

EXHIBITOR PROSPECTUS



If You're in the Home,
Housewares and
Travel Goods Business,
YOU NEED TO BE HERE.

THE
INSPIRED
HOME
SHOW® IHA'S GLOBAL HOME +
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA
TUESDAY - WEDNESDAY - THURSDAY



UNPARALLELED ACCESS TO **RETAIL BUYERS**

Exhibiting in The Inspired Home Show® gives you three full days of incomparable access to thousands of retail buyers from around the world looking for new home, housewares + travel goods products and ideas to attract consumers into their stores.

The aisles of the Show are filled with senior-level retail buyers on the hunt for the next best-selling products. Whether you are an established brand with a new product idea or an emerging brand with a new twist on how consumers want to live, these buyers are your very best chance to capture the imagination of consumers establishing a home and a lifestyle.

In fact...

83% **EXPECT NEW BUSINESS**
as a result of exhibiting at the Show

If you're looking to grow your business and succeed in today's competitive business environment, submit an application to exhibit today for the world's premier home + housewares industry event at:

TheInspiredHomeShow.com/Exhibit

HIGHLY QUALIFIED BUYERS



92% of verified retailers have
PURCHASE AUTHORITY

92% of verified retailers are
BUYERS and/or **EXECUTIVES**

54% of verified retailers
represent more than
\$10M in **ANNUAL SALES**

"We've been coming to The Inspired Home Show now for 14 years. It's a long trip from Australia, but we come back every year because it's the best place to see our customers. It's impossible to miss. There is no greater concentration of buyers in America than at this Show."

ALEX GRANSBURY,
FOUNDER & CEO, DREAMFARM



MAKING THE RIGHT CONNECTIONS

The Inspired Home Show attracts retailers across 23 channels and thousands of independent specialty stores from across the U.S.*

Drug/Convenience

CVS Health

- Lead Director
- Director Merchandising

Walgreens

- Director
- DMM

Mass/General Merchandise

Amazon

- SVM
- Head of Industry Kitchen
- GM
- Director

Big Lots

- EVP/CMO
- SVP/GMM
- VP/DMM Home
- VP

Home Shopping Network

- DMM
- Director Merchandising

Meijer

- VP
- Director Merchandising

Overstock

- President
- VP Merchandising
- DMM

QVC

- SVP/CMO
- VP/GMM
- DMM

Ross Stores

- Group EVP
- SVP/GMM
- GVP/DMM

Target

- Sr DMM
- Sr Sourcing Manager

TJX Companies

- SVP/GMM
- DVP
- SVP/DMM

Walmart

- EVP/GMM

Home & Lifestyle

At Home

- SVP/GMM
- VP/DMM
- Director Sourcing

Food52

- Director Merchandising
- Sr Buyer

HomeGoods

- EVP
- VP/DMM
- VP Merchandising

Pottery Barn

- Director
- Sr Buyer

TJX Companies

- DVP Market Manager, Home
- SVP General Merchandise Mgr.

West Elm

- Product Development Manager

World Market

- VP
- Purchasing Manager

Housewares/Kitchen

Christmas Tree Shops

- SVP/GMM
- DMM

Crate & Barrel

- President/CEO
- VP Merchandising
- DMM

Pampered Chef

- CEO, CMO, CFO
- VP

Sur La Table

- SVP Merchandising
- Sr Director

The Container Store

- CEO, CMO
- VP/DMM

Williams Sonoma

- President
- VP/DMM
- DMM
- VP/DMM
- Sr Director Merchandising

Zulily

- Director Merchandising
- Sr MM

Department Stores

Bealls

- DVP/DMM
- VP/DMM
- DMM Home

Belk

- VP/DMM-Housewares
- VP/DMM

Bloomingdale's

- EVP

- VP/DMM Housewares

Dillards

- GMM/DMM

JCPenney

- EVP
- SVP/GMM
- DMM Home

Kohl's

- EVP/GMM
- VP/DMM-Home
- VP Digital Art

Macy's

- SVP/GBM
- VP/DBM-Hardgoods & Tabletop
- VP/DBM

Nebraska Furniture Mart

- CMO
- DMM

Nordstrom

- DMM

Saks

- Buyer

Grocery

Albertsons

- National VP
- National Category Director

Aldi USA

- Director, Corporate Buying
- Director, National Buying

C&S Wholesale Grocers

- Sr. Manager, Merchandising

Giant Eagle Inc.

