

PRESS RELEASE TEMPLATE

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SMITH & JONES MANUFACTURING INTRODUCES INNOVATIVE LINE OF COOKWARE AT THE INSPIRED HOME SHOW® 2026

CHICAGO, ILL. (March 10, 2026)—Ceramic cookware ergonomically designed for senior citizens will be unveiled by Smith & Jones Manufacturing at The Inspired Home Show 2026 March 10-12, at Chicago's McCormick Place.

Called "Senior Ceramics," the new line is made of lighter-weight material for easier lifting and features larger, padded handles, convenience grips, non-stick surface, never-get-hot lids.

The cookware comes in four attractive colors and five- and eight-piece sets of smaller cooking sizes. The new sizes are: 1/2-quart, 3/4-quart, 1 quart, 1-3/4-quart and 2-1/2-quart sauce pots.

"We designed this line especially for our growing older population," said Smith & Jones Manufacturing President Joe Smith. "As people get older, they can't lift normal ceramic cookware because of its weight but still want the attractive design of ceramic. The larger handles, convenience grips on the pot's other side and lightweight ceramic material give them easy-to-use cookware with the attractive look of ceramic."

"Our new, smaller sizes also meet the needs of those who cook smaller meals or have limited storage space," Smith explained.

Smith & Jones Manufacturing will be located in Booth S5555 in the Dine & Décor Expo in the South Building at The Inspired Home Show.

Along with Senior Ceramics, they also will display their other lines, including "Kiddie Servers," "Twenty-Something Tableware" and "Mid-Life Magic."

For further information, visit smithandjones.com or contact Victoria Jones at (555)555-5555.

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Smith & Jones Manufacturing is a housewares company founded in 2022 by industry veterans Joe Smith and Victoria Jones. Based in McLean, Virginia, Smith & Jones offers cookware, bakeware and kitchen appliances uniquely designed for consumers in every stage of their lives. For more information, visit smithandjones.com or follow them on [Facebook](#), [Instagram](#) or [LinkedIn](#).