











17-19 MARCH 2024 | CHICAGO, USA TheInspiredHomeShow.com

INSPIRED RETAILING IN CHICAGO

Experience the Best Retail Benchmarking & Comparative Shopping the World has to Offer!

Ace Hardware | Amazon Fresh | American Girl | Build-A-Bear Workshop | CB2 | City Escape | Crate and Barrel | Eataly | Farmer's Market | Gethsemane Gardens | Jayson Home | Lowe's | Mariano's Fresh Market | Menards | P.O.S.H. | Pottery Barn | RH Chicago | The Gallery at the Three Arts Club | Sprinkles | Starbucks Reserve Roastery | Sur La Table | The Chopping Block | The Container Store | The Home Depot | Trader Joe's | True Value | Vosges Haut-Chocolat | Whole Foods Market | Williams-Sonoma | World Market

Register for FREE entrance badges at **TheInspiredHomeShow.com**



FOCUS ON

HOME + HOUSEWARES









Website: cb2.com

Facebook: facebook.com/cb2

Instagram: <u>@cb2</u>
Twitter: <u>@cb2</u>

Pinterest: pinterest.com/cb2

Corporate Structure: Owned by Crate & Barrel Headquarters Location: Northbrook, Illinois

Number of Stores: 26

Geographic Region: In the key cities across the USA. Two stores in Canada

Positioning Statement: Modern furnishings for apartment, loft, home. Ideas for the 24 or more hours in your day.

The Container Store®

Website: containerstore.com

Facebook: facebook.com/containerstore

Instagram: <u>@TheContainerStore</u>
Twitter: @ContainerStore

Pinterest: pinterest.com/containerstore

Corporate Structure: Publicly Held
Headquarters Location: Coppell, Texas
Number of Stores: More than 95
Geographic Region: Throughout USA

Positioning Statement: The Original Storage

and Organization Store

Crate&Barrel

Website: crateandbarrel.com

Facebook: facebook.com/crateandbarrel

Instagram: oCrateandBarrel

Pinterest: pinterest.com/crateandbarrel

Corporate Structure: Majority owned by Otto GmbH (Germany)

Headquarters Location: Northbrook, Illinois

Number of Stores: Over 100

Geographic Region: Throughout USA & Canada. Independent franchise stores around the world.

Positioning Statement: To help people love how

they live in moments that matter.





Website: potterybarn.com

Facebook: facebook.com/potterybarn

Instagram: opotterybarn
Twitter: opotterybarn

Pinterest: <u>pinterest.com/potterybarn</u> **Corporate Structure:** Owned by Williams-

Sonoma Inc.

Headquarters Location: San Francisco,

California

Number of Stores: Close to 190 Pottery Barn stores, over 50 Pottery Barn Kids stores $\begin{tabular}{ll} \textbf{Geographic Region:} Throughout USA \& Canada, Australia and Mexico. Independent franchise stores around the world. \end{tabular}$

Positioning Statement: For more than 20 years, we've been inspiring people to create inviting, comfortable surroundings that reflect their unique sense of style. We offer superior-quality furnishings and accessories for the entire home, all in timeless designs, so you'll be able to enjoy them every day.





Website: rh.com

Corporate Structure: Publicly Held Headquarters Location: Corte Madera,

California

Number of Stores: Over 100

Geographic Region: Throughout USA, Canada,

United Kingdom

Positioning Statement: Love-Style Brand

HOME + HOUSEWARES CONTINUED





THE ART & SOUL OF COOKING

Website: surlatable.com

Facebook: facebook.com/SurLaTable

Instagram: @surlatable

Pinterest: <u>pinterest.com/surlatable</u>

Corporate Structure: Privately owned by Marquee Brands and CSC Generation.

Headquarters Location: Seattle, Washington

Number of Stores: Close to 60 Geographic Region: Across USA Positioning Statement: The Art and Soul

of Cooking



WILLIAMS-SONOMA, INC.

Website: <u>williams-sonoma.com</u> **Facebook:** facebook.com/

<u>WilliamsSonoma</u>

Instagram: @williamssonoma
Twitter: @williamssonoma

Pinterest: pinterest.com/williamssonoma

Corporate Structure: Publicly Held; Also own Pottery Barn, Pottery Barn Kids, PBteen, West Elm. All stores are company owned and operated.

Headquarters Location: San Francisco,

California

Number of Stores: More than 600 Geographic Region: Throughout USA & Canada, Australia. Independent franchise stores around the world.

Positioning Statement: Williams-Sonoma is the premier specialty retailer of home furnishings and gourmet cookware in the

United States.