- Head of eCommerce
- CM/DM

H-E-B

- GVP
- Sr GM
- GM

Hy-Vee Inc.

- EVP
- SVP
- VP/GM

Imperial Distributors Inc.

- EVP
- GM/CM
- Director/CM

Kroger Co

- VP/GM
- VP Merchandising
- DMM-Housewares

Wakefern

- President/CEO
- GMM/DMM

Wegmans

- VP Home
- Director Home

Warehouse Clubs

BJ's

- SVP/GMM
- VP/DMM

Costco Wholesale

- AGMM
- VP/GMM Housewares

Sam's Club

- SVP/GMM
- VP/DMM

Hardware

Ace Hardware Corporation

- SVP
- VP Imports
- Global DMM
- DMM Hardware

Do It Best

- VP Merchandising
- Director International Sales

Home Depot

- Sr Manager Global Sourcing

Lowes

- Merchant

True Value

- Sr Category Manager
- International MM

Craft/Hobby

Hobby Lobby

- Merchandise Manager

Joann

- DMM
- Manager eCommerce

Michaels Stores

- SVP
- VP
- Sr Director

Off Price

99 Cent Only Stores

- VP

dd's Discounts

- SVP/GMM
- DVP/DMM
- VP/DMM

Dollar General

- VP/DMM
- DMM
- Director Sourcing

Dollar Tree/Family Dollar

- VP/GMM
- Director Merchandising

Ocean State Job Lot

- Executive Director
- Director eCommerce
- Sr Merchandise Manager

Ollie's Bargain Outlet

- DMM

Tuesday Morning

- CEO
- Chief Merchant
- SVP
- VP/DMM

International Retailers*

Argentina

- Changó
- Coto
- Mercado Libre

Australia

- TJX
- Costco

Canada

- TJX
- Costco
- Amazon
- Best Buy
- Canadian Tire
- Hudson's Bay
- Loblaws
- Companies
- London Drugs
- Stokes
- The Home Depot
- Walmart

Central America

- PriceSmart
- Walmart

Chile

- Cencosud
- Falabella Group
- Sodimac

China

- Alibaba Group/-
- Tmall Global

Colombia

- Pepe Ganga-
- Almacenes Maximo
- Super Almacenes
- Olimpica

Denmark

- Kop & Kande

Ecuador

- Almacenes De Prati
- Corporacion-
- Favorita/Sukasa
- Corporación
- El Rosado
- El Salvador
- Almacenes Siman
- Almacenes Vidri

France

- Carrefour
- Monoprix
- Printemps

Germany

- EK Retail
- OTTO
- Tchibo
- QVC

Guatemala

- Homemart

Honduras

- Corporacion Lady
- Lee

India

- Amazon
- Landmark Group
- Praxis Home Retail
- Shoppers Stop
- Tata Unistore

Italy

- Coin
- TJX

Kenya

- VITUZOTE.COM

Kuwait

- The Sultan Center

Mexico

- Amazon
- Casa Ley
- Coppel
- Costco
- El Palacio de Hierro
- HEB
- Liverpool
- Mercado Libre
- Sam's Club
- Sears Operadora
- Mexico
- Soriana
- The Home Depot
- Walmart

New Zealand

- Mitre 10
- Smith & Caughey's

Panama

- Farmacias Arrocha
- Grupo Tova
- Riba Smith

Peru

- Cencosud
- Falabella Group
- Sodimac
- Tottus

Philippines

- Rustans
- S&R Membership
- Shopping

Saudi Arabia

- Extra
- Saudi Company for
- Hardware - SACO
- United Homewares
- Company

South Korea

- Coupang
- Galleria
- Lotte Department
- Store / Lotte
- Homeshopping
- Shinsegae

Spain

- Costco
- El Corte Inglés

Switzerland

- Loeb

Taiwan

- Costco

United Arab Emirates

- Al Futtaim - ACE
- Lulu Group
- International

United Kingdom

- Costco
- John Lewis
- Partnership
- Lakeland Limited
- Marks & Spencer
- Morrisons
- Next
- QVC

BUYERS WILL BE THERE WILL YOU?



Retailers are returning to trade shows with similar or even greater frequency, with The Inspired Home Show standing out as their preferred destination.



