

Exhibitor Connect



Reserve Your Lead Retrieval

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified Buyers and turning them into loyal customers is the true measure of ROI. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience and acquiring buyer emails.

Order now and don't miss a single lead!

Advanced Rate Deadline: January 27

VIEW VIDEO TUTORIAL

ORDER ONLINE



Show Sponsorships

Connect and engage with buyers and media even when they're not in your booth. Promote your company by sponsoring value-added services, including WiFi at McCormick Place, Charging Stations, the International Business Center, Recharge Lounges, 'You are Here' Maps, Buyers Clubs, the Cooking Theater and more.

Deadline: January 31

LEARN MORE



Exhibitor Service Kit

Use the Exhibitor Services Kit (ESK) to plan and execute a successful trade show.

Keep track of important deadlines, download vendor forms, review useful shipping information and other important checklist items.

READ MORE



Register for Badges

Register your staff members for Show badges through your
Exhibitor Portal. ALL registrants will pick-up their individual badge once in
Chicago. Avoid the \$100 on-site fee by registering prior to Saturday, March 4th.

REGISTER



Freeman Freight Services

As the official service contractor, Freeman is the exclusive provider of freight services. You have two options for shipping your advance freight — either to the warehouse or directly to show site.

Advance to Warehouse Label

- Freeman accepts freight beginning January 26, 2023.
- Material arriving after February 17, 2023 will be received at the warehouse with an additional charge.
- The warehouse will accept crates, cartons, skids, trunks, cases and carpets/pads.

DOWNLOAD LABEL

Direct to Show Site Label

- Freight will be accepted only during exhibitor move-in.
- Please refer to the <u>Move-in Schedule</u> for your specific exhibitor move-in dates and times.
- Loose or pad-wrapped material must be sent directly to Show site.

DOWNLOAD LABEL



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

Upcoming Deadlines Include:

- January 27 <u>Lead Retrieval Advanced Rate Deadline</u>
- January 28 <u>New Product Showcase (eligible for a gia product award)</u>
- January 31 <u>Show Sponsorships</u>
- February 3 <u>Exhibitor-Appointed Contractor Registration-All</u>
 <u>exhibitors using non-recommended vendors must complete</u>
- February 3 Freeman Advance Rate Deadline
- February 4 <u>New Product Showcase (not eligible for a gia</u> product award)

VIEW EXHIBITOR ACTION CHECKLIST

Exhibitor Connect was developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA, 6400 Shafer Ct, Rosemont, II 60018, US

<u>Unsubscribe</u> <u>Manage preferences</u>