HARDWARE/GARDEN CENTERS









Website: acehardware.com

Facebook: facebook.com/acehardware

Instagram: <u>@AceHardware</u>
Twitter: <u>@AceHardware</u>

Pinterest: pinterest.com/acehardware
Corporate Structure: Privately Owned
Headquarters Location: Oakbrook, Illinois

Number of Stores: Over 5,000

Geographic Region: Throughout the USA and

over 60 countries internationally

Positioning Statement: The Helpful Place



Website: homedepot.com

Facebook: facebook.com/homedepot

Twitter: @homedepot

Pinterest: pinterest.com/homedepot
Corporate Structure: Publicly Held
Headquarters Location: Atlanta, Georgia

Number of Stores: Over 2,300 Geographic Region: Across USA,

Canada & Mexico

Positioning Statement: Home Improvement

Made Easy



Website: lowes.com

Facebook: <u>facebook.com/lowes</u>
Instagram: @loweshomeimprovement

Twitter: @lowes

Pinterest: pinterest.com/lowes
Corporate Structure: Publicly Held

Headquarters Location: Mooresville, North Carolina

Number of Stores: Over 1,700 Geographic Region: Throughout USA Positioning Statement: Never Stop Improving

HARDWARE/GARDEN CENTERS CONTINUED









Website: menards.com Facebook: facebook.com/ menardshomeimprovement

Instagram: @menardshomeimprovement

Twitter: @menards

Pinterest: pinterest.com/menards
Corporate Structure: Privately Owned
Headquarters Location: Eau Claire, Wisconsin

Number of Stores: More than 300

Geographic Region: Throughout the Midwest **Positioning Statement:** Dedicated to Service

and Quality

True Value.

Website: truevalue.com

Facebook: facebook.com/TrueValue

Instagram: <u>@TrueValue</u>
Twitter: <u>@TrueValue</u>

Pinterest: pinterest.com/truevalue
Corporate Structure: Privately Owned
Headquarters Location: Chicago, Illinois
Number of Stores: More than 4,500
Geographic Region: Across the USA. Stores in

over 60 countries around the world. **Positioning Statement:** Local Home

Improvement Experts



Website: cityescape.biz

Facebook: facebook.com/cityescapechicago

Instagram: @cityescape_chicago
Corporate Structure: Privately Held
Headquarters Location: Chicago, Illinois

Number of Stores: 1





Website: gethsemanegardens.com

Facebook: <u>facebook.com/GrowGethsemane</u> **Instagram:** <u>@gethsemanegardencenter</u>

Twitter: @GrowGethsemane

Pinterest: pinterest.com/GethsemaneGC Corporate Structure: Privately Held Headquarters Location: Chicago, Illinois

Number of Stores: 1





Website: gardenchicago.com

Facebook: facebook.com/fmgcchicago

Instagram: @fmgcchicago

Corporate Structure: Privately Held **Headquarters Location:** Chicago, Illinois

Number of Stores: 1



UNIQUE CONCEPTS









Website: amazon.com

Facebook: facebook.com/AmazonFresh

Instagram: @amazonfresh Twitter: @amazonfresh

Corporate Structure: Publicly held

Headquarters Location: Seattle, Washington Number of Stores: Over 50 and growing Geographic Region: Across the USA, in the UK

Positioning Statement: No line, no checkout -

just grab and go!



Website: americangirl.com

Facebook: facebook.com/americangirl

Instagram: @americangirlbrand

Twitter: @American_Girl

Pinterest: pinterest.com/agofficial Corporate Structure: Publicly held

Headquarters Location: Middleton, Wisconsin

Number of Stores: 12

Geographic Region: Throughout the USA Positioning Statement: Together with

a friend forever.



Website: buildabear.com

Facebook: facebook.com/buildabear

Instagram: @buildabear Twitter: @buildabear Pinterest: @buildabear

Corporate Structure: Publicly held Headquarters Location: St. Louis, Missouri

Number of Stores: Over 400

Geographic Region: Throughout the USA, Canada, France, Ireland and the United Kingdom, franchise

stores operating internationally.

Positioning Statement: Shop, Explore, & Play









Website: jaysonhome.com

Facebook: facebook.com/JaysonHome

Instagram: @JaysonHome

Pinterest: pinterest.com/jaysonhome Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: Jayson Home sells sophisticated δ unique furnishings from around the world along with a variety of plants & flowers. We are dedicated to helping our customers live beautifully.