U.S. Retail Attendees



International Retail Attendees

PLANNED TO ATTEND THE 2025 SHOW

"We enjoyed highly productive meetings at The Inspired Home Show this year. Our sales team was consistently busy with customers big and small, with a lot of international interest."

ADAM FISCHER,
VICE PRESIDENT, BRAND, CANGSHAN
CUTLERY COMPANY

AT THE INSPIRED HOME SHOW,

you can connect with high-level attendees you won't find anywhere else:

U.S.	INT'L
70%	23%
86%	67%
52%	82%
93%	88%
77%	81%
72%	72%
71%	70%
94%	75%
80%	38%
75%	85%

NEVER
GO TO

SHOW

AMBIENTE

MAISON & OBJET

ATLANTA GIFT MARKET

HGH INDIA

NEW YORK NOW

NY TABLETOP

CES

IFA BERLIN

CANTON FAIR

LAS VEGAS GIFT SHOW

"The traffic was steady, and the retailer meetings held were very high quality and provided us with dedicated time to engage in strategic conversations with many of our retail partners."

SCOTT FELSENTHAL, CEO, WHITMOR, INC.

BY THE INDUSTRY, FOR THE INDUSTRY

The Inspired Home Show enjoys a sterling reputation throughout the home + housewares industry. The event is designed with the support and feedback of industry insiders with a shared goal to continually evolve the Show to specifically meet the needs of buyers across the globe.

We are grateful to these professionals who share their insights and knowledge to shape the Show into the premier destination for the entire home + housewares industry.

RETAIL ADVISORY COUNCIL

Betsy Odland, Amazon
Adam Darany, Amazon
Kevin Kuehl, Big Lots Stores, Inc.
Brad Kleparek, Crate and Barrel
Jordann Charters, Home Goods
Naomi Sleeper, Imperial Distributors, Inc.
Craig Coleman, Macy's
Arun Batra, Wayfair
Katie Roberts, Williams Sonoma
Sherry Hanson, Dollar General
Alycia Johnson, Sur la Table
Kim Alexander, Costco

Keva Smilow, Burlington Stores
Argyle Nelson, Bloomingdale's
Kate Aulabaugh, HSN
Stephanie Mourao, Dillards
Lauren Hill, Target
Jamie Boulogne, At Home
Gia Lewis, Michaels
Sandy Kortright, World Market
Monica Lightfoot, Kroger
Danielle Lyman, Walmart
Sarah Gambella, Belk's
Retail Advisory Council Board Liaison
Mike Hayes, Newell

SPECIALTY RETAIL ADVISORY COUNCIL

Gregg Smith, Cook's Warehouse
Janis Johnson, Gourmet Catalog & Buying Group
KC Lapiana, In the Kitchen - HTI Buying Group
Mary Liz Curtin, Leon & Lulu
Michael Higdon, National Building Museum
Nora Gomez, Nebraska Furniture Mart
Michele Dietz, Wisconsin Cutlery
Hannah Luken Bender, Artichoke

Angelina Chavez O Gatzka, Kaeblins (Ace)
Dagmar Kubsche, The Cooks Shop
Laura Havlek, Sign of the Bear
Sean O'Hanlon, LeRoux Kitchen
Cindy Kandel, Hartville Hardware
Kellye Wilson, Perennial Accents
Specialty Retail Advisory Council Board Liaison
Bill McHenry, Widgeteer

GLOBAL RETAIL ADVISORY COUNCIL

Maximo Bach, MercadoLibre, Argentina
Michelle Dickinson, Burton McCall, UK
Sandra Dobbin, Master Distributors, Australia
Michael Dobbin, Master Distributors, Australia
James Ge, Euroidea Corporation, China
Lin Guo, Living Kitchen, China
Jonathan Lim, Katrin BJ, Malaysia
Meir Maryena, Tendencias y Conceptos, Mexico
Liz Oldfield, Milly's, New Zealand
Ben Phillips, Divertimenti, UK
Chris Shipton, Housewares Inc., Canada

Susan San Miguel, Gourdo's, Philippines
Helen Widjaja, PT ACE Hardware, Indonesia
Melissa Thompson, PT ACE Hardware, Curacao
Mona Yu, City Super, Hong Kong
Jack, Mays Zona Libra, Panama
Daniela Aliskevich, Mays Zons Libra, Panama
Laura Bixler, TJX Canada
Paul Chiu, Walmast Canada
Global Retail Advisory Council Board Liaison
Kim Cole, Gleener Inc.



