

PET PRODUCTS PAVILION

THE
INSPIRED
HOME
SHOW | IHA's GLOBAL HOME +
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA
TUESDAY - WEDNESDAY - THURSDAY



There's No Place Like The Inspired Home Show



330,000
PRODUCTS



115
COUNTRIES



200
MEDIA OUTLETS

Your exclusive invitation to exhibit

The International Housewares Association®—in collaboration with the American Pet Products Association—is curating a collection of pet product vendors for The Inspired Home Show® 2026.

GMMs, DMMs, buyers and distributors from over 115 countries attend the Show each year, making it one of the leading trade shows in the world. Gift and specialty retailers specifically are looking for trade events that offer a wide assortment of brands and products, and exhibitors are looking for access to those buyers—both can be found in Chicago, March 10-12, 2026!

TheInspiredHomeShow.com/Exhibit/Pet

OUR EXHIBITORS AGREE:

“

What's been most beneficial to us is the opportunity to talk to so many key buyers face-to-face...

and to have meaningful, full conversations about our brand.

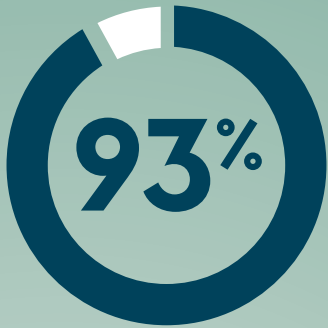
It's been so inspiring. You're missing out if you're not coming to The Inspired Home Show because everyone else is here.”

ADAM MCFARLANE

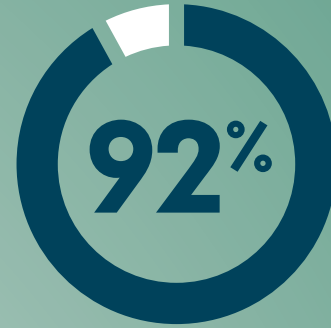
Senior Partnerships Manager,
RENPHO



Exhibiting at The Inspired Home Show provides you with unparalleled access to quality buyers:



of verified retailers have
PURCHASE
AUTHORITY



of verified retailers are
BUYERS and/or
EXECUTIVES

Source: The Inspired Home Show 2025 Registration Data



76% of exhibitors expect
NEW BUSINESS

as a result of exhibiting at The Inspired Home Show

U.S.-based attendees alone at the
2025 Show represented **MORE THAN**
\$64B IN BUYING POWER AND
100,000 RETAIL LOCATIONS.

Source: 2025 Exhibitor Post-Show Survey

TheInspiredHomeShow.com/Exhibit/Pet

The Inspired Home Show attracts retailers across 23 channels and thousands of chain and independent specialty stores from across the U.S. & Internationally*
A SMALL SAMPLE OF ATTENDEES INCLUDE:

Drug/Convenience

CVS Health
Walgreens

Mass/General Merchandise

Amazon
Big Lots
Home Shopping Network
Meijer
QVC
Ross Stores
Target
TJX Companies
Walmart

Home & Lifestyle

At Home
HomeGoods
Pottery Barn
TJX Companies
Wayfair
World Market

Housewares/Kitchen

Crate & Barrel
Pampered Chef
Sur La Table
The Container Store
Williams Sonoma

Department Stores

Bealls
Belk
Bloomingdale's
Dillards
JCPenney
Kohl's
Macy's
Nebraska Furniture Mart
Nordstrom/Nordstrom Rack

Grocery

Albertsons
Director
Aldi USA
Hy-Vee Inc.
Imperial Distributors Inc.
Kroger Co
Wakefern
Wegmans

Warehouse Clubs

BJ's

Hardware

Ace Hardware Corporation
Do It Best
Home Depot
Lowe's

Craft/Hobby

Hobby Lobby
Michaels Stores

Off Price

dd's Discounts
Dollar General

Dollar Tree/Family Dollar
Ocean State Job Lot
Ollie's Bargain Outlet

INTERNATIONAL:

Alibaba Group

China

Almacenes De Prati

Ecuador

Almacenes Siman

Central America

Amazon

Canada, India, Mexico

La Anonima

Argentina

Bunnings

Australia

Carrefour

France

Cencosud

Chile

Costco

Australia, Canada, Mexico,
United Kingdom

Canadian Tire

Canada

Corporación El Rosado

Ecuador

Coupang

South Korea

Criteria Loyalty

Spain

Dirk Rossmann GmbH

Germany

EK Retail

Germany

El Corte Ingles

Spain

El Palacio de Hierro

Mexico

Emart

South Korea

Falabella

Chile, Colombia, Peru

Farmacias Arrocha

Panama

Harrods

United Kingdom

Homecenters Peruanos

Peru

Home Depot

Canada, Mexico

Home Hardware

Canada

Homemark

South Africa

Lakeland Limited

United Kingdom

Liverpool

Mexico

Loblaws

Canada

Lotte Department Store

South Korea

Majid Al Futtaim Lifestyle

United Arab Emirates

Next

United Kingdom

Nuevos Almacenes

Guatemala

Pepperfry.com

India

Plaza Style

Japan

PresiCarre Corp

Taiwan

PriceSmart

Caribbean/Central America/
Colombia

QVC

Germany, United Kingdom

Rustans

Philippines

Salling Group

Denmark

Sam's Club

Brazil, Mexico

Sears México

Mexico

Sodimac

Chile, Colombia, Mexico

Shoppers Stop

India

S&R Membership Shopping

Philippines

Supermercados Peruanos

Peru

Tesco

United Kingdom

The Hyundai Dept Store

South Korea

Tiendas Paris

Chile

Tiendas Chedraui

Mexico

TJ Morris

United Kingdom

TJX

Canada, Europe, United
Kingdom

Walmart

Canada, Central America,
Mexico

200 MEDIA OUTLETS ATTEND

Here's just a small sample:

Wall Street Journal

NPR

The Today Show/Shop Today

The New York Times/Wirecutter

Good Housekeeping

Better Homes & Gardens

Food Network Magazine

HGTV Magazine

Food & Wine

Apartment Therapy

Taste of Home

The Kitchn

Consumer Reports

Oprah Daily

America's Test Kitchen

Reviewed.com

HouseSmarts TV

Nextstar Media/NewsNation

Chicago Sun-Times

Indianapolis Star

WGN-TV

CBS2 Chicago

FOX32 Chicago

WBBM NewsRadio

*Source: The Inspired Home Show 2025 Registration Data

Sample lists based on The Inspired Home
Show 2025 Registration Data



BOOTH INFORMATION & RATES

The Pet Products Pavilion, for APPA members only, offers a turnkey kiosk opportunity to reach decision-makers with a high-visibility, cost-effective package.

KIOSK PACKAGE DETAILS:

- 2 - Exhibitor badges
- 1 - 8' Back wall (includes full color graphic of your choosing)
- 1 - Pedestal (39" x 19.5" x 40.5" - with slide lock)
- 2 - Stools
- Carpeted exhibit space
- International Housewares Association membership for 2025/2026 (a \$1,000 - \$2,000 value)

MARKETING PROGRAMS:

- Pre-Show marketing & promotion
- Year-round Connect 365 listing
- Buyer & media lists provided post-Show

Pet Products Pavilion Fee Per Kiosk: \$4,000

For more information, contact:

International Housewares Association

Joe Clark

Email: jclark@housewares.org

Phone: +1 (847) 692-0150

American Pet Products Association

Website: americanpetproducts.org

Email: members@americanpetproducts.org

TheInspiredHomeShow.com/Exhibit/Pet

BEYOND THE BOOTH

Additional Product Placement Opportunities at the Show

New Exhibitor Preview Gallery

All Pet Products Pavilion participants new to The Inspired Home Show will be displayed as a new exhibitor.

New Product Showcase

Showcase your new products not previously shown at the Show.
(\$325 entry)

gia Excellence in Product Design Award

New Product Showcase entries are judged, and selected finalists are recognized and displayed prominently in a high traffic area.

News Center Product Display

Submit and if selected, your newest products will appear within our Product Pop-Up Room inside the News Center—accessible only to consumer, trade, internet media and social influencers.

Pantone® ColorWatch Display

Submit and if selected, your products will appear in one of the Pantone color palette-based displays located at the entrance of the Show. Company and booth information is listed next to your product for easy reference.

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