

# EXHIBITOR PROSPECTUS



If You're in the Home +  
Housewares Business,  
**YOU NEED TO BE HERE.**

THE  
INSPIRED  
HOME  
SHOW® IHA'S GLOBAL HOME +  
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA  
TUESDAY - WEDNESDAY - THURSDAY





# UNPARALLELED ACCESS TO **RETAIL BUYERS**

**Exhibiting in The Inspired Home Show®** gives you three full days of incomparable access to thousands of retail buyers from around the world looking for new home + housewares products and ideas to attract consumers into their stores.

The aisles of the Show are filled with senior-level retail buyers on the hunt for the next best-selling products. Whether you are an established brand with a new product idea or an emerging brand with a new twist on how consumers want to live, these buyers are your very best chance to capture the imagination of consumers establishing a home and a lifestyle.

# 76% **EXPECT NEW BUSINESS**

as a result of exhibiting at the Show

If you're looking to grow your business and succeed in today's competitive business environment, submit an application today to exhibit at the world's premier home + housewares event:

**[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)**

# HIGHLY QUALIFIED BUYERS



**93%** of verified retailers have  
**PURCHASE AUTHORITY**

**92%** of verified retailers are  
**BUYERS** and/or **EXECUTIVES**

**56%** of verified retailers  
represent more than  
**\$10M** in **ANNUAL SALES**

"The Inspired Home Show continues to be an important opportunity to showcase JURA's fully automatic coffee machines to our national and independent retail partners and potential new partners. In person meetings cannot be replicated any other way with the same success."

**TOM MCMAHON,**  
PRESIDENT, JURA, INC.





# MAKING THE RIGHT CONNECTIONS

The Inspired Home Show attracts retailers across 23 channels and thousands of independent specialty stores from across the U.S.\*

## Drug/Convenience

### CVS Health

- President
- DMM

### Walgreens

- GMM
- Director

## Mass/General Merchandise

### Amazon

- SVM
- VP
- MVM
- Director

### Big Lots

- SVP/GMM
- VP/DMM Home

### Home Shopping Network

- CMO
- VP/DMM
- GMM

### Meijer

- CMO
- VP Hardlines
- Group VP
- Director Hard Home

### QVC

- SVP/CMO
- VP/GMM
- DMM

### Ross Stores

- Group EVP
- SVP/GMM
- GVP/DMM

## Target

- Sr DMM
- Director Sourcing
- Sr Sourcing Manager

### TJX Companies

- SVP/GMM
- DVP
- SVP/DMM

### Walmart

- VP/DMM
- Director

## Home & Lifestyle

### At Home

- SVP/GMM
- VP/DMM
- VP Merchandising
- VP Sourcing

### HomeGoods

- SVP
- SVP/GMM
- DVP/DMM
- VP Distribution

### Pottery Barn

- GMM/DMM

### TJX Companies

- EVP
- SVP/GMM
- VP/GMM
- DVP Merchandising

## Wayfair

- Account Manager
- Associate Director Merchandising
- Category Manager
- GM-Kitchen & Bath
- GM-Tabletop
- Senior Manager
- VP

