

YOU'RE INVITED

Influencer Expo



Exclusive Opportunity

Join us the day before **The Inspired Home Show® 2024** opens as the International Housewares Association (IHA) partners again with the **Tastemaker Conference!** This exclusive table-top expo is your prime opportunity to network with strategic social media influencers and content creators, increase brand awareness within untapped audience segments and explore collaborations that can elevate your marketing efforts.

Tables are limited. Reserve your spot today for this pre-Show event and embrace the potential of an influencer partnership.

RESERVE YOUR TABLE TODAY!

Deadline Feb. 16, 2024

WHY PARTICIPATE?

- Meet one on one with engaged influencers looking for brand partnerships prior to Show opening.
- Set your company apart—this event is limited to only 100 exhibitors.
- Discover new ideas to engage new audience segments and build brand loyalty.

Saturday, March 16, 2024

11:00 AM - 1:00 PM

Grand Ballroom, S100

South Building



IHA will provide to each participant:

- One six-foot table with drape
- A table sign with company name and booth number

Cost:

- \$200 per six-foot table

For more information, contact Courtney Henken-Fryza at chenken@housewares.org. **Sign up by Feb. 16, 2024.**

**THE
INSPIRED
HOME
SHOW.**

MARCH 17-19, 2024

McCormick Place | Chicago

SUNDAY · MONDAY · TUESDAY

The Inspired Home Show® connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. Every March, the home + housewares industry converges on Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

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