

smart home PAVILION



The Smart Money is at The Inspired Home Show

The global smart home market is projected to reach USD 380.52 billion in 2028.* If you're going to profit from this growth, your product needs to be on the shelves and on the websites of major retailers. And the retail buyers who make that happen will be in Chicago this March at **The Inspired Home Show® 2024**.

96%
of verified retailers have
**PURCHASE
AUTHORITY**

84%
of verified retailers are
**BUYERS and/or
EXECUTIVES**

70%

of U.S. and International
Buyers at The Inspired
Home Show
NEVER ATTEND CES

Source: 2023 U.S. and International Retailer
Post-Show Survey



THE
INSPIRED
HOME
SHOW® | IHA's GLOBAL HOME +
HOUSEWARES MARKET

MARCH 17-19, 2024

TheInspiredHomeShow.com

*Source: Fortune Business Insights

PAST SHOW ATTENDEES WITH SMART HOME PRODUCT INTEREST

(Based on product interest responses during the 2023 Show registration process.)

Abt Electronics • Ace Hardware • Acumen Sourcing • AJ Kaplan Company • ALDI • Almo Corporation • Amazon • Amazon Australia • Amazon Mexico • Andromeda • Ashley Furniture • At Home • Bealls • Best Buy Canada • Binny's • BJ's Wholesale Club • Bloomingdale's • BrandsMart USA • Burlington Stores • Buy It Direct • C & S Wholesale Grocers • Camping World • Canadian Tire Corporation • Colony Brands • Costco • Costco Canada • Crate and Barrel • CVS Health • Dillard's • Do It Best Corp. • Dollar General • eBay • Elektra • FabFitFun • Falabella Retail S.A. • Gourmet Kitchen • Groupon • H-E-B • Hammacher Schlemmer & Company • HomeGoods • Hudson's Bay • IKEA • JC Penney • Jewel-Osco • JOANN Stores • Kitchen Stuff Plus • Kohl's • Kohler • Kroger • Lakeland • Laura Ashley • Linen Chest • Liverpool • Lowes • LTD Commodities • Macy's • Made To Order Home • Nordstrom • Office Depot • Ollie's Bargain Outlet • Olympia Trading • Otto GmbH & Co KG • Overstock • Paul French Gallery • Publix Super Markets • QVC • Ross Stores • Sam's Club Brazil • Sam's Club Mexico • Sharper Image • Sodimac S.A. • Staples • Target • The Cooks Warehouse • The Home Depot • The Knot Worldwide • The TJX Companies • TJX Canada • TK Maxx • True Value • Tuesday Morning • Uline • Wakefern • Walgreens • Walmart • Walmart Canada • Walmart Mexico • Wayfair • Wegmans • Wentworth Corporation • Williams-Sonoma • Woodman's Food Markets

smart home at The Inspired Home Show 2024

The **Smart Home Pavilion** offers a turnkey solution to reach decision-makers with a high-visibility, cost-effective package.

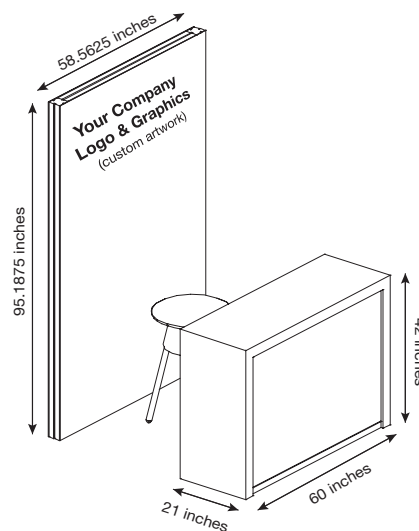
PACKAGE DETAILS:

- Carpeted exhibit space
- International Housewares Association membership for 2023/2024 (a \$1,000 - \$2,000 value)
- 2 - Show badges
- 1 - 8' Back wall (includes a graphic of your choosing)
- 1 - 500 watt electrical outlet
- 2 - Stools
- 1 - Pedestal (60" X 21" X 42" - with slide lock)

MARKETING PROGRAMS:

- IHA Global Innovation Award (*gia*) Competition (\$325 New Product Showcase fee applies)
- Buyer & media lists
- Connect 365 listing
- Pre-Show marketing & promotion

IHA Smart Home Pavilion Fee: \$2,795



For more information, contact: **Alyssa Fulton** at afulton@housewares.org or **+1.847.692.0125**

THE
INSPIRED
HOME
SHOW

MARCH 17-19, 2024

The Show connects not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset. Every March, the home + housewares industry converges upon Chicago to discover new products and trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year.

© 2023 International Housewares Association. All Rights Reserved.
As of 08/10/2023