### World Market

- VP Merchandising

## Housewares/Kitchen

### Crate & Barrel

- President/CEO
- SVP Merchandising
- DMM

### Pampered Chef

- Sr. Director
- Director

### Sur La Table

- SVP Merchandising
- Sr Director

### The Container Store

- CMO
- VP Merchandising
- Sr. Director

### Williams Sonoma

- President
- SVP/GMM
- DMM
- VP

## Department Stores

### Bealls

- President
- DVP/DMM
- VP/DMM
- DMM Home

### Belk

- VP/DMM-Home
- VP/DMM
- GMM
- Director Global Sourcing

### Bloomingdale's

- EVP/GMM
- GMM Home

### Dillard's

- VP/GMM
- GMM/DMM
- DMM

### JCPenney

- SVP/GMM
- DMM Home
- Sr. Manager Product Development

### Kohl's

- EVP/GMM
- VP/DMM-Home
- VP/DMM Hard Home

### Macy's

- CMO
- SVP/GMM
- VP/DMM

### Nebraska Furniture Mart

- CMO
- DMM

### Nordstrom/Nordstrom Rack

- DMM

## Grocery

### Albertsons

- Director Home
- National Category Director

### Aldi USA

- Director
- Director, Home

### Hy-Vee Inc.

- VP Fashion Beauty
- VP Cener Store
- VP/GM

### Imperial Distributors Inc.

- VP
- Sr. Director

### Kroger Co

- VP
- DMM-Home

### Wakefern

- GMM
- Sr. Category Manager

### Wegmans

- VP Home
- Director Home
- CM Housewares
- Buyer

## Warehouse Clubs

### BJ's

- EVP/CMO
- SVP/GMM

### Costco Wholesale

- VP/GMM Housewares
- GMM

### Sam's Club

- VP/DMM
- Sr. Director

## Hardware

### Ace Hardware Corporation

- DMM Hardware
- Director

### Do It Best

- Merchandising Manager

### Home Depot

- Sr. Analyst

### Lowes

- Merchant

## Craft/Hobby

### Hobby Lobby

- Merchandise Manager

### Michaels Stores

- Category Director

## Off Price

### dd's Discounts

- President/CMO
- SVP/GMM
- GVP
- GSVP/GMM
- VP/DMM
- DMM

### Dollar General

- VP/DMM
- DMM
- Sr. Director

### Dollar Tree/Family Dollar

- VP/GMM
- Director Merchandising
- Director Home

### Ocean State Job Lot

- Sr Merchandise Manager

### Ollie's Bargain Outlet

- Buyer

## International Retailers\*

### Alibaba Group

China

### Almacenes De Prati

Ecuador

### Almacenes Siman

Central America

### Amazon

Canada, India, Mexico

### La Anonima

Argentina

### Bunnings

Australia

### Carrefour

France

### Cencosud

Chile

### Costco

Australia, Canada, Mexico, United Kingdom

### Canadian Tire

Canada

### Corporación El

Rosado

Ecuador

### Coupang

South Korea

### Criteria Loyalty

Spain

### Dirk Rossmann

GmbH

Germany

### EK Retail

Germany

### El Corte Ingles

Spain

### El Palacio de Hierro

Mexico

### Emart

South Korea

### Falabella

Chile, Colombia, Peru

### Farmacias Arrocha

Panama

### Harrods

United Kingdom

### Homecenters

Peruanos

Peru

### Home Depot

Canada, Mexico

### Home Hardware

Canada

### Homemark

South Africa

### Lakeland Limited

United Kingdom

### Liverpool

Mexico

### Loblaws

Canada

### Lotte Department Store

South Korea

### Majid Al Futtaim Lifestyle

United Arab Emirates

### Next

United Kingdom

### Nuevos Almacenes

Guatemala

### Pepperfry.com

India

### Plaza Style

Japan

### PresiCarre Corp

Taiwan

### PriceSmart

Caribbean/Central America/Colombia

### QVC

Germany, United Kingdom

### Rustans

Philippines

### Salling Group

Denmark

### Sam's Club

Brazil, Mexico

### Sears México

Mexico

### Sodimac

Chile, Colombia, Mexico

### Shoppers Stop

India

### S&R Membership Shopping

Philippines

### Supermercados Peruanos

Peru

### Tesco

United Kingdom

### The Hyundai Dept Store

South Korea

### Tiendas Paris

Chile

### Tiendas Chedraui

Mexico

### TJ Morris

United Kingdom

### TJX

Canada, Europe, United Kingdom

### Walmart

Canada, Central America, Mexico

# BUYERS WILL BE THERE **WILL YOU?**



The Inspired Home Show stands out as the preferred destination for retailers.



