

SPLiCE LICENSING HUB

THE
INSPIRED
HOME
SHOW® IHA's GLOBAL HOME +
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA
TUESDAY - WEDNESDAY - THURSDAY



UNITING BRANDS WITH PRODUCT PARTNERS



300,000
PRODUCTS



115
COUNTRIES



2,000
UNIQUE BRANDS

The Society of Product Licensors Committed to Excellence (SPLiCE) is collaborating with the International Housewares Association (IHA) to create the first-ever Licensing Hub at The Inspired Home Show® in 2026.

Exhibit at the home + housewares industry's most prominent marketplace. The SPLiCE Licensing Hub will provide SPLiCE® Members with the unique opportunity to put their brands in front of the home + housewares industry's top product manufacturers.

In addition, GMMs, DMMs, buyers and distributors from all of the key home + housewares retailers attend the Show each year, making it one of the leading tradeshow in the world.

Don't miss this unmatched opportunity to connect with suppliers, licensees and retailers in Chicago, March 10-12, 2026.



Society of Product Licensors
Committed to Excellence



OUR EXHIBITORS AGREE:

“

At Dash, we've seen firsthand how licensing partnerships bring new energy to housewares. Collaborating with licensors allows us to reach fans in fresh, meaningful ways while staying true to our mission of making joyful, accessible products for every kitchen."

EVAN DASH, CEO, StoreBound

TheInspiredHomeShow.com/Exhibit/SPLiCE

EXPONENTIAL REACH

The SPLiCE Licensing Hub places you at the center of the home + houseware industry's premier marketplace.

- **Extend your brand** into products consumers use and see every day.
- **Connect with leading companies** looking for the next big licensing opportunity.
- **Partner with product innovators** developing successful product lines.
- **Gain exposure to retailers** seeking fresh, branded collections.
- **Position your brand** in front of decision-makers to build long-term collaborations.



SHOW FEATURES

3
FULL DAYS
MARCH 10-12, 2026

40+
PRODUCT
CATEGORIES

126TH
TRADE SHOW
SINCE 1939

PRODUCT MANUFACTURERS – EXHIBITORS

5 Expos within 2 Buildings



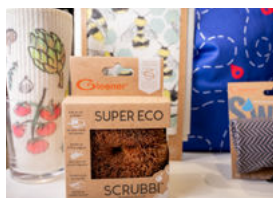
Dine + Décor Expo

Everyday and Luxury Tabletop, Lighting, Home Décor, Cook + Bakeware, Home Textiles, Kitchen Tools + Accessories, Gourmet + Specialty Food



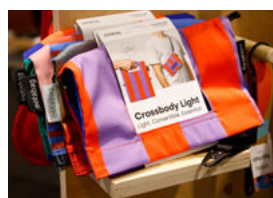
Wired + Well Expo

Household, Kitchen, and Personal Care Electrics, Home Environment, Personal Care Non-Electric, Floor + Carpet Care, Tech Accessories, Smart Home



Clean + Contain Expo

Bath + Shower Accessories, Cleaning Products, Clothing Care, Furniture, Hardware, Lawn + Garden, Outdoor Living/BBQ, Storage + Organization



Travel Gear + Luggage Expo

Apparel, Backpacks, Business Cases + Accessories, Children's Travel Accessories, Computer Cases, Handbags + Personal Accessories, Luggage + Casual Bags, Umbrellas



International Sourcing Expo

Features more than 500 housewares exhibitors offering value-driven products from China and Taiwan.

Global Design Points pavilions include brands from across the world.



KEY RETAILERS

The Inspired Home Show attracts key retailers across 23 channels for top-to-top meetings.

- 93%** of verified retailers have **PURCHASE AUTHORITY**
- 92%** of verified retailers are **BUYERS** and/or **EXECUTIVES**
- 76%** **EXPECT NEW BUSINESS** as a result of exhibiting at the Show

Source: The Inspired Home Show 2025 Registration Data

U.S.-based attendees alone at the 2025 Show represented **MORE THAN \$64B IN BUYING POWER AND 100,000 RETAIL LOCATIONS.**

Source: 2025 Exhibitor Post-Show Survey

200 MEDIA OUTLETS ATTEND

Here's just a small sample:

America's Test Kitchen
Apartment Therapy
Better Homes & Gardens
CBS2 Chicago
Chicago Sun-Times
Consumer Reports
Food & Wine
Food Network Magazine
FOX32 Chicago
Gifts & Decorative Accessories

Good Housekeeping
HFN (Home Furnishings News)
HGTV Magazine
HomePage News
HouseSmartsTV
Indianapolis Star
Kitchenware News
NextstarMedia/NewsNation
NPR
Oprah Daily

Reviewed.com
Taste of Home
The New York Times/Wirecutter
The Today Show/Shop Today
TheKitchn
Wall Street Journal
WGN-TV
WBBM NewsRadio

Sample lists based on The Inspired Home Show 2025 Registration Data



BOOTH INFORMATION & RATES

KIOSK PACKAGE DETAILS:

- 2 - Exhibitor badges
- 1 - 8' Back wall (includes full color graphic of your choosing)
- 1 - Pedestal (39" x 19.5" x 40.5" - with slide lock)
- 2 - Stools
- Carpeted exhibit space

MARKETING PROGRAMS:

- Pre-Show marketing & promotion
- Year-round Connect 365 listing
- Buyer & media lists provided post-Show

SPLiCE Licensing Hub Fee Per Kiosk: \$4,000

To reserve a kiosk in the SPLiCE Licensing Hub, the company or organization must be a SPLiCE Member OR meet the general requirements of a SPLiCE Member as an IP owner generating annual licensing royalty revenues with retail sales. If the company/organization applying for a kiosk is not a licensing agency or licensing solution provider defined as an entity that acts on behalf of a Licensor/ Licensee in developing and managing a licensing program in exchange for monies, they shall not qualify for kiosk eligibility. SPLiCE and IHA will approve and grant all reservations for participation in its sole discretion.

For more information, contact:

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SPLiCE
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LEARN MORE AND APPLY AT

TheInspiredHomeShow.com/Exhibit/SPLiCE



OTHER ATTRACTIONS

DEBUT

Incubator features new-to-Show exhibitors highlighting innovative products

Pet Products Pavilion

Pet product vendor members of American Pet Products Association (APPA)

Candle Pavilion

Candle vendors, developed in partnership with the National Candle Association (NCA)

Inventors Corner

Showcasing inventors' freshest product creations

Education Sessions

Valuable insight on key topics from industry experts during Keynote and Inspiration Theater sessions

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