delvi
  - Tienda Aliss
  - Tova
- Panama, South Korea, United Arab Emirates
  - ACE Hardware
- Poland
  - Superwnetrze.pl
- Hungary, Romania
  - KitchenShop
- Saudi Arabia
  - Tamimi Markets
- South Africa
  - At Home
  - Homemark
  - Shoprite Checkers
- South Korea
  - Emart
- Spain
  - El Corte Ingles
  - La Oca
- Switzerland
  - COOP
  - Manor
- Turkey
  - EnPlus
- United Kingdom
  - Harrods
  - Lakeland
  - Next
  - Sainsburys/Argos/Habitat
  - Tesco
  - TJX Europe
ONWARD

2022 was the first step toward a new normal. 2023 will be the next. Retailers expect to return to trade shows at similar—or even increased—frequency, and The Inspired Home Show continues to be their preferred destination.

POST-PANDEMIC:

88% of retailers (U.S. and International) expect to go back to the same or more in-person trade shows.

80% U.S. Retail Attendees

67% INTERNATIONAL Retail Attendees

Plan to attend The Inspired Home Show every year.

* Source: 2022 U.S. and International Retailer Post-Show Survey
We’ve met with people from all over South and Central America, Europe—and even a few from Asia; it feels like there are even more international people here than normal. We have written more orders at this Show than we’ve written at any other show, and we don’t come here to write orders. We are seriously blown away.”

**WILL SYMONDS**  
President, Oggi

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**At The Inspired Home Show,**  
you can connect with high-level attendees you won’t find anywhere else:

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<th>U.S.</th>
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**SHOW**  
AMBIENTE  
MAISON & OBJET  
ATLANTA GIFT MARKET  
LAS VEGAS GIFT MARKET  
DALLAS MARKET  
NEW YORK NOW  
NY TABLETOP  
CES  
IFA BERLIN  
CANTON FAIR  

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**By the industry, for the industry**

The Inspired Home Show enjoys a sterling reputation throughout the home + housewares world because it is among the only events designed by insiders specifically to meet the needs of buyers across the globe.

We are grateful to these professionals who share their insights and knowledge to shape The Inspired Home Show into the premier destination for the entire home + housewares industry.

**Retail Advisory Council**  
Taren Bachmann, Target  
Craig Coleman, Macy’s  
Tom Hayes, HomeGoods  
Elisha Jensen, Costco  
Paige Kelly, Wayfair  
Brad Kleparek, Crate & Barrel  
Robert LeBrun, Big Lots Stores, Inc.  
Eva Lorenz, Amazon.com  
Chris Luce, Container Store  
Alex Ogof, Bed Bath & Beyond  
Russell Winters, Walmart Stores, Inc.

**Specialty Retail Advisory Council**  
Michele Catalfo-Crowley, Wegmans  
Mary Liz Curtin, Leon & Lulu  
Jill Foucre, Marcel’s Culinary Experience  
Michael Higdon, National Building Museum  
Doug Huemoeller, Kitchen Window  
Janis Johnson, Gourmet Catalog & Buying Group  
Bob Kratchman, Kitchen Kapers  
KC Lapiana, In The Kitchen  
Chris Wiedemer, Cook’s World

**Global Retail Advisory Council**  
Maximo Bach, MercadoLibre, Argentina  
Michelle Dickinson, Burton McCall, UK  
Sandra Dobbins, Master Distributors, Australia  
James Ge, Euroidea Corporation, China  
Leonella Gomez, Kado, El Salvador  
David Nourse, Koola World, South Africa  
James Karani, Yuwa, Japan  
Jackson Liang, Genesis, China  
Jonathan Lim, Katrin B&I, Malaysia  
Meir Maryena, Tendencias y Conceptos, Mexico  
Liz Oldfield, Milly’s, New Zealand  
Ben Phillips, Divertimenti, UK  
Chris Shipton, Jascor Housewares Inc.  
Pavel Stanek, Potten & Pannen, Czech Republic  
Susan San Miguel, Gourdo’s, Philippines  
Helen Widjaja, PT ACE Hardware, Indonesia
When you exhibit in The Inspired Home Show, you gain exposure not only to retailers, but also to consumer, trade, internet and social media—and the millions of consumers that those attendees influence.

1 SHOW

10,000+
RETAILERS

350+
MEDIA OUTLETS

300+
SOCIAL MEDIA INFLUENCERS

300,000,000+
CONSUMER IMPRESSIONS
350+ consumer and trade media outlets attend. Here’s just a small sample:

A&E Networks
Apartment Therapy
Associated Press
Better Homes & Gardens
Forbes.com

Good Housekeeping
HGTV Magazine
House Beautiful
Housesmarts TV

Oprah Daily
Taste of Home
Techlicious
The Kitchn
Wired

Make lasting relationships with social-media superstars during this exclusive event—co-located with The Inspired Home Show.

During this conference, home + housewares brands can build relationships with content creators and influencers, from focused food bloggers to social-media lifestyle mavens.

MARCH 2-3, 2023
CO-LOCATED EVENT • CHICAGO, IL

Just a few of the notable names expected to attend:

cookingwithkarli
Copycat cookie recipes, easy dinners & more

mapleandthymeblog
Cozy recipes for any season created with love

zestfulkitchen
Where wholesome ingredients & kitchen curiosity intersect

fantabulosity_blog
Easy recipes, affordable style & inspiration for fabulous living

vindulge
BBQ & grilling recipes, and wine

the_skinny_dish
Certified health coach assisting in achieving health goals

* As of April 30, 2022
OPEN for OPPORTUNITY

2022 was the first step in reuniting the home + housewares industry, and 2023 will build on that success, further re-engaging the entire breadth of the community in Chicago in March.

