

On-Site Registration & Express Badge Pick-Up Information

Seamlessly register your staff members for Show badges by selecting the "Exhibitor Badge Registration" task in your IHA Exhibitor Portal.

Important Reminders:

- All registrants must pick-up their individual badge in Chicago.
 Be prepared to present a government-issued photo ID.
- Express Badge Pick-Up emails will be sent on March 4.
 Please bring this email with you on-site to expedite processing (on personal device or print out).
- Register all team members prior to March 17 to avoid the onsite \$100 fee.

For more information on Registration and Express Badge Pick-Up areas including locations, dates and hours, please see below.





Book your Hotel Accommodations

Don't miss the last opportunity to book early bird hotel rates for the Show! We're pleased to report that 11 hotels have extended their early bird rates through tomorrow, January 31. If you haven't already booked your hotel accommodations, now is the perfect time to take advantage of the additional savings!

Hotel	Early-Bird Rate	Standard Rate
Allerton, A Warwick Hotel	\$115	\$145
DoubleTree By Hilton Chicago Magnificent Mile	\$171	\$174
Embassy Suites Chicago River North	\$173	\$188
Hilton Garden Inn Downtown Magnificent Mile	\$163	\$169
InterContinental Chicago	\$179	\$189
JW Marriott Chicago	\$199	\$209
Millennium Knickerbocker	\$127	\$137
Pendry Chicago	\$185	\$190
Peninsula Chicago	\$299	\$337
Radisson Blu Chicago	\$187	\$199
Westin Michigan Avenue	\$177	\$187

Reminder

Hotel Loyalty Points: You can still earn points with your favorite brand when you provide your loyalty number to onPeak at the time of booking. Some brands are even offering DOUBLE and TRIPLE points.

VIEW IHA ONLY INCENTIVES

RESERVE EARLY-BIRD RATES



EXHIBITOR SELF-UNLOADING AUTOMOBILES AND SMALL UTILITY VEHICLES (ASUV) PROGRAM

McCormick Place allows exhibitors to unload and load small, privately-owned vehicles without hiring labor at designated areas within each building. IHA encourages exhibitors to take advantage of this opportunity.

Program Availability:

Inbound:	Friday, March 15 and Saturday, March 16 8:00 am – 12:00 pm & 12:30 – 4:30 pm
Outbound:	Tuesday, March 19 3:00 – 9:00 pm

IMPORTANT: Exhibitors must have their Show badge in advance of utilizing this program. It is your responsibility to ensure the team member accessing the show floor already picked up their badge in registration or at an express badge pick-up location.

Please familiarize yourself with the program's details below.





Independent Retailer Program

Independent retailers are a key customer for housewares suppliers and are critical to the success of Show exhibitors. Help us identify if your company supports independent retail at the Show by participating in our Welcome Independent Retailer Program.

ORDER NOW



Floral Exhibits

Use Floral Exhibits to create a remarkable trade show environment with greens and innovative designs. They specialize in fresh floral arrangements and plantscapes while providing comprehensive support, custom branding and concept design.

ORDER NOW



Reserve Your Lead Retrieval

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified Buyers and turning them into loyal customers is the true measure of ROI. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience and acquiring buyer emails. Order now and don't miss a single lead!

Advanced Rate Deadline: Thursday, February 1



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Check List.

Upcoming Deadlines Include:

- February 1 Lead Retrieval Advanced Rate Deadline
- February 2 <u>Send Booth Diagrams for New or Rebuilt Exhibits</u>
 <u>to IHA</u>
- February 2 Shuttle Bus Print Sponsorship Deadline
- February 2 <u>New Product Showcase (eligible for a gia product</u> <u>award)</u>
- February 16 <u>Exhibitor-Appointed Contractor Registration All</u> <u>Exhibitors Using Non-recommended Vendors Must Complete</u>
- February 16 Freeman Advanced Rate Deadline

VIEW EXHIBITOR ACTION CHECKLIST

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA, 6400 Shafer Ct, Rosemont, II 60018, U.S. <u>Unsubscribe Manage preferences</u>