

THE INSPIRED HOME SHOW

MARCH 17-19, 2024

McCormick Place | Chicago

SHUTTLE BUS & ON-SITE MARKETING OPPORTUNITIES

For more information please contact:

Bliss Beasley at 1-205-332-1413 x101 • blissb@expomarkit.com

Mary Trainor at 1-401-952-8577 • maryt@cmac.net

Transportation provided by:



www.cmac.net or 1.800.616.CMAC
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FULL BUS WRAPS The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



COACH SIDE RIBBONS 2'h ribbon signs on the entry side or both sides. Available in 10', 20' or 30' printed vinyl sign lengths.



TRIPLE WINDOW SIGNS Three 4'w x 2'h signs blanket either the entry side or both sides of the bus.



KING BUS WRAPS Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



EXPO NEWS NETWORK / BUS VIDEO SPONSORS Video loop plays on 6 kiosks in McCormick Place and on most shuttle buses.



ROUTE ID SIGNS Color logo & booth number at the entrance of all buses.



HEADREST COVERS 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.



INTERIOR WINDOW SIGNS Six 24" w x 12" h signs on interior bus windows next to seated passengers.



INTERIOR VISOR SIGNS 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.



EXTERIOR WINDOW SIGNS 4' w x 2' h signs on the second window on the entry side or both sides of the bus.



EXPO NEWS NETWORK / PANELS Fabulous exposure on either side of the broadcast towers with impressive 3' w x 8' h backlit panels that will capture attendees' attention even from a distance!