Find Your Expo:

DISCOVER | design
Unique, trend-setting items sure to catch the eye of well-heeled consumers who value high-style signature pieces from established and new designers.

Clean + Contain
Help consumers put organization and storage on full display throughout the home with products that are aesthetically pleasing and ultra functional.

Dine + Décor
Consumers are gathering again and investing in welcoming folks back to the table. This expo features cookware, serving pieces, and accent pieces that turn get-togethers into celebrations.

Wired + Well
Tech-forward products that offer consumers connectivity, information, feedback and control from cleaning tools to personal care, and home electronics to kitchen appliances.

International Sourcing
Be in company with 500+ exhibitors offering value-driven products from China and Taiwan, plus goods from around the globe.

Hall of Global Innovation
The SmartHome Pavilion and Inventors Corner are among the trend-forward product destinations in the Hall of Global Innovation.
BOOTH INFORMATION & RATES

IHA MEMBERS

EARLY BIRD RATE: $21.50/SQ FT
STANDARD RATE: $22.00/SQ FT
CORNER FEES: $450/CORNER

NON-MEMBERS

EARLY BIRD RATE: $33.50/SQ FT
STANDARD RATE: $34.00/SQ FT
CORNER FEES: $450/CORNER

STANDARD BOOTHS:
10’w x 10’d (100 sq ft) / 3m x 3x (9 sq m)
- Includes raw square footage only.
- Booth structures and services are not included in the cost.
- Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.
- The use of pipe and drape is prohibited.

Discounts Available
From now until July 1, 2022, enjoy early-bird pricing on your exhibition space.

PLUS, save extra on discounted booth packages from Freeman.

Secure your space today at TheInspiredHomeShow.com/Exhibit.

Become a member and save 35% on booth space—plus enjoy year-round benefits.

<table>
<thead>
<tr>
<th>Company Annual Housewares Sales</th>
<th>Annual Membership Dues</th>
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<tr>
<td>$10 million or Less</td>
<td>$1,000</td>
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<tr>
<td>More than $10 million</td>
<td>$2,000</td>
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Learn more about becoming an IHA Member at Housewares.org/Members
IHA offers marketing opportunities to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

PRODUCT PLACEMENT OPPORTUNITIES

New Product Showcase
Located in the Buyers’ Clubs, these showcases are open to products not previously shown at The Inspired Home Show.

Gia Excellence in Product Design Award
Finalists and winners in 13 categories are determined by a panel of retailers and displayed prominently in the Grand Concourse Lobby.

IHA Market Watch
Align your product with a specific consumer trend in this Lakeside Lobby display, based on the annual IHA Market Watch Report.

News Center Display
Accessible only to consumer, trade, internet media and social influencers, position your product for inclusion in news and creative content development.

Pantone ColorWatch Display
Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

Details on all marketing opportunities, including pricing and deadlines, will be in the Exhibitor Marketing Kit, available in Q3.
Show Sponsorship Opportunities

PRE-SHOW OPPORTUNITIES
Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.

SHOW FLOOR OPPORTUNITIES
Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.

EDUCATIONAL OPPORTUNITIES
Make meaningful connections with home + housewares leaders by sponsoring these in-depth learning sessions.

NETWORKING OPPORTUNITIES
Attendees will be flocking to in-person events outside the Show floor, such as parties and city tours.

Learn more at TheInspiredHomeShow.com/Exhibit

“This is our first year being at the Show and being an exhibitor, and overall the experience has been nothing short of incredible. This is something we will continue to do year after year.”

MEGAN CUNNINGHAM
Brand Manager, Ardent Life Inc.
Come together with your industry peers and enjoy year-round exclusive benefits through membership in the International Housewares Association (IHA).

EXECUTIVE NETWORKING
Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.

BUSINESS RESOURCES
Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in HomePage News.

GLOBAL BUSINESS DEVELOPMENT
Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.

CONSUMER ENGAGEMENT
Connect directly with end users via our stylish lifestyle website featuring custom content and curated product collections.

ONGOING INDUSTRY LEARNING
Stay in touch with the ever-changing home + housewares market with exclusive access to IHA Market Watch, premier research and year-round virtual events.

By participating in The Inspired Home Show, your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.
Your participation in the Show includes a year-round listing in Connect 365, IHA’s digital marketplace. Showcase your brands, products, and company contacts through layered, in-depth postings that feature catalogs and videos, perfect for engaging online buyers. In fact, customers can use Connect 365 to buy directly from your company.
Join us for what promises to be a truly remarkable, utterly memorable event—The Inspired Home Show 2023.

Learn more about exhibit and sponsorship opportunities, what we have planned for this year’s Show, and how you can be a part of it all.

Get started at TheInspiredHomeShow.com/Exhibit.

BOOK YOUR HOTEL EARLY FOR DISCOUNTS!
Enjoy discounted rates and additional benefits when booking through the Show block.

“This has been one of the best shows we’ve ever had. We’ve been coming 12 years, and we’ve had people all day Saturday and Sunday.”

MARK GREENWOOD
VP New Product Development
YouCopia

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