



## Register for Exhibitor Badges

Be sure to register your staff members for Show badges by selecting the “Exhibitor Badge Registration” task in your IHA Exhibitor Portal.

Each registrant will be responsible for picking-up their individual badge once in Chicago and should be prepared to present a government-issued photo ID.

Avoid the \$100 on-site fee by registering in advance of the Show.

[REGISTER NOW](#)



**Past Exhibitor Connect Newsletters**

Exhibitor Connect was developed to guide exhibiting companies in their participation at the Show by providing relevant, deadline-driven topics each week.

All past issues are housed in the Exhibitor Services Kit. Click the button below to review previous newsletters.

[VIEW PAST ISSUES](#)



### **Automobile & Small Utility Vehicles**

McCormick Place / ASM allows exhibitors to unload and load small privately-owned vehicles without hiring labor at designated areas within each building. There is no fee to participate in this program. Exhibitors will have a maximum of 20 minutes to load/unload, deliver materials and return to vehicle.

[LEARN MORE](#)



[PROCEDURE](#)

[APPROVED CHARITIES](#)

**Product Donation Program**

IHA has partnered with five local charities to assist exhibitors wishing to donate all or part of their booth at the end of the Show. Donating merchandise not only benefits these charities, but can result in a tax write-off and reduced shipping costs for exhibitors participating in the program.

IHA encourages you to reach out to your preferred charity in advance of the Show and inform them of your intended donation.



## Order Show Signage

Choose from a number of signs to inform and bring buyers to your booth, including New for the Home, Made in the USA and IHA Smart Home.

Order by February 17 to receive your free 6"x6" signs. Signs will be delivered to your booth on Friday, March 3.

[ORDER SIGNS](#)



## Webinar: Bring Buyers and News Media to Your Booth!

We want to help you meet your objectives at The Inspired Home Show®—[register now](#) for tomorrow's live walk-through of the [Exhibitor Marketing Kit!](#)

The webinar will guide you through available marketing opportunities for brand positioning, new product introductions, lead generation and more so you can amplify your impact at the Show.

**Tomorrow: Wednesday, January 4, 1:30 – 2:30 PM (CT)**

**REGISTER NOW**



## Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

*Upcoming Deadlines Include:*

- January 9 - [ColorWatch by Pantone Display](#)
- January 14 - [Submissions for Trending Today Display FREE](#)

**VIEW EXHIBITOR ACTION CHECKLIST**

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Exhibitor Connect was developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics to ensure your company is on track to have a successful Show. To view past issues [CLICK HERE](#).



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