

Exhibitor Connect Plan | Showcase | Promote



Submit Booth Diagrams

<u>Multi-level/covered booths</u> must adhere to all IHA/McCormick/ASM regulations identified in the Show Guidelines. Blue prints must be submitted to IHA and McCormick Place for Fire Marshal review.

Deadline: January 20

VIEW GUIDELINES - PAGE 13

Plans for <u>new or renovated structures</u> must be received by your Sales Manager. The booth diagram form includes a helpful checklist that will guide you into submitting the necessary information for faster approval.

Deadline: January 20

DOWNLOAD FORM



New Product Showcase

Promote your new products for 2023 to buyers and news media through the New Product Showcases. The showcases are located inside the limited-access Buyers Clubs. All submissions will have a chance of recognition in the IHA Global Innovation Awards.

Deadline: January 21

ENTER NOW



Register Your Exhibitor Appointed Contractors

Register any vendor being used to perform services at the Show in your exhibitor portal. An Exhibitor-Appointed Contractor (EAC) is any company designated by an exhibitor to provide a service during installation, Show dates and/or dismantling.

DEADLINE: February 3

READ MORE



SmartSource - Official Technology Provider

With exceptional onsite service, SmartSource is the official technology provider for The Inspired Home Show 2023. They have the following available to rent:

- 4K Displays &Touch Screens
- Laptops, Printers & Copiers
- Kiosks & Charging Stations

Act fast to order one of their many products.

ORDER NOW



LEARN MORE

Featured Hotels Hiltons at McCormick Place

Enjoy three brands under one roof, all with breakfast included and connected to McCormick by a skybridge.

- Hilton Garden Inn Chicago McCormick \$215
- Hampton Inn Chicago McCormick Place \$215
- Home2 Suites \$194

Read the blog to learn more about each property!



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

Upcoming Deadlines Include:

- January 20 <u>Send Blue prints with Multi-levels or Ceilings to</u>
 <u>McCormick Place for Fire Marshal Review page 13</u>
- January 20 <u>Send Booth Diagrams for New or Rebuilt Exhibits</u> to IHA
- January 20 Shuttle Bus Print Sponsorship Deadline
- January 21 New Product Showcase / IHA Global Innovation
 Awards (gia) Entry (eligible for gia product award)
- January 23 Approval for Wireless Access Points
- January 27 <u>Lead Retrieval Advanced Rate Deadline</u>

VIEW EXHIBITOR ACTION CHECKLIST

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.











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