U.S. Retail  
Attendees



International  
Retail Attendees

**PLAN TO ATTEND THE 2026 SHOW**

**"What's been most beneficial to us is the opportunity to talk to so many key buyers face-to-face....and to have meaningful, full conversations about our brand. It's been so inspiring. You're missing out if you're not coming to The Inspired Home Show because everyone else is here."**

**ADAM MCFARLANE,**  
SENIOR PARTNERSHIPS MANAGER, RENPHO



At **The Inspired Home Show** you can connect with high-level attendees **YOU WON'T FIND ANYWHERE ELSE:**

U.S.	INT'L	SHOW
<b>73%</b>	<b>16%</b>	<b>AMBIENTE</b>
<b>90%</b>	<b>64%</b>	<b>MAISON &amp; OBJET</b>
<b>53%</b>	<b>80%</b>	<b>ATLANTA GIFT MARKET</b>
<b>95%</b>	<b>86%</b>	<b>HGH INDIA</b>
<b>77%</b>	<b>83%</b>	<b>NEW YORK NOW</b>
<b>70%</b>	<b>80%</b>	<b>NY TABLETOP</b>
<b>77%</b>	<b>71%</b>	<b>CES</b>
<b>95%</b>	<b>73%</b>	<b>IFA BERLIN</b>
<b>82%</b>	<b>41%</b>	<b>CANTON FAIR</b>
<b>79%</b>	<b>81%</b>	<b>LAS VEGAS GIFT SHOW</b>

**RARELY OR NEVER  
GO TO**

U.S.-BASED ATTENDEES ALONE AT THE 2025 SHOW REPRESENTED **MORE THAN \$64B IN BUYING POWER** AND **100,000 RETAIL LOCATIONS.**

## BY THE INDUSTRY, FOR THE INDUSTRY

**The Inspired Home Show** enjoys a sterling reputation throughout the home + housewares industry. The event is designed with the support and feedback of industry insiders with a shared goal to continually evolve the Show to specifically meet the needs of buyers across the globe.

We are grateful to these professionals who share their insights and knowledge to shape the Show into the premier destination for the entire home + housewares industry.

### RETAIL ADVISORY COUNCIL

**Kim Alexander**, Costco  
**Kate Aulabaugh**, HSN  
**Arun Batra**, Wayfair  
**Jamie Boulogne**, At Home  
**Jordann Charters**, Home Goods  
**Craig Coleman**, Macy's  
**Adam Darany**, Amazon  
**Sarah Gambella**, Belk's  
**Sherry Hanson**, Dollar General  
**Lauren Hill**, Target  
**Alycia Johnson**, Sur la Table  
**Brad Kleparek**, Crate and Barrel  
**Sandy Kortright**, World Market

**Kevin Kuehl**, Big Lots Stores, Inc.  
**Gia Lewis**, Michael's  
**Monica Lightfoot**, Kroger  
**Danielle Lyman**, Walmart  
**Stephanie Mourao**, Dillards  
**Argyle Nelson**, Bloomingdales  
**Betsy Odland**, Amazon  
**Katie Roberts**, Williams Sonoma  
**Naomi Sleeper**, Imperial Distributors, Inc.  
**Keva Smilow**, Burlington Stores

**RETAIL ADVISORY COUNCIL  
BOARD LIAISON**  
**Mike Hayes**, Newell

### SPECIALTY RETAIL ADVISORY COUNCIL

**Hannah Luken Bender**, Artichoke  
**Mary Liz Curtin**, Leon & Lulu  
**Michele Dietz**, Wisconsin Cutlery  
**Angelina Chavez Gatzka**, Kaeblins (Ace)  
**Nora Gomez**, Nebraska  
**Laura Havlek**, Sign of the Bear Furniture Mart  
**Michael Higdon**, National Building Museum  
**Janis Johnson**, Gourmet Catalog & Buying Group

**Cindy Kandel**, Hartville Hardware  
**Dagmar Kubsche**, The Cooks Shop  
**KC Lapiana**, In the Kitchen - HTI Buying Group  
**Sean O'Hanlon**, LeRoux Kitchen  
**Gregg Smith**, Cook's Warehouse  
**Kellye Wilson**, Perrenial Accents

