

THE INSPIRED HOME SHOW

IHA's GLOBAL HOME +
HOUSEWARES MARKET

Get Free Publicity through Trade Publications Before the Show!

International Product Preview Opportunities

International trade publications want information and photos about the new products you will be displaying at The Inspired Home Show 2026. This is a free editorial placement and a unique opportunity for you to reach international buyers! Send a brief description of the product and high-resolution photo to the contact listed. Include your company name and website URL.

We always receive requests from more magazines for new product information and photos as we get closer to the Show, so make sure to keep an eye for any updates in the next issues of *Global Connect*, the IHA / IBC monthly newsletter.

Please note: Please refer to IHA/The Inspired Home Show 2026 when sending magazines the information/photos.

4HomeMenaje – an online publication for Spain, reaching also the Spanish speaking Latin American countries

Contact: Chema Martínez Román, Editor
chemamartinez@4homemenaje.com

Deadline: January 15

Criteria: Novelties in kitchenware, homegoods/housewares, small appliances (PAE), pet products, outdoor products

Specifications for submitting information and photos:

- Product name and a description with key features
- Contact details to the export contact within the company
- Company URL
- (Lifestyle) images of the product/range (min 72 dpi)

Ambiente.info.pl – Poland

Contact: Ewa Osika, Editor
e.osika@promedia.biz.pl

Deadline: No deadline (latest one month before the Show)

Criteria: Innovative new products for the home – products from all Show categories.

Specifications for submitting information and photos:

- Product name and a brief description (Max 500 words in simple style)
- Company URL
- 2-3 images of the product/range (.jpg or .png, below 500 Kb)

ar+th – Spain

Contact: Joan Lluís Balaguer, Publisher
joanlluis@publica.es

Deadline: January 31

Criteria: Innovative new products for the home – products from all Show categories.

Specifications for submitting information and photos:

- Product name and description/press release about the product
- Company contact details
- Company URL
- Two hi-res images of the product/range

Australian Giftguide – Australia

Contact: Marion Gerritsen, Editor
marion@intermedia.com.au

Deadline: November 30

Criteria: Bath & shower products, cleaning, storage & organization, kitchenware, tableware, barware, luggage & travel accessories

Specifications for submitting information and photos:

- Product name and description (about 300 words, including pricing information if possible)
- Company contact details
- Company URL, social media links
- Hi-res images of the product/range (several images of each product/range)

Brush Expert – United Kingdom

Contact: Alice Castle, Editor
alice@brushexpert.com

Deadline: January 31

Criteria: Brushes, brooms, mops, squeegees and handheld cleaning tools

Specifications for submitting information and photos:

- Product name and description (at least 200 words)
- Company contact details
- Company URL
- Unlimited images of the product/range

Casastile – Italy

Contact: Laila De Carolis, Editor
laila@edibrico.it

Deadline: November 15

Criteria: Tableware

Specifications for submitting information and photos:

- Product name and a brief description
- Company contact details
- Company URL
- Hi-res image of the product/range

Eletrolar News – Brazil

Contact: Roberta Zogbi
roberta@grupoeletrolar.com.br

Deadline: As soon as possible, no exact deadline for online publicity

Criteria: Homegoods – especially kitchen, household and personal electrics, Smart Home, home décor, kitchen and household utensils

Specifications for submitting information and photos:

- Product name and description
- Company contact details
- Company URL
- Images of the product/range

Gifts Today – United Kingdom

Contact: Clare Turner, Editor
Clare@lemapublishing.co.uk

Deadline: November 3

Criteria: Gifts, home décor, seasonal products, tableware, candles

Specifications for submitting information and photos:

- Suggested headline: No more than 5 words
- Body Copy (written in 3rd party context – ‘the company offers’ not ‘we offer’): No more than 150-200 words
- Contact details: company name, telephone number, email address
- Company URL
- Up to 3 hi-res images (1 Mb – 5 Mb) of the product/range

Hardware & Homestyle – Ireland

Contact: Martin Foran, Editor
martinjforan@gmail.com

Deadline: December 31

Criteria: Tableware, kitchenware, cookware, home organization, small appliances
Products need to be distributed in Ireland.

Specifications for submitting information and photos:

- Product name and a brief description
- Contact details for more information / to order products
- Company URL
- Hi-res image of the product/range

Home Fashion News – France

Contact: Blandine Scherpe
bl.scherpe@homefashionnews.fr

Deadline: November 30

Criteria: New innovative products for kitchen and home. Products need to be available for European buyers.

Specifications for submitting information and photos:

- Brand name & product name, key information/short presentation on the product with main advantages, what makes the product different.
- Company URL
- Hi-res image of the product/range

Housewares Magazine – United Kingdom

Contact: Will McGill, Editor
wMcGill@datateam.co.uk

Deadline: December 19

Criteria: Cookware, kitchen tools and gadgets, barware, glassware, tableware, storage products, cleaning products, hydration, SDAs, outdoor cooking/BBQ

Specifications for submitting information and photos:

- Brand name & product name, key information/short presentation on the product with main advantages, what makes the product different (100-150 words).
- Company URL
- Hi-res image of the product/range

Housewaresnews.net – