



4-7 MARCH 2023 | CHICAGO, USA TheInspiredHomeShow.com

INSPIRED RETAILING **IN CHICAGO**

Experience the Best Retail Benchmarking δ **Comparative Shopping the World has to Offer!**

Ace Hardware Amazon Fresh American Girl Bed Bath & Beyond Build-A-Bear Workshop CB2 City Escape Crate and Barrel Eataly Farmer's Market Gethsemane Gardens Jayson Home Lowe's Mariano's Fresh Market Menards P.O.S.H. Pottery Barn | Sprinkles | Starbucks Reserve Roastery | Sur La Table | The Chopping Block The Container Store The Home Depot Trader Joe's True Value Vosges Haut-Chocolat | Whole Foods Market | Williams-Sonoma | World Market



FOCUS ON **HOME + HOUSEWARES**





Website: bedbathandbeyond.com Facebook: facebook.com/BedBathandBeyond Instagram: @bedbathandbeyond Twitter: @bedbathbeyond Pinterest: pinterest.com/bedbathbeyond Corporate Structure: Publicly Held Headquarters Location: Union, New Jersey Number of Stores: Over 750 Geographic Region: Throughout USA, Canada, Puerto Rico and Mexico Positioning Statement: Beyond Any Store of Its Kind





Website: cb2.com Facebook: facebook.com/cb2 Instagram: @cb2 Twitter: @cb2

Pinterest: pinterest.com/cb2

Corporate Structure: Owned by Crate & Barrel **Headquarters Location:** Northbrook, Illinois **Number of Stores:** 24

Geographic Region: In the key cities across the USA. Two stores in Canada

Positioning Statement: Modern furnishings for apartment, loft, home. Ideas for the 24 or more hours in your day.



The Container Store®

Website: containerstore.com Facebook: facebook.com/containerstore Instagram: @TheContainerStore Twitter: @ContainerStore

Pinterest: pinterest.com/containerstore Corporate Structure: Publicly Held

Headquarters Location: Coppell, Texas Number of Stores: 94

Geographic Region: Throughout USA **Positioning Statement:** The Original Storage and Organization Store



Crate&Barrel

Website: crateandbarrel.com Facebook: facebook.com/crateandbarrel

Instagram: <a>@CrateandBarrel

Pinterest: pinterest.com/crateandbarrel

Corporate Structure: Majority owned by Otto GmbH (Germany)

Headquarters Location: Northbrook, Illinois Number of Stores: Over 100

Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.

Positioning Statement: To help people love how they live in moments that matter.



POTTERYBARN

Website: potterybarn.com Facebook: facebook.com/potterybarn

Instagram: @potterybarn

Twitter: <u>@potterybarn</u>

Pinterest: pinterest.com/potterybarn Corporate Structure: Owned by Williams-Sonoma Inc.

Headquarters Location: San Francisco, California

Number of Stores: Close to 190 Pottery Barn stores, over 50 Pottery Barn Kids stores

Positioning Statement: For more than 20 years, we've been inspiring people to create inviting, comfortable surroundings that reflect their unique sense of style. We offer superior-quality furnishings and accessories for the entire home, all in timeless designs, so you'll be able to enjoy them every day.

HOME + HOUSEWARES CONTINUED



Sur la table

THE ART & SOUL OF COOKING

Website: <u>surlatable.com</u> Facebook: <u>facebook.com/SurLaTable</u> Instagram: <u>@surlatable</u> Pinterest: <u>pinterest.com/surlatable</u>

Corporate Structure: Privately owned by Marquee Brands and CSC Generation. **Headquarters Location:** Seattle, Washington

Number of Stores: Close to 60

Geographic Region: Across USA

Positioning Statement: The Art and Soul of Cooking



WILLIAMS-SONOMA, INC.

Website: <u>williams-sonoma.com</u> Facebook: <u>facebook.com/</u> <u>WilliamsSonoma</u>

Instagram: <u>@williamssonoma</u>

Twitter: @williamssonoma

Pinterest: pinterest.com/williamssonoma Corporate Structure: Publicly Held;

Also own Pottery Barn, Pottery Barn Kids, PBteen, West Elm. All stores are company owned and operated.

Headquarters Location: San Francisco, California

Number of Stores: More than 600

Positioning Statement: Williams-Sonoma is the premier specialty retailer of home furnishings and gourmet cookware in the United States.