**SPECIALTY RETAIL ADVISORY  
COUNCIL BOARD LIAISON**  
**Bill McHenry**, Widgeteer

### GLOBAL RETAIL ADVISORY COUNCIL

**Angella Baek**, WhiteTrading, South Korea  
**Maximo Bach**, MercadoLibre, Argentina  
**Sandra Dobbin**, Master Distributors, Australia  
**James Ge**, Euroidea Corporation, China  
**Lin Guo**, Living Kitchen, China  
**Sergio Gutiérrez**, Bed Bath & Beyond México, Mexico  
**James Karani**, Yuwa Group, Japan  
**Jackson Liang**, Living Works, Taiwan

**Meir Mareyna**, Tendencias y Conceptos, Mexico  
**Liz Oldfield**, Milly's, New Zealand  
**Ben Phillips**, Divertimenti, UK  
**Susan San Miguel**, Gourdo's, Philippines  
**Chris Shipton**, Jascor Housewares Inc., Canada  
**Helen Widjaja**, PT ACE Hardware, Indonesia

**GLOBAL RETAIL ADVISORY  
COUNCIL BOARD LIAISON**  
**Kim Cole**, Gleener Inc.

# EXPONENTIAL REACH



When you exhibit in **The Inspired Home Show**, you gain exposure not only to retailers, but also to consumer, trade, internet and social media professionals—and the millions of consumers that those attendees influence.

## 200 CONSUMER AND TRADE MEDIA PROFESSIONALS REGISTER

### Here's just a small sample:

Wall Street Journal

NPR

The Today Show/Shop Today

The New York Times/Wirecutter

Good Housekeeping

Better Homes & Gardens

Food Network Magazine

HGTV Magazine

Food & Wine

Apartment Therapy

Taste of Home

The Kitchn

Consumer Reports

Oprah Daily

America's Test Kitchen

Reviewed.com

HouseSmarts TV

Nextstar Media/NewsNation

Chicago Sun-Times

Indianapolis Star

WGN-TV

CBS2 Chicago

FOX32 Chicago

WBBM NewsRadio





# MAXIMIZE EXPOSURE, MULTIPLY IMPRESSIONS

The Inspired Home Show offers a number of ways (at no additional cost) to get your brands and products in front of media professionals. Each year, marketing opportunities range from new product sections of Connect365 – IHA's year-round digital marketplace – to our exclusive product showcase in the Show News Center and access to media registration lists both pre- and post-Show.



**200**

MEDIA PROFESSIONALS



**793 MILLION**

CONSUMER IMPRESSIONS

**"We get to see the best and brightest products from companies around the world. From big to small, The Inspired Home Show has them all. The show is a great opportunity to understand what consumers are looking for—and to get a preview of all the new gear they'll be able to find in the coming months."**

REVIEWS TEAM, AMERICA'S TEST KITCHEN

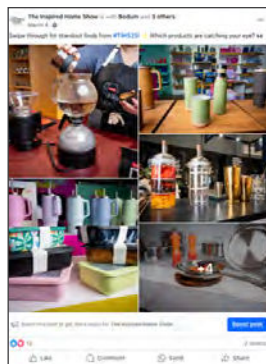
**"The Inspired Home Show is an institution, a showcase where the best kitchen and home goods makers in the world gather to debut the newest and most innovative products and technology for every room in your house, and we love to attend it."**

JENNIFER ERNST BEAUDRY, REVIEWED.COM



**3.4 MILLION**

SOCIAL MEDIA IMPRESSIONS





# OPEN FOR **OPPORTUNITY**

The Inspired Home Show divides two full buildings into five distinct category-specific expos inspiring efficient booth interactions within an energy-filled Show floor.

## **FIND YOUR EXPO:**



### **Clean + Contain Expo**

As consumers continue to prioritize wellness – and increasingly look to their homes for comfort in an uncertain world, they’re recognizing the feel-good value of keeping things clean and organized. This expo focuses on products that not only save time and effort, but offer innovative solutions and mood-boosting designs.



### **Dine + Décor Expo**

Consumers are eating at home more these days, and at-home entertaining is still going strong. People are striving to make everyday meals even faster and easier, and also elevate and bring new twists to at-home gatherings. This expo features products for every type of cook and entertainer.



