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THE
INSPIRED
HOME
SHOW.

CELEBRATING
125
SHOWS

Exhibitor Connect
Plan | Showcase | Promote



Submit Booth Diagrams

Multi-level/covered booths must adhere to all IHA/McCormick/OVG regulations identified in the Show Guidelines. Blue prints must be submitted to IHA and McCormick Place for Fire Marshal review.

Deadline: January 10

[VIEW GUIDELINES - PAGE 13](#)

Plans for new or renovated structures must be received by your Sales Manager. The booth diagram form includes a helpful checklist that will guide you into submitting the necessary information for faster approval.

Deadline: January 13

[DOWNLOAD FORM](#)



Freeman Online Ordering

Freeman, the Show's official service contractor, offers 1-stop shopping for equipment and services. Exhibitors must use Freeman to order services for electrical, plumbing, gas, cleaning, furniture, and material handling.

[ORDER NOW](#)



Exhibitor Service Kit

Use the Exhibitor Services Kit (ESK) to plan and execute a successful tradeshow. Keep track of important deadlines, download vendor forms, review useful shipping information and other important checklist items.

[LEARN MORE](#)



New Product Showcase

Promote your new products for 2025 to buyers and news media through the New Product Showcases. The showcases are located inside the limited-access Buyers Clubs. All submissions will have a chance of recognition in the IHA Global Innovation Awards.

Deadline: January 20

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Update Your Connect 365 Profile

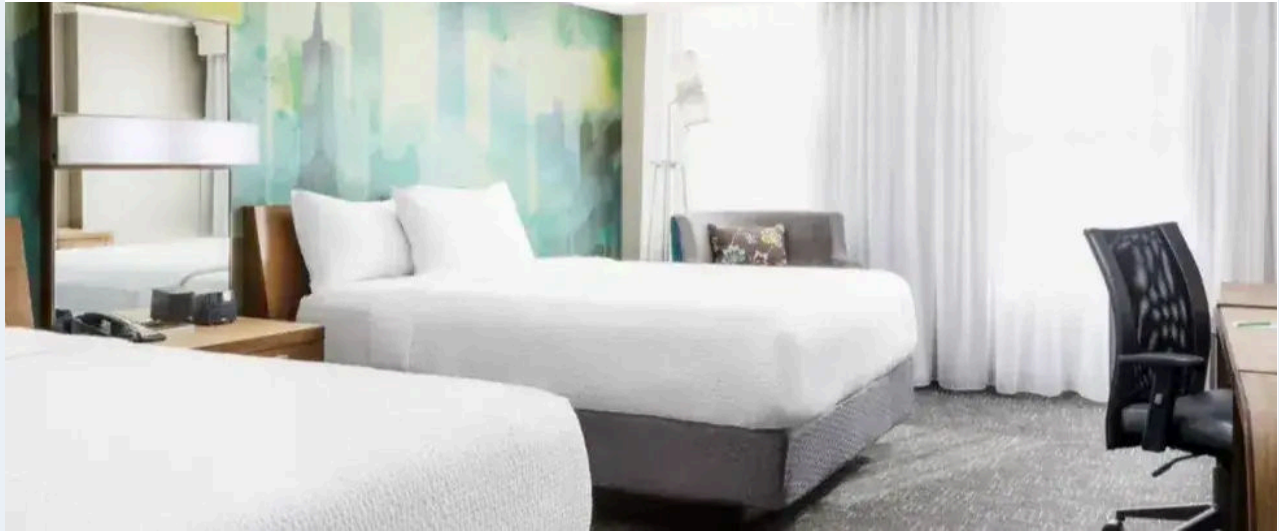
Keeping your company listing up-to-date is extremely important for buyers to be able to find your company, brands and products before, during and after the Show.

The information entered into Connect 365—the Show's online search tool—is automatically included in the 2025 Mobile App. The 2025 Mobile App will be the only Show Directory on-site. By completing your company listing, you are giving buyers and news media the ability to search for your company's products and location on the Show floor.

Watch the video below to learn more.

[UPDATE YOUR PROFILE](#)

[WATCH HOW TO VIDEO](#)



Feature Hotel: Courtyard Chicago Downtown Magnificent Mile

Rates Starting at \$163/night

After a day of exploring, unwind in the stylish rooms and suites of the Courtyard Chicago Downtown Magnificent Mile. Enjoy their indoor pool and 24-hour fitness center or head downstairs for a meal at the the Copper Fox Gastropub and a quick coffee at the full-service Starbucks®.

IHA Only Incentives:

- Complimentary Guestroom Wifi
- Complimentary Onsite Hotel Fitness Center
- Complimentary Pool

[BOOK NOW](#)

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Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Checklist.

Upcoming Deadlines Include:

- January 10 - [Send blueprints with multi-levels or ceilings for approval](#)
- January 10 - [Send booth diagrams for new or rebuilt exhibits to IHA](#)
- January 23 - [Lead Retrieval Advance Rate Deadline](#)
- January 31 - [Exhibitor-Appointed Contractor Registration](#)

[VIEW FULL CHECKLIST](#)

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA
THE HOME AUTHORITY | INTERNATIONAL
HOUSEWARES
ASSOCIATION

IHA, 6400 Shafer Ct, Rosemont, IL 60018, U.S.

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