

EXHIBITOR SELF-UNLOADING AUTOMOBILES AND SMALL UTILITY VEHICLES (ASUV) PROGRAM

McCormick Place allows exhibitors to unload and load small, privately-owned vehicles without hiring labor at designated areas within each building. IHA encourages exhibitors to take advantage of this opportunity.

Program Availability:

Inbound: Thursday, March 2 and Friday, March 3
8:00 am – 12:00 pm & 12:30 – 4:30 pm

Outbound: Tuesday, March 7
3:00 – 9:00 pm

IMPORTANT: Exhibitors must have their show badge in advance of utilizing this program. It is your responsibility to ensure the team member accessing the show floor already picked up their badge in registration or at an express badge pick-up location.

Please familiarize yourself with the program's details below.

[ASUV Procedures](#)

[Directions to Check-In](#)

[Map of Staging Locations](#)

[Approved ASUV Vehicles](#)



Freeman Online Early Bird Deadline

FINAL REMINDER

The Freeman advance rate deadline is fast approaching. Be sure to order electrical, plumbing, display labor, and booth furnishings online by **Friday, February 3** to receive the advanced rates. Orders placed after the advance (discounted) rate deadline will be charged at the increased Standard rate.

[ORDER NOW](#)



Register Your Exhibitor Appointed Contractors

FINAL REMINDER

An Exhibitor-Appointed Contractor (EAC) is any company designated by an exhibitor (other than the “official” contractor or show vendors) providing a service and needing access to an exhibit any time during installation, show dates and/or dismantling.

IMPORTANT: If registration is not completed, your EAC will not have access to the Show floor to service your booth.

If you have any questions, please contact [Joe Clark](#).

Deadline To Register: February 3

REGISTER NOW



Independent Retailer Program

Independent retailers are a key customer for housewares suppliers and are critical to the success of Show exhibitors. Help us identify if your company supports independent retail at the Show by participating in our Welcome Independent Retailer Program.

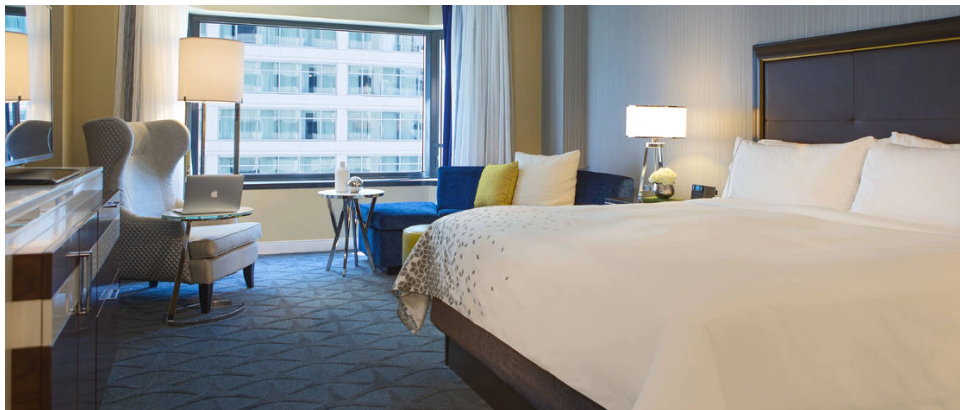
ORDER NOW



Floral Exhibits

Use Floral Exhibits to create a remarkable trade show environment with greens and innovative designs. They specialize in fresh floral arrangements and plantscapes while providing comprehensive support, custom branding and concept design.

[ORDER NOW](#)



Book your Hotel Accommodations – Deadline Approaching

To take advantage of IHA's low hotel rates and flexible terms, please book new reservations on or before February 17th.

Reminders

Relaxed Cancellation Policy:

- All Hotels: Guests must cancel reservations 24 or 72 hours (depending on hotel) prior to arrival to avoid loss of deposit.
- Convention Center Hotels: Guests must cancel reservations 7 days prior to arrival to avoid loss of deposit.

Hotel Loyalty Points: You can still earn points with your favorite brand when you provide your loyalty number to onPeak at the time of booking. Some brands are even offering DOUBLE and TRIPLE points.

Benefits of Booking in the Block

Hotel Incentives

- Many of our contracted hotels offer [complimentary extras](#) to those who book as part of the official hotel block. Incentives include free internet access, restaurant discounts, spa discounts and much more.

Group Bookings

- Book your entire group, large or small, in real-time, with immediate confirmations. Nab the rooms you need now, and log in to assign guests later. Manage payment for your whole block or guarantee each room with separate credit cards.

Flexible Terms

- We know plans change so that's why there are no changes fees and no full pre-payment required at the time of booking, unlike most other booking channels.

[BOOK NOW](#)



[LEARN MORE](#)

Featured Hotels: Hiltons at McCormick Place

Enjoy three brands under one roof, all with breakfast included and connected to McCormick by a skybridge.

- Hilton Garden Inn Chicago McCormick - \$215
- Hampton Inn Chicago McCormick Place - \$215
- Home2 Suites - \$194

Read the blog to learn more about each property!



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

Upcoming Deadlines Include:

- February 3 - [Exhibitor-Appointed Contractor Registration – All Exhibitors Using Non-recommended Vendors Must Complete](#)
- February 3 - [Freeman Advanced Rate Deadline](#)
- February 7 - [Telephone, Internet Access and Cable Access Advance Rate Deadline](#)
- February 10 - [Shuttle Bus Video Sponsorship Deadline](#)
- February 10 - [Floral Services/Event Production Advanced Rate Deadline](#)

[VIEW EXHIBITOR ACTION CHECKLIST](#)

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA, 6400 Shafer Ct, Rosemont, IL 60018, US

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