### **Travel Gear + Luggage Expo**

Whether you are an established brand with existing and new products, or an emerging brand with a new twist that makes travel easier, exhibiting within the Show’s designated Travel Gear + Luggage Expo gives you access to highly-engaged retailers of every shape and size.



### **Wired + Well Expo**

Will our appetite for innovative products that make our home lives happier, healthier and more efficient ever subside? This expo offers a diverse array of tech-forward products and solutions, which includes everything from espresso makers and floor cleaners to air purifiers and massagers.



### **International Sourcing Expo**

This pavilion provides a wide range of sourcing opportunities providing value-driven products from China and Taiwan, plus other resources from around the globe.



# BOOTH INFORMATION AND RATES

2025  
MEMBER RATES  
REMAIN FROZEN  
FOR 2026

## 2026 PRICING

### IHA MEMBERS

ADVANCED APPLICATION  
RATE (CLOSED)\*:  
**\$23.50/SQ FT**

EARLY BIRD  
APPLICATION RATE\*\*:  
**\$24.00/SQ FT**

STANDARD RATE:  
**\$24.50/SQ FT**

CORNER FEES:  
**\$450/CORNER**

### NON-MEMBERS

ADVANCED APPLICATION  
RATE (CLOSED):  
**DOES NOT QUALIFY**

EARLY BIRD  
APPLICATION RATE\*\*:  
**\$43.50/SQ FT**

STANDARD RATE:  
**\$44.00/SQ FT**

CORNER FEES:  
**\$450/CORNER**

\*Advanced Application rates available to IHA members only and good through March 14, 2025.

\*\*Early Application rates good through July 7, 2025.

### STANDARD BOOTHS:

10'w x 10'd (100 sq ft) / Approx. 3m x 3M (9 sq m)

- Includes raw square footage only.
- Booth structures and services are not included in the cost.
- Exhibitors must make their own booth arrangement, including back wall, carpeting and furnishings.

**\$\$\$**

**DISCOUNTS AVAILABLE**  
During Advanced and  
Early Bird Space  
Application process  
according to published  
deadlines.

**PLUS**, save extra on  
discounted booth  
packages from Freeman.

### PIPE & DRAPE BOOTH PACKAGES

#### Pipe & Drape Package

10'x 10' = \$3,400

10'x 20' = \$6,650

#### Pipe & Drape with 500 lbs. Material Handling

10'x 10' = \$3,925

10'x 20' = \$7,150

For more information on booth packages and to secure your space,  
visit [TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)

**Become a member and save 44% on booth space—plus enjoy  
year-round benefits.**

#### Company Annual Housewares Sales

\$10 million or Less

More than \$10 million

#### Annual Membership Dues

\$1,000

\$2,000

Learn more about becoming an IHA Member at [Housewares.org/Members](https://Housewares.org/Members)



# BEYOND THE BOOTH

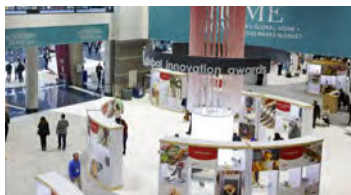
IHA offers marketing opportunities to meet every objective and every budget. Get in front of attendees before they even hit the Show floor.

## PRODUCT PLACEMENT OPPORTUNITIES



### New Product Showcase

Located in the Buyers Clubs, these showcases are open to products not previously shown at The Inspired Home Show.



### gia Excellence in Product Design Award

Finalists and winners in 14 categories are determined by a panel of retailers and displayed prominently in the grand concourse lobby of the North Building.



### New Exhibitor Gallery

Be one of 90 new exhibitors selected to be featured within one of three exclusive display opportunities organized by product category. These highly visible Show destinations are the perfect way for your company to introduce buyers and media to your new and innovative products.



### News Center Display

Accessible only to consumer, trade and internet media and social influencers, position your product for inclusion in news and creative content development.



### Pantone® ColorWatch Display

Demonstrate your commitment to on-trend color by appearing in one of the Pantone color palette-based displays, located through the main entrance.

*Details on all marketing opportunities, including pricing and deadlines, will be in the 2026 Exhibitor Marketing Kit.*





# SHOW SPONSORSHIP OPPORTUNITIES



## PRE-SHOW OPPORTUNITIES

Choose from exciting opportunities through online advertising placements, email communications, newsletters and more.



## SHOW FLOOR OPPORTUNITIES

Connect with actively engaged attendees by showcasing your brand on high-visibility materials and in strategic gathering spots.



## EDUCATIONAL OPPORTUNITIES

Make meaningful connections with home + housewares leaders by sponsoring in-depth learning sessions.



## NETWORKING OPPORTUNITIES

Attendees will be flocking to in-person events outside the Show floor, such as parties and city tours.

Learn more at [TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)



# YEAR-ROUND CONNECTIVITY

**By participating in The Inspired Home Show,** your company is beginning a relationship with buyers across the globe that can grow throughout the year. Learn about the many opportunities that home + housewares brands like yours can use to build connections.

Come together with your industry peers and enjoy year-round exclusive benefits through membership in the International Housewares Association (IHA).



## EXECUTIVE NETWORKING

Enjoy learning opportunities and conferences aimed at key decision-makers, centered around topics chosen by members, featuring professional facilitation.



## BUSINESS RESOURCES

Gain real market advantages through networking opportunities with sales representatives, negotiated freight and logistics rates, discounts on booth space at The Inspired Home Show, and up-to-date industry news and special reports in *HomePage News*.



## GLOBAL BUSINESS DEVELOPMENT

Delve into a world of opportunities by exploring international trade issues and markets, developing global partnerships and refining your global knowledge, connections and business strategy.



## BUSINESS SERVICE PROVIDERS

Gain valuable connections – and receive special member-only discounts – through partners offering key business services such as tariff compliance, market data/analytics and financial planning.



## ONGOING INDUSTRY LEARNING

Stay in touch with the ever-changing home + housewares market with access to premier research and year-round virtual events.

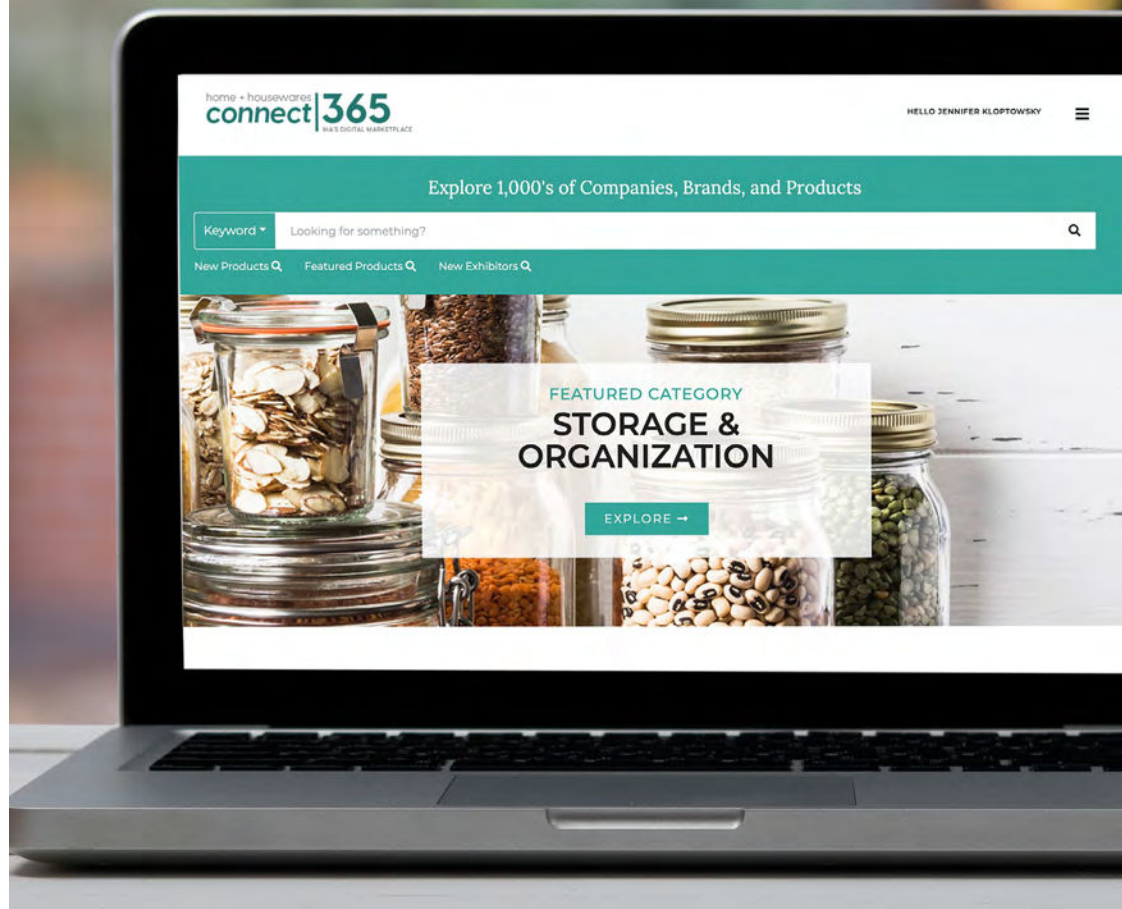
**homepage**  
NEWS®  
the home + housewares  
business authority

Sign up to receive industry news and special reports year-round at no cost at [HomePageNews.com](https://www.HomePageNews.com)



# Connect365

IHA'S DIGITAL MARKETPLACE



## CONNECT WITH ATTENDEES **BEFORE, DURING, AND AFTER THE SHOW**

Your participation in The Inspired Home Show includes a year-round listing in Connect 365, IHA's powerful online marketplace that keeps your brand, products and company details in front of buyers and media 24/7. This dynamic platform allows you to showcase your latest innovations with product descriptions, photos, videos and other key digital assets—helping buyers discover your offerings before, during and after the Show. Plus, your Connect 365 listing is automatically included in the Show Mobile App, the only on-site Show directory, ensuring that buyers and media can easily find your booth and products on the Show floor.

### Be Sure to Complete Your Connect365 Profile Now!



COMPANY  
INFORMATION



CONTACT  
INFORMATION



PRODUCT  
PICTURES



BRAND  
LISTS



BADGE  
IDENTIFIERS



IN-BOOTH  
SPECIAL EVENTS

Learn more at [TheInspiredHomeShow.com/connect/connect-365](https://TheInspiredHomeShow.com/connect/connect-365)



# Industry Service Provider Resources

Unlock valuable industry partnerships that can help grow your business, enhance your customer relationships and maintain profitable operations.

During the Show, take this opportunity to engage with service providers in these key areas:

## Marketing & Communications

- ✦ Content creation
- ✦ E-Commerce solutions
- ✦ Direct to consumer
- ✦ Online marketplaces
- ✦ Social/influencer marketing
- ✦ Website development

## Supply-Chain Challenges

- ✦ Freight & shipping
- ✦ Inventory management logistics
- ✦ Intellectual property
- ✦ Legal advice
- ✦ Materials strategy & advice
- ✦ Product design

## Industry Data and Reports

- ✦ Consumer trends
- ✦ Forecasting
- ✦ Product information management solutions

## BOOK YOUR HOTEL EARLY FOR DISCOUNTS!

Enjoy discounted rates and additional benefits when booking through the Show block.

**"If you're a company thinking about coming to The Inspired Home Show, do it.** We sat for two years and walked the show trying to figure out if it was right for us. But it's been perfect. It's allowed us to really showcase our products at the very, very highest level. The quality of customer that comes through here is amazing."

**GREG GARTNER,**  
PRESIDENT, BRIGHT BOX

**If you're in the housewares industry, you need to be at The Inspired Home Show 2026.**

Learn more about exhibit and sponsorship opportunities, what we have planned for the 2026 Show and how you can be a part of it all.

Get started at  
**[TheInspiredHomeShow.com/Exhibit](https://TheInspiredHomeShow.com/Exhibit)**

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