Website: poshchicago.com

Facebook: facebook.com/POSHChicago

Instagram: @poshchicagoshop

Pinterest: pinterest.com/poshchicagoshop Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: Tableware That

Tells a Story





we'll get you cooking

Website: thechoppingblock.com

Facebook: facebook.com/thechoppingblock

Instagram: @the_chopping_block Twitter: @TheChoppingBloc

Pinterest: pinterest.com/thechoppingbloc Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois

Number of Stores: 1

Geographic Region: Chicago

Positioning Statement: We'll get you cooking. The Chopping Block, Chicago's largest recreational cooking school and gourmet retail store, offers demonstration and hands-on cooking classes, as well as wine classes, private cooking parties and corporate team building events.

GOURMET FOOD









Website: eataly.com/chicago

Facebook: facebook.com/EatalyChicago

Instagram: @eatalychicago Twitter: @eatalyusa

Corporate Structure: Privately Owned

Headquarters Location: Italy Number of Stores: More than 35

Geographic Region: Key US cities, Sao Paulo, Toronto, throughout Europe, Asia and the

Middle East

Positioning Statement: Chicago's Italian

superstore



Website: marianos.com

Facebook: facebook.com/marianosmarket

Instagram: @MarianosMarket Twitter: @MarianosMarket

Corporate Structure: Owned by Kroger Headquarters Location: Cincinnati, Ohio

Number of Stores: 44

Geographic Region: Chicagoland

Positioning Statement: Shop well. Eat well.

Live well.



Website: sprinkles.com

Facebook: facebook.com/sprinkles Instagram: @sprinklescupcakes

Twitter: @sprinkles

Corporate Structure: Privately Owned Headquarters Location: Austin, Texas

Number of Stores: 24

Geographic Region: Throughout the USA





TRADER JOE'S

Website: traderjoes.com Instagram: @traderjoes

Pinterest: pinterest.com/traderjoes Corporate Structure: Privately Owned Headquarters Location: Monrovia, California

Number of Stores: Over 550 Geographic Region: Across USA Positioning Statement: Neighborhood

Grocery Store



STARBUCKS RESERVE

Website: starbucksreserve.com Instagram: @starbucksreserve

Corporate Structure: Publicly Held-a program

by Starbucks.

Headquarters Location: Seattle, Washington

Number of Stores: 6

Geographic Region: Chicago, New York, Seattle, Milano, Shanghai and Tokyo

Positioning Statement: Treat yourself to suberb food, rare coffees and everything in between.



GOURMET FOOD CONTINUED







Website: vosgeschocolate.com
Facebook: facebook.com/
VosgesHautChocolat

Instagram: @vosgeshautchocolat
Corporate Structure: Privately Owned Headquarters Location: Chicago, Illinois

Number of Stores: 3

Geographic Region: Chicago **Positioning Statement:** Peace, Love and Chocolate



Website: wholefoodsmarket.com
Facebook: facebook.com/
wholefoodsmarket

Instagram: @wholefoods
Twitter: @wholefoods

Pinterest: pinterest.com/wholefoods
Corporate Structure: Owned by Amazon
Headquarters Location: Austin, Texas

Number of Stores: Over 500 Geographic Region: Across USA, Canada and the UK

Positioning Statement: Selling The Highest Quality Natural & Organic Products

GLOBAL PRODUCTS

WORLD MARKET.

Website: worldmarket.com

Facebook: facebook.com/worldmarket

Instagram: @worldmarket
Twitter: @worldmarket

Pinterest: pinterest.com/worldmarket
Corporate Structure: Privately Owned
Headquarters Location: Alameda, California
Number of Stores: More than 24O

Geographic Region: Throughout USA **Positioning Statement:** Bringing you amazing, affordable finds from around the world for more than 50 years!



Join us for the CHICAGO RETAIL TOUR

FREE FOR INTERNATIONAL ATTENDEES OF THE SHOW

Wednesday, 20 March

The Chicago Retail Tour allows international visitors of the Show to experience first-hand leading retail stores in the Chicago area. The tour will begin with a complimentary continental breakfast and U.S. Retail overview. Throughout the day, the tour will visit some of the most exciting home + housewares retailers in suburban Chicago, including:



The Container Store®

TARGET.

Walmart >

and more!

Crate&Barrel

WILLIAMS-SONOMA, INC.

To learn more and to pre-register for the Chicago Retail Tour, please visit TheInspiredHomeShow.com/Events/Chicago-Retail-Tour.

Although the tour is free, pre-registration is required as space is limited. With any questions, please email <u>retailtour@housewares.org</u>.

Register for FREE entrance badges at **TheInspiredHomeShow.com**













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