EXPONENTIAL REACH

When you exhibit in **The Inspired Home Show**, you gain exposure not only to retailers, but also to consumer, trade, internet and social media—and the millions of consumers that those attendees influence.

200+ CONSUMER AND TRADE MEDIA OUTLETS ATTEND

Here's just a small sample:

ABC 7/WLS-TV

Apartment Therapy

Associated Press

Bloomberg

Business Insider

Forbes.com

Good Housekeeping

HGTV Magazine

House Beautiful

House Digest

Housesmarts TV

Mashed

Oprah Daily

Real Simple Magazine

Saveur

Shark Tank

Tasting Table

The Kitchn

The New York Times

Wired

FIRST LOOK FOR MEDIA

First Look for Media is a special "media-only" search preview within Connect 365—IHA's digital marketplace—of exhibitors' new products and innovations before their debut at The Inspired Home Show. Each listing includes photo, product description, PR contact name and email, and YouTube link to a demonstration video. Exhibitors will receive a listing of media who registered for First Look.

MAXIMIZE EXPOSURE, MULTIPLY IMPRESSIONS



10,000+
RETAILERS



250
MEDIA OUTLETS



200+
SOCIAL MEDIA
INFLUENCERS



600,000,000+
CONSUMER IMPRESSIONS



OPEN FOR OPPORTUNITY

The Inspired Home Show divides two full buildings into five distinct category-specific expos inspiring efficient booth interactions within an energy-filled Show floor.

FIND YOUR EXPO:



Clean + Contain Expo

Consumers are continuing to adjust to a hybrid work schedule and making storage and organization in their home a higher priority than ever. This expo focuses on products that are not only aesthetically pleasing and ultra-functional, but also ones that make cleanup easier and more efficient.



Dine + Décor Expo

As the trend of at-home entertaining continues to drive the desire to welcome friends and family into their homes, consumers are on the look-out for the products that will turn any gathering into a celebration. This expo features products for every level of entertainer—everything from cookware, bakeware and tabletop serving pieces, to kitchen gadgets, accessories and accent pieces.



Travel Gear + Luggage Expo

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within the Show's designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.



Wired + Well Expo

Consumers are placing more and more value on products that will solve problems and make their home lives happier, healthier and more efficient. This expo offers a collection of products and solutions that simplify everything from mixing, blending, floorcare and even tracking towards fitness goals—and every other tech-forward functionality that your customers see as everyday necessities.



International Sourcing Pavilion

This pavilion provides a wide range of sourcing opportunities providing value-driven products from China and Taiwan, plus other resources from around the globe.

BOOTH INFORMATION AND RATES

2025
Member rates
remain frozen
for 2026

2026 PRICING

IHA MEMBERS

ADVANCED
APPLICATION RATE*:
\$23.50/SQ FT

EARLY BIRD
APPLICATION RATE**:
\$24.00/SQ FT

STANDARD RATE:
\$24.50/SQ FT

CORNER FEES:
\$450/CORNER

NON-MEMBERS

ADVANCED
APPLICATION RATE:
DOES NOT QUALIFY

EARLY BIRD
APPLICATION RATE**:
\$43.50/SQ FT

STANDARD RATE:
\$44.00/SQ FT

CORNER FEES:
\$450/CORNER

*Advanced Application rates available to IHA members only and good through March 14, 2025.

**Early Application rates good through July 7, 2025.

STANDARD BOOTHS:

10'w x 10'd (100 sq ft) / Approx. 3m x 3M (9 sq m)

- + Includes raw square footage only.
- + Booth structures and services are not included in the cost.
- + Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

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DISCOUNTS AVAILABLE

During Advanced and Early Bird Space Application process according to published deadlines.

PLUS, save extra on discounted booth packages from Freeman.

PIPE & DRAPE BOOTH PACKAGES

Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

Pipe & Drape with 500 lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

For more information on booth packages and to secure your space visit

TheInspiredHomeShow.com/Exhibit

Become a member and save 44% on booth space—plus enjoy year-round benefits.

Company Annual Housewares Sales

\$10 million or Less

More than \$10 million

Annual Membership Dues

\$1,000

\$2,000

Learn more about becoming an IHA Member at Housewares.org/Members

PANTONE — your color and trend resource.



