

YOU'RE INVITED

trendingtoday
PREVIEW

At-Home Entertaining

As economic concerns begin to dominate the news cycle and consumers feel the pinch of inflation, they are responding by bringing more experiential activities back into their homes. During the height of the pandemic, consumers were overwhelmingly cooking and eating at home. The current re-emergence of gatherings and in-person celebrations means that consumers are doing more at-home entertaining as well.

And successful at-home entertaining requires not only items that help prep fantastic and often creative dishes from cook + bakeware to kitchen electrics and gadgets, but also things that enhance the presentation of the home and the meal. This includes tableware, glassware and barware and bar accessories; textiles and decor—and don't forget all of the outdoor living products that help consumers throw a great backyard BBQ or summer soiree.

This pre-Show tabletop event is exclusively for buyers and news media and is free to exhibitors validated within the At-Home Entertaining category on a first come, first served basis. Space is limited to 60 exhibitors.

WHY PARTICIPATE?

- Meet one-on-one with buyers prior to Show opening.
- Drive buyer traffic to your booth.
- Meet one-on-one with consumer and trade media.
- All registered media are invited to attend.
- Set your company apart at this pre-Show event
This event is limited to exhibitors in this category only.
- This is a FREE event – no participation or product entry fee.
- Nearly 700 buyers and media attend.

Saturday, March 4, 2023
8:00 - 10:00 am

Grand Ballroom, S100
South Building



IHA will provide each participant:

- One 2' x 6' black covered and skirted table
- Table sign with company name and booth number

For more information, contact
your Show manager.

RSVP by Feb. 14, 2023
to be considered for this event.

**THE
INSPIRED
HOME
SHOW** IHA'S GLOBAL HOME +
HOUSEWARES MARKET

MARCH 4-7, 2023
TheInspiredHomeShow.com

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

© 2022 International Housewares Association. All Rights Reserved.
As of 10/12/22