HARDWARE/GARDEN CENTERS





Website: acehardware.com Facebook: facebook.com/acehardware Instagram: @AceHardware Twitter: @AceHardware Pinterest: pinterest.com/acehardware Corporate Structure: Privately Owned Headquarters Location: Oakbrook, Illinois Number of Stores: Over 5,000 Geographic Region: Throughout the USA and over 60 countries internationally Positioning Statement: The Helpful Place





 Website: homedepot.com

 Facebook: facebook.com/homedepot

 Twitter: @homedepot

 Pinterest: pinterest.com/homedepot

 Corporate Structure: Publicly Held

 Headquarters Location: Atlanta, Georgia

 Number of Stores: 2,300

 Geographic Region: Across USA, Canada & Mexico

 Positioning Statement: Home Improvement Made Easy





Website: lowes.com Facebook: facebook.com/lowes Instagram: @loweshomeimprovement Twitter: @lowes Pinterest: pinterest.com/lowes Corporate Structure: Publicly Held Headquarters Location: Mooresville, North Carolina Number of Stores: Nearly 2,200 Geographic Region: Throughout USA and Canada Positioning Statement: Never Stop Improving

HARDWARE/GARDEN CENTERS CONTINUED





Website: menards.com Facebook: facebook.com/ menardshomeimprovement Instagram: @menardshomeimprovement Twitter: @menards Pinterest: pinterest.com/menards Corporate Structure: Privately Owned Headquarters Location: Eau Claire, Wisconsin Number of Stores: More than 300 Geographic Region: Throughout the Midwest Positioning Statement: Dedicated to Service and Quality





Website: truevalue.com Facebook: facebook.com/TrueValue Instagram: @TrueValue Twitter: @TrueValue Pinterest: pinterest.com/truevalue Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois Number of Stores: More than 4,500 Geographic Region: Across the USA. Stores in over 60 countries around the world. Positioning Statement: Local Home Improvement Experts





Website: cityescape.biz Facebook: facebook.com/cityescapechicago Instagram: @cityescape_chicago Corporate Structure: Privately Held Headquarters Location: Chicago, Illinois Number of Stores: 1







Website: gethsemanegardens.com Facebook: facebook.com/GrowGethsemane Instagram: @gethsemanegardencenter Twitter: @GrowGethsemane Pinterest: pinterest.com/GethsemaneGC Corporate Structure: Privately Held Headquarters Location: Chicago, Illinois Number of Stores: 1



Website: gardenchicago.com Facebook: facebook.com/fmgcchicago Instagram: @fmgcchicago Corporate Structure: Privately Held Headquarters Location: Chicago, Illinois Number of Stores: 1



UNIQUE CONCEPTS



amazon fresh 🛠 American Girl°

Website: amazon.com Facebook: facebook.com/AmazonFresh Instagram: @amazonfresh Twitter: @amazonfresh

Corporate Structure: Publicly held Headquarters Location: Seattle, Washington Number of Stores: Over 50 and growing Geographic Region: Across the USA, in the UK Positioning Statement: No line, no checkout just grab and go!



Website: americangirl.com Facebook: facebook.com/americangirl Instagram: @americangirlbrand Twitter: @American_Girl Pinterest: pinterest.com/agofficial Corporate Structure: Publicly held Headquarters Location: Middleton, Wisconsin Number of Stores: 12 Geographic Region: Throughout the USA Positioning Statement: Together with a friend forever.





Website: buildabear.com Facebook: facebook.com/buildabear Instagram: @buildabear Twitter: @buildabear Pinterest: @buildabear Corporate Structure: Publicly held Headquarters Location: St. Louis, Missouri Number of Stores: Over 400 Geographic Region: Throughout the USA, Canada, China, Denmark, Ireland and the United Kingdom, franchise stores operating internationally. **Positioning Statement:** Shop, Explore, & Play





Website: jaysonhome.com Facebook: facebook.com/JaysonHome Instagram: @JaysonHome Pinterest: pinterest.com/jaysonhome Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois Number of Stores: 1

Geographic Region: Chicago Positioning Statement: Jayson Home sells sophisticated \mathcal{E} unique furnishings from around the world along with a variety of plants & flowers. We are dedicated to helping our customers live beautifully.





Website: poshchicago.com Facebook: facebook.com/POSHChicago Instagram: <a>@poshchicagoshop Pinterest: pinterest.com/poshchicagoshop Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois Number of Stores: 1

Geographic Region: Chicago Positioning Statement: Tableware That Tells a Story





we'll get you cooking

Website: thechoppingblock.com Facebook: facebook.com/thechoppingblock Instagram: @the_chopping_block Twitter: @TheChoppingBloc Pinterest: pinterest.com/thechoppingbloc

Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: We'll get you cooking. The Chopping Block, Chicago's largest recreational cooking school and gourmet retail store, offers demonstration and hands-on cooking classes, as well as wine classes, private cooking parties and corporate team building events.

GOURMET FOOD





Website: eataly.com/chicago Facebook: facebook.com/EatalyChicago Instagram: @eatalychicago Twitter: @eatalyusa

Corporate Structure: Privately Owned **Headquarters Location:** Italy

Number of Stores: More than 35

Geographic Region: Key US cities, Sao Paulo, Toronto, throughout Europe, Asia and the Middle East

Positioning Statement: Chicago's Italian superstore





Website: marianos.com Facebook: facebook.com/marianosmarket Instagram: @MarianosMarket Twitter: @MarianosMarket Corporate Structure: Owned by Kroger Headquarters Location: Milwaukee, Wisconsin Number of Stores: More than 150 and growing Geographic Region: Chicagoland Positioning Statement: Shop well. Eat well. Live well.



Sprin

Website: sprinkles.com Facebook: facebook.com/sprinkleschicago Instagram: @sprinklescupcakes Twitter: @sprinkles Corporate Structure: Privately Owned Headquarters Location: Beverly Hills, California Number of Stores: 22 Geographic Region: Throughout the USA





TRADER JOE'S

Website: traderjoes.com Instagram: @traderjoes Pinterest: pinterest.com/traderjoes Corporate Structure: Privately Owned Headquarters Location: Monrovia, California Number of Stores: Over 500 Geographic Region: Across USA Positioning Statement: Neighborhood Grocery Store



STARBUCKS RESERVE

Website: starbucksreserve.com

Instagram: <u>@starbucksreserve</u> Corporate Structure: Publicly Held-a program

by Starbucks. Headquarters Location: Seattle, Washington

Number of Stores: 6

Geographic Region: Chicago, New York, Seattle, Milano, Shanghai and Tokyo

Positioning Statement: Treat yourself to suberb food, rare coffees and everything in between.



GOURMET FOOD CONTINUED







Website: vosgeschocolate.com Facebook: facebook.com/ VosgesHautChocolat

Instagram: <a>@vosgeshautchocolat

Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois Number of Stores: 3 Geographic Region: Chicago Positioning Statement: Peace,

Love and Chocolate



Website: wholefoodsmarket.com Facebook: facebook.com/ wholefoodsmarket Instagram: @wholefoods Twitter: @wholefoods Pinterest: pinterest.com/wholefoods Corporate Structure: Owned by Amazon Headquarters Location: Austin, Texas Number of Stores: Over 500 Geographic Region: Across USA, Canada and the UK

Positioning Statement: Selling The Highest Quality Natural $\boldsymbol{\lambda}$ Organic Products

GLOBAL PRODUCTS

WORLD MARKET.

Website: worldmarket.com Facebook: facebook.com/worldmarket Instagram: @worldmarket Twitter: @worldmarket Pinterest: pinterest.com/worldmarket Corporate Structure: Privately Owned Headquarters Location: Alameda, California Number of Stores: More than 240 Geographic Region: Throughout USA Positioning Statement: Bringing you amazing, affordable finds from around the world for more than 50 years!



Join us for the CHICAGO **RETAIL TOUR**

FREE FOR INTERNATIONAL ATTENDEES OF THE SHOW

Wednesday, 8 March

The Chicago Retail Tour allows international visitors of the Show experience first-hand leading retail stores in the Chicago area. The tour will begin with a complimentary continental breakfast and U.S. Retail overview. Throughout the day, the tour will visit some of the most exciting home + housewares retailers in suburban Chicago, including:



To learn more and to pre-register for the Chicago Retail Tour, please visit <u>TheInspiredHomeShow.com/Events/Chicago-Retail-Tour</u>.

Although the tour is free, pre-registration is required as space is limited. With any questions, please email <u>retailtour@housewares.org</u>.

Register for FREE entrance badges at **<u>TheInspiredHomeShow.com</u>**





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