—kinetic energy—
—youthful athleticism—
TEMPO TIMING
—graceful—
—polished and crafted—
—a neutral-natural
or movement—

BEYOND THE BOOTH

IHA offers marketing opportunities to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

PRODUCT PLACEMENT OPPORTUNITIES



New Product Showcase

Located in the Buyers Clubs, these showcases are open to products not previously shown at The Inspired Home Show.



gia Excellence in Product Design Award

Finalists and winners in 14 categories are determined by a panel of retailers and displayed prominently in the lobby of the North Building.



New Exhibitor Gallery

Be one of 90 new exhibitors specially selected to be featured within one of three exclusive display opportunities organized by product category. These highly visible Show destinations are the perfect way for your company to introduce buyers and media to your new and innovative products.



News Center Display

Accessible only to consumer, trade and internet media and social influencers, position your product for inclusion in news and creative content development.



Pantone® ColorWatch Display

Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

Details on all marketing opportunities, including pricing and deadlines, will be in the 2026 Exhibitor Marketing Kit.



SHOW SPONSORSHIP OPPORTUNITIES



PRE-SHOW OPPORTUNITIES

Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.



SHOW FLOOR OPPORTUNITIES

Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.



EDUCATIONAL OPPORTUNITIES

Make meaningful connections with home + housewares leaders by sponsoring in-depth learning sessions.



NETWORKING OPPORTUNITIES

Attendees will be flocking to in-person events outside the Show floor, such as parties and city tours.

Learn more at TheInspiredHomeShow.com/Exhibit



YEAR-ROUND CONNECTIVITY

By participating in The Inspired Home Show, your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.

Come together with your industry peers and enjoy year-round exclusive benefits through membership in the International Housewares Association (IHA).

EXECUTIVE NETWORKING

Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.

BUSINESS RESOURCES

Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in *HomePage News*.

GLOBAL BUSINESS DEVELOPMENT

Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.

CONSUMER ENGAGEMENT

Connect directly with end users via our stylish lifestyle website featuring custom content and curated product collections.

ONGOING INDUSTRY LEARNING

Stay in touch with the ever-changing home + housewares market with access to premier research and year-round virtual events.

Connect365



CONNECT WITH ATTENDEES **BEFORE, DURING, AND AFTER THE SHOW**

Your participation in The Inspired Home Show includes a year-round listing in Connect 365, IHA's powerful online marketplace that keeps your brand, products and company details in front of buyers 24/7. This dynamic platform allows you to showcase your latest innovations with product descriptions, photos, videos and other key digital assets—helping buyers discover your offerings before, during and after the Show. Plus, your Connect 365 listing is automatically included in the Show Mobile App, the only on-site Show directory, ensuring that buyers can easily find your booth and products on the Show floor.

Be Sure to Complete Your Connect365 Profile Now!



COMPANY
INFORMATION



CONTACT
INFORMATION



PRODUCT
PICTURES



BRAND
LISTS



BADGE
IDENTIFIERS



IN-BOOTH
SPECIAL EVENTS

Learn more at the inspiredhomeshow.com/connect/connect-365



BOOK YOUR HOTEL EARLY FOR DISCOUNTS!

Enjoy discounted rates and additional benefits when booking through the Show block.

“We were busy with quality appointments with both buyers and senior management. It provided us a great opportunity to get our new product launches in front of the decision makers.”

TOM MCMAHON,
PRESIDENT, JURA INC.

If you're in the housewares industry, you need to be at The Inspired Home Show 2026.

Learn more about exhibit and sponsorship opportunities, what we have planned for the 2026 Show and how you can be a part of it all.

Get started at
TheInspiredHomeShow.com/Exhibit.

Industry Service Provider Resources

Unlock valuable industry partnerships that can help grow your business, enhance your customer relationships and maintain profitable operations.

During the Show, take this opportunity to engage with service providers in these key areas:

Marketing & Communications

- + Content creation
- + E-Commerce solutions
- + Direct to consumer
- + Online marketplaces
- + Social/influencer marketing
- + Website development

Supply-Chain Challenges

- + Freight & shipping
- + Inventory management logistics
- + Intellectual property
- + Legal advice
- + Materials strategy & advice
- + Product design

Industry Data and Reports

- + Consumer trends
- + Forecasting
- + Product information management solutions

THE
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HOUSEWARES MARKET

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TUESDAY - WEDNESDAY - THURSDAY
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