

# smart home PAVILION



## The Smart Money is at The Inspired Home Show

The global smart home market is expected to grow from USD 78.3 billion in 2020 to 135.3 billion in 2025.\* If you're going to profit from this growth, your product needs to be on the shelves and on the websites of major retailers. And the retail buyers who make that happen will be in Chicago this March at **The Inspired Home Show® 2023**.

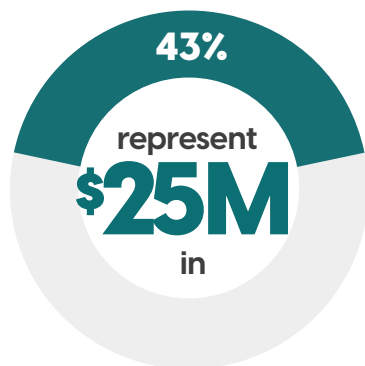
**97%**  
of verified retailers have  
**PURCHASE  
AUTHORITY**

**87%**  
of verified retailers are  
**BUYERS and/or  
EXECUTIVES**

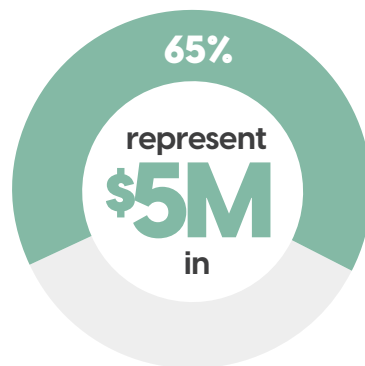
**+68%**

of U.S. and International  
Buyers at The Inspired  
Home Show have  
**NEVER ATTENDED CES**

Source: 2019 IH+HS Post-Show Survey of Registered  
U.S. and International Buyers



**ANNUAL SALES**



**ANNUAL SALES**

**THE  
INSPIRED  
HOME  
SHOW** | IHA's GLOBAL HOME +  
HOUSEWARES MARKET

**MARCH 4-7, 2023**

[TheInspiredHomeShow.com](http://TheInspiredHomeShow.com)

Source: The Inspired Home Show 2022 Registration Data

## PAST SHOW ATTENDEES WITH SMART HOME PRODUCT INTEREST

(Based on product interest responses during the 2022 Show registration process.)

Abt Electronics • Ace-Hardware • Ahold Delhaize • Albertsons • Aldi • Alibaba Group • Almo Corporation • Amazon • Bed Bath & Beyond • Belk • Best Buy • Best Buy Canada • Big Lots • BJ's Wholesale Club • Blain's Farm & Fleet • Bloomingdale's • Brookstone • Burlington Stores • Canadian Tire Corporation • Chewy • CITY CLUB • Costco • Crate and Barrel • CVS Health • Dick's Sporting Goods • Dillard's • Disney • Do it Best Corp. • Dollar General • Dollar Tree • Falabella Retail S.A. • Family Dollar • Fry's Electronics • Groupon • Grupo Unicomer • H-E-B • Hammacher Schlemmer & Company • Homegoods • HSN, Inc. • Hudson's Bay • IKEA • JC Penney • Jewel-Osco • Kitchen Stuff Plus • Kohl's • Kroger • Lakeland • Linen Chest • Liverpool • LuLu Group International • Macy's • Manor AG • Meijer • Menards • Morrisons • Myer Pty Ltd • Nordstrom • Office Depot, Inc. • Pepperfry • POLISHOP • Publix Super Markets • QVC • Ross Stores, Inc. • Saks Fifth Avenue • Sam's Club • Sam's Club Brazil • Sharper Image • Sodimac S.A. • Soriana • Suning.com • Target • The Container Store • The Home Depot • The TJX Companies • True Value • VIP.com • Walgreens • Walmart • Wayfair • Whole Foods Market • Williams-Sonoma • Zulily

# smart home at The Inspired Home Show 2023

The **Smart Home Pavilion** offers a turnkey solution to reach decision-makers with a high-visibility, cost-effective package.

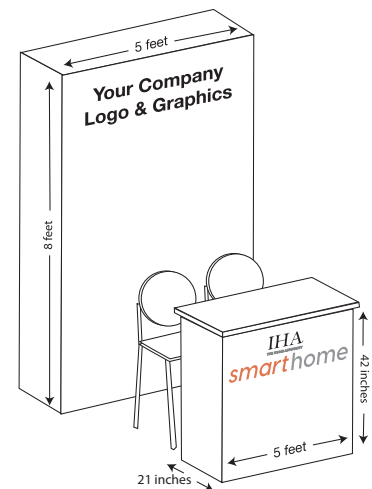
### PACKAGE DETAILS:

- Lakeside Lobby carpeted exhibit space
- International Housewares Association membership for 2022/2023 (a \$1,000 - \$2,000 value)
- 2 - Show badges
- 1 - 8' Back wall (includes a graphic of your choosing)
- 1 - 500 watt electrical outlet
- 2 - Stools
- 1 - Pedestal (60" X 21" X 42" - with slide lock)
- Table in the New Exhibitor Preview (first-time exhibitors only)

### MARKETING PROGRAMS:

- New Exhibitor Preview (first-time exhibitors only)
- IHA Global Innovation Award Competition (\$325 New Product Showcase fee applies)
- Buyer & media lists
- Connect 365 listing
- Pre-Show marketing & promotion

**IHA Smart Home Pavilion Fee: \$2,795**



For more information, contact: **Alyssa Fulton** at [afulton@housewares.org](mailto:afulton@housewares.org) or **+1.847.692.0125**

THE  
INSPIRED  
HOME  
SHOW

MARCH 4-7, 2023

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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