

# OPPORTUNITY

at the  
**INDUSTRY  
SERVICE  
PROVIDER  
PAVILION**

## Your Solution Matters

**APPLY NOW**

**The home + housewares industry has had an unprecedented 24 months.** As consumers spend more time in their homes, demand for housewares is growing exponentially. This surge in demand has created record sales, but also presented numerous challenges related to fulfillment, inventory management, e-commerce strategies and more. As a service provider to the home + housewares industry, you have a critical role to play in helping retailers and manufacturers optimize their response to the consumer demand.

**The Industry Service Provider Pavilion** at The Inspired Home Show® gives you a chance to interact with thousands of manufacturers and retailers looking for the next game-changing product or service. It's a destination where decision-makers can browse solutions to critical challenges. For a complete detailed guide to exhibiting at the Show, please see the [2023 Exhibitor Prospectus](#).

View [Sponsorship Opportunities](#) available to you as an exhibitor.



### FIND NEW CUSTOMERS

Thousands of retailers and housewares manufacturers



### SPOTLIGHT ON INDUSTRY SERVICE PROVIDER

Designated Industry Service Provider section on the Show floor



### CRITICAL RETAIL BRANDS

99% of the top key retailers in the U.S.



### TURNKEY PACKAGES

Cost-effective, easily implemented exhibit options available



### TOP-TO-TOP OPPORTUNITY

The largest concentration of retail GMMs/DMMs of any U.S. show. Highest visibility to Owners, Presidents and CEOs of established and new housewares brands/manufacturers



### ALL TOGETHER

The entire home + housewares industry under one roof

THE  
**INSPIRED  
HOME  
SHOW** IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

**MARCH 4-7, 2023**

[TheInspiredHomeShow.com](https://TheInspiredHomeShow.com)

## Flexible Booth Packages

**APPLY NOW**

### Turnkey Kiosk Packages:

- IHA Associate I Membership for 2022/2023 (\$1,000-\$2,000 value)
- (2) Show badges
- (1) 8' backwall (includes graphic of your choosing)
- (1) 500 watt electrical outlet
- (2) Stools
- Standard booth carpet



**IHA Industry Service Provider Pavilion Fee:**  
**\$4,000-\$5,000\***

\*Turnkey Kiosk Fee for companies with annual sales:  
 Under \$10M = \$4,000 | Over \$10M = \$5,000

### Standard Booth Options:

- IHA square footage Associate I Member rate (\$22.00/sq. ft.)

### Flexible options to fit your brand and budget

INLINE STRUCTURE	ASSOCIATE I MEMBER RATE (\$22.00/SQ FT)	ASSOCIATE I MEMBERSHIP DUES	FREEMAN BASIC BOOTH PACKAGE ESTIMATE	COST ESTIMATE
10' x 10'	\$2,200	\$1,000-\$2,000**	\$4,500	\$7,700-\$8,700
10' x 20'	\$4,400	\$1,000-\$2,000	\$8,900	\$14,300-\$15,300
10' x 30'	\$6,600	\$1,000-\$2,000	\$11,900	\$19,500-\$20,500
10' x 40'	\$8,800	\$1,000-\$2,000	\$14,000	\$23,800-\$24,800

\*\*Membership Fees:  
 Under \$10M in sales = \$1,000 | Over \$10M in sales = \$2,000

For more information on Freeman Booth Packages please contact:  
[Freeman Exhibitor Sales](#)

### Industry Service Provider Pavilion Benefits:

- Dedicated sales manager
- Access to negotiated hotel rates and amenities
- Sponsorship opportunities
- Press release to trade pubs promoting the new industry service provider destination
- Show signage promoting the destination
- Pre-Show marketing of the destination including web site and email promotion
- Complimentary shuttle service

Secure your space today at [TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit).

For more information on exhibit space, contact: **Katie Thill** at [kthill@housewares.org](mailto:kthill@housewares.org) or **+1.847.692.0122**.

**THE INSPIRED HOME SHOW**

**MARCH 4-7, 2023**

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. This March, the home + housewares industry will converge upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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 11/01/2022



# IHA MEMBERSHIP BENEFITS

Membership Service	VALUE	Member/Exhibitor	Member/ Non-Exhibitor	Non-Member/ Exhibitor	Non-Member/ Non-Exhibitor
Membership Fee < \$10M in sales	\$1,500	\$1,000	\$1,500		
Membership Fee > \$10M in sales	\$5,000	\$2,000	\$5,000		
<b>THE INSPIRED HOME SHOW</b>					
Booth Space	\$34/FT <sup>2</sup>	\$22/FT <sup>2</sup>		\$34/FT <sup>2</sup>	
Show Badges	\$1000/BADGE	INCLUDED (2/50 FT <sup>2</sup> )	INCLUDED (3)	INCLUDED (2/50 FT <sup>2</sup> )	\$1,000/BADGE (MAX 5)
Buyer List (registered, post Show)	\$2,500	INCLUDED		INCLUDED	
Sponsorship Opportunities	VARIES	AVAILABLE		AVAILABLE	
New Products Showcase / <i>gia</i> Award Entry	\$1,000	\$325		\$425	
Influencer Speed Networking	\$1,000	\$300		\$500	
<b>EXECUTIVE EDUCATION &amp; NETWORKING</b>					
CORE (Meetings: 2 in person, 4 virtual)	\$3,000	INCLUDED	INCLUDED		
CHESS	\$2,000	\$1,000	\$1,500	\$2,000	\$2,000
<b>INTERNATIONAL SERVICES</b>					
International Business Council Membership	\$2,000	INCLUDED	INCLUDED		
Global Forum	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Trade Missions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Pavilions	VARIES	50% DISCOUNT	50% DISCOUNT	FULL PRICE	FULL PRICE
Participation in International Housewares Shippers Association	\$2,500	INCLUDED	INCLUDED		
<b>CONSUMER ENGAGEMENT</b>					
NY Press Event - Pre Show (January)	\$3,000	\$1,500		\$2,500	
NY Press Event - Holiday (June)	\$3,000	\$1,500	\$2,000	\$2,500	\$3,000
TheInspiredHome.com	\$5,000	INCLUDED			
<b>OTHER</b>					
ERP Netsuite/Oracle	PER PUBLISHED RATE	INCLUDED	INCLUDED		
Government Affairs - Content	\$2,500	INCLUDED	INCLUDED		
Government Affairs - Event	\$1,500	\$750	\$750	\$1,500	\$1,500
HCG* Credit Reporting (Riemer+)	\$2,800	\$2,500	\$2,500		
HCG* Credit Reporting (Pulse)	\$10,000	\$8,000	\$8,000		
NPD Lite	\$50K - \$75K	\$10K - \$20K	\$10K - \$20K		
<b>DIGITAL PLATFORMS</b>					
Connect 365	\$5,000	INCLUDED		INCLUDED	
<b>VIRTUAL EVENTS</b>					
Connect Online Conferences	\$1,250	INCLUDED	INCLUDED	AVAILABLE	AVAILABLE
- IHA Market Watch Demos (Product Placement)	\$2,000	\$1,000			
- Product Demos (Product Placement)	\$1,000	\$500			
- Sponsorship Opportunities	VARIES	AVAILABLE			
Connect GROCERY	\$1,500/MTG	\$500/MTG			
Connect RETAIL	\$1,500/MTG	\$500/MTG	\$1,000/MTG	\$1,500/MTG	
<b>EDUCATION</b>					
IHA Market Watch Report	\$5,000	INCLUDED	INCLUDED	\$5,000	\$5,000
Webinars	\$1,200	INCLUDED	INCLUDED	\$1,200	\$1,200
<b>HOME PAGE NEWS</b>					
Editorial	-	INCLUDED	INCLUDED	INCLUDED	
Editorial - Special Reports	\$3,000	INCLUDED	INCLUDED	\$1,500	\$3,000
Editorial - Advertising	PER RATE CARD	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE

\* Housewares Credit Group (HCG)

**JOIN TODAY** and engage with these services at no or discounted costs. For more information on membership, contact:  
**Tina Genualdi** at [tgenualdi@housewares.org](mailto:tgenualdi@housewares.org) or +1.847.692.2105.

Learn more at [Housewares.org](https://www.housewares.org)



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