

PLAN YOUR 2023 SHOW BUDGET

The Inspired Home Show 2023 – March 4-7 in Chicago

Use the online Exhibitor Services Kit at TheInspiredHomeShow.com/ESK

(AVAILABLE NOVEMBER 2022)

Outlined below are some of the main costs associated with exhibiting:

2023 BOOTH SPACE COST

IHA provides raw booth space only

COST TO EXHIBIT:

MEMBER: \$22.00 /sq. ft.

NON-MEMBER: \$34.00 /sq. ft.

CORNER FEES: \$450 per corner

COST OF MEMBERSHIP:

(non-refundable)

HOUSEWARES ANNUAL SALES
UNDER \$10 MILLION: \$1,000

HOUSEWARES ANNUAL SALES
OVER \$10 MILLION: \$2,000

**IHA MEMBERS
SAVE 35%
ON
BOOTH SPACE**

*Standard booth sizes are in increments of 10'w x 10'd or 10'w x 15'd

COST EXAMPLES

10' X 10' BOOTH (100 sq. ft.) / 3m x 3m (9 sq. m)

Member rate under \$10 million housewares sales:
\$2,200 + \$1,000 = \$3,200

Member rate over \$10 million housewares sales:
\$2,200 + \$2,000 = \$4,200

20' W X 10' D BOOTH (200 sq. ft.) / 6m x 3m (18 sq. m)

Member rate under \$10 million housewares sales:
\$4,400 + \$1,000 = \$5,400

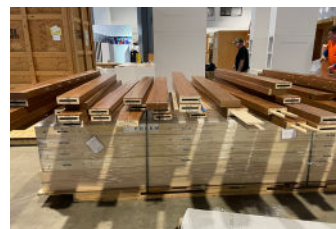
Member rate over \$10 million housewares sales:
\$4,400 + \$2,000 = \$6,400

INSPIRED CASE STUDY: GLEENER

Learn how a dream team of visionary, dedicated, ambitious and nimble employees faced a seemingly impossible task and turned great risk into greater rewards in record time.

READ GLEENER'S STORY HERE:

TheInspiredHomeShow.com/inspired-case-study-gleener



THE
INSPIRED
HOME
SHOW | IHA'S GLOBAL HOME +
HOUSEWARES MARKET

MARCH 4-7, 2023

TheInspiredHomeShow.com

BOOTH STRUCTURE

Exhibitors must make their own booth arrangements, including back wall, carpet and furnishings. The use of pipe and drape is prohibited and is not provided.

YOU HAVE THREE OPTIONS:

ONE:

- Work with IHA's official Service Contractor, Freeman. Visit TheInspiredHomeShow.com/ESK under **Official Service Contractor** to review the booth packages* and other materials for the 2023 Show.

TWO:

- Obtain quotes from other exhibitor-appointed contractors (EACs)/display houses. A list of EAC's is available upon request.

THREE:

- Ship your own booth to the Show and do your own set up. Please note, you will still need to pay shipping, material handling and drayage costs; however, you can save by setting up your own booth or using the Automobiles and Small Utility Vehicle (ASUV) program.

More information on exhibitor work rules can be found at TheInspiredHomeShow.com/ESK under **General Info/Show Guidelines**.

**2023 booth packages and shipping information will be available November 2022.*

LABOR & MATERIAL HANDLING/DRAYAGE

If you are working with Freeman or hiring an EAC to build your booth, you will need to hire labor.

2023 LABOR RATES

General

STRAIGHT TIME:

\$129.25 /hr

TIME-AND-A-HALF:

\$194.00 /hr

DOUBLE TIME:

\$258.50 /hr

- All shipments to the convention center will be received and handled by Freeman.
- View the 2023 materials handling rates at TheInspiredHomeShow.com/ESK under **Shipping Information**.

For assistance regarding
booth structure
design email
solutions@freemanco.com

ELECTRICAL, PLUMBING & COMMUNICATIONS

If you are working with Freeman or hiring an EAC to build your booth, you will need to hire labor.

2023 LABOR RATES

Electrical

STRAIGHT TIME:

\$113.10 /hr

TIME-AND-A-HALF:

\$169.65 /hr

DOUBLE TIME:

\$226.20 /hr

Plumbing

STRAIGHT TIME:

\$124.80 /hr

TIME-AND-A-HALF:

\$187.20/hr

DOUBLE TIME:

\$249.60/hr

If you need to order telecommunications (phone and internet) through McCormick Place 2023 rates will be available at TheInspiredHomeShow.com/ESK under **Convention Center Services** in November 2022.

HOUSING

To view the Show's official hotel list, rates and special incentives, visit:

TheInspiredHomeShow.com/attend/hotels-and-travel/hotels



As of 10/06/2022

THE
INSPIRED
HOME
SHOW

MARCH 4-7, 2023

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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