

# THE INSPIRED HOME SHOW

IHA's GLOBAL HOME +  
HOUSEWARES MARKET

## Get Free Publicity through Trade Media Before the Show

### *U.S.-Based Product Preview Opportunities*

U.S.-based trade media – with both print and digital audiences – are looking for information and photos about the new products you'll be displaying at The Inspired Home Show 2026. These media outlets will consider your submissions for free editorial placements.

All you need to do is send a brief description of your new product(s) and a high-resolution photo to the contact listed. Make sure to include your company name and a media contact name and email address.

Where requested, we've also listed pre-Show deadlines, the type of products each outlet is interested in, and any other specific submission requests.

***Please note: Please refer to IHA/The Inspired Home Show 2026 when sending submissions.***

### **Gifts & Decorative Accessories**

- Contact: [Amanda Erd](mailto:aerd@bridgetowermedia.com), Managing Editor, [aerd@bridgetowermedia.com](mailto:aerd@bridgetowermedia.com) ; please cc: [marketdebuts@giftsanddec.com](mailto:marketdebuts@giftsanddec.com)
- Deadline: For February issue – January 9
- Criteria: Vendors who sell to independent retailers
- Specifications for submitting information and photos:
  - High-resolution images at least 5 inches at 300 dpi
  - Full description of the product, including suggested retail price
  - Booth number
  - Full contact information for the company including URL, phone number, address

### **Gourmet Business**

- Contact: [David Spencer](mailto:dspencer@gourmetbusiness.com), Editor, [dspencer@gourmetbusiness.com](mailto:dspencer@gourmetbusiness.com)
- Deadline: January 18
- Criteria: New products or new features to existing products/lines
- Specifications for submitting information and photos:
  - Item name
  - Brand name
  - Website URL
  - The Inspired Home Show booth number
  - 70-word product description
  - MSRP
  - Product image – 300 dpi or better preferred

### **Gourmet News**

- Contact: [editor@oser.com](mailto:editor@oser.com); include "IHS Preview" in subject line
- Deadline: For March issue – Jan. 24
- Criteria: Premium cookware, tabletop products, bar and bar service items, food storage products, bar accessories, cheese service items and, of course, premium food products.
- Specifications for submitting information and photos:
  - 50-100 word description for each product
  - Contact information for wholesale inquiries, including company name, phone number, email address and web address
  - PRINT QUALITY product shot (no lifestyle shots – for Gourmet News, we are looking for an image that communicates how the item would appear on a retailer's shelf)
  - Earlier submissions are encouraged but will not be published before February 21.

## HFN

- Contact:
  - [Allison Zisko](mailto:azisko@hfn.digital), [azisko@hfn.digital.com](mailto:azisko@hfn.digital) – Tabletop (dinnerware, flatware, glassware), cutlery, bakeware, floor care, small electrics, home comfort
  - [Andrea Lillo](mailto:alillo@hfn.digital), [alillo@hfn.digital.com](mailto:alillo@hfn.digital.com) – Cookware, cleaning, personal care, storage (food and general), kitchen tools and gadgets
- Deadline: February 18 for digital previews
- Specifications for submitting information and photos:
  - Images must be hi-res (at least 300 dpi). Prefer jpg, eps or tff files.
  - Images can be sent as attachments or you can direct us to an online photo-sharing service.
  - Include a brief product description and your website address

## Home Accents Today

- Contact: [Allison Zisko](mailto:azisko@hfn.digital), Editor-in-Chief, [azisko@hfn.digital.com](mailto:azisko@hfn.digital.com)
- Deadline: February 18 for Home Accents Today digital previews
- Criteria: Home décor – decorative items, serving platters, wood charcuterie boards, entertaining related pieces
- Specifications for submitting information and photos:
  - Images must be hi-res (at least 300 dpi). Prefer jpg, eps or tff files.
  - Images can be sent as attachments or you can direct us to an online photo-sharing service.
  - Include a brief product description and your website address

## HomePage News

- Contact: [Peter Giannetti](mailto:pgiannetti@homepagenews.com), Editor-in-Chief, [pgiannetti@homepagenews.com](mailto:pgiannetti@homepagenews.com) and [Chandler Harvey](mailto:charvey@homepagenews.com), Senior Managing Editor, [charvey@homepagenews.com](mailto:charvey@homepagenews.com)
- Deadline: January 15
- Criteria: Kitchen electrics, home environment, wellness and personal care, floor care, cookware, bakeware, gadgets, kitchen tools, cutlery, barware, wine accessories, tableware, beverage ware, home storage & organization, travel/luggage accessories, non-electric cleaning tools, home textiles, home décor/candles/decorative accessories and pet products.
- Specifications for submitting information and photos:
  - Word document or PDF
  - Include descriptions of features and benefits
  - Include suggested retail prices
  - Hi-res images (300 dpi, 4"x5") must be submitted as attachments or in separate email; please do not embed images in text document.

## Kitchenware News & Housewares Review

- Contact: [editor@oser.com](mailto:editor@oser.com); include "IHS Preview" in subject line

- Deadline: For March issue – Jan. 24
- Criteria: Kitchenware News welcomes submissions for any product to be exhibited at The Inspired Home Show.
- Specifications for submitting information and photos:
  - 50-100 word description for each product
  - Contact information for wholesale inquiries, including company name, phone number, email address and web address
  - PRINT QUALITY product shot. Please also indicate whether lifestyle photography is also available.
  - Earlier submissions are encouraged but will not be published before February 21.