

Exhibitor Connect

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Show Transportation Information Now Available

Visit the Show Transportation webpage for the most current information on Show transportation and travel needs. Take advantage of the complimentary transportation options, such as shuttle bus and Metra train service to and from the convention center, as well as our travel discounts with airlines and car rental agencies.

NEW for 2023:

- Shuttle bus service is <u>NOT</u> available in the North Building of McCormick Place.
- Routes 1 3 will <u>ONLY</u> pick-up and drop-off from the South Building.
- Routes 4 6 will <u>ONLY</u> pick-up and drop-off from the Lakeside Center.

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Sampling on the Show Floor

Complete SAVOR...Chicago's authorization request form to receive approval to distribute samples. SAVOR...Chicago is the exclusive food and beverage provider at McCormick Place Convention Center.

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Protect Your Property

Review helpful security precautions to protect your property throughout your time at McCormick Place.

Exhibitors are responsible for their booth and items at all times. Security vendors are available for hire during off hours.

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Special Event and Product Demos

In addition to presenting your products, have you planned a media event? Product demonstration? Celebrity guest appearance? The news media thrives on meeting celebrities, attending special events such as breakfast briefings or luncheons introducing new products or watching lively product demonstrations. Your listing will be included in Connect 365, where media are directed to search for these events.

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Photography Approval Process

All photography and videography of your booth must be approved by IHA prior to the Show. Anyone with a camera will be stopped by security unless an official "Photography" ribbon is displayed on their Show badge. Please contact <u>Cari Langley</u> for approval, detailing the dates, times, vendor and reason for the service.

Arrangements can be made with the recommended Show photographer, Oscar & Associates. If using an exhibitor-appointed contractor (EAC) in your booth, you must register your EAC via IHA's Online EAC Registration Website.

REGISTER EAC

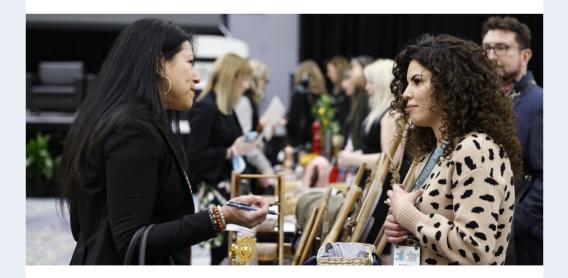


ORDER NOW

Oscar & Associates

Benefits of working with Oscar & Associates (OA), IHA's certified provider of photography and videography at the Show, include experience capturing complicated lighting set-ups and products, authorized access to show floor outside of show hours and retouching post shoot.

Early Bird Deadline: February 11



Get Social with Tastemaker Influencers

Co-located with The Inspired Home Show, Tastemaker Conference is the premier event for food and beverage influencers. On Friday,

March 3 these influencers will join us at McCormick Place for a two-hour tabletop networking expo with some of our exhibiting companies. Participation fee is only \$200, but tables are extremely limited and are first-come, first-served.

Friday, March 3; 5:30-7:30 p.m. McCormick Place, Room S100

Room will be open for drop-off and set-up between 3-5:30 p.m.

RESERVE YOUR SPOT



Join your industry peers at the Housewares Cares Gala presented by the Housewares Charity Foundation in our new location at the Four Seasons Hotel. HCF's mission is to raise funds annually for the designated charities with more than \$55 million being raised since the first gala in 1998. Take part in the live auction while dining on culinary specialties.

BENEFITING









LEARN MORE & BUY TICKETS



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

Upcoming Deadlines Include:

- February 10 Shuttle Bus Video Sponsorship Deadline
- February 10 Floral Services/Event Production Advanced Rate Deadline
- February 11 Photography/Videography Advanced Rate Deadline
- February 13 Booth Guard Service Advance Rate Deadline
- February 14 International Shipping U.S. Customs Clearance
- February 14 <u>Market Watch Product Deadline FREE</u>
- February 14 New Product Listing for News Media FREE
- February 14 News Center Product Room FREE

VIEW EXHIBITOR ACTION CHECKLIST

Exhibitor Connect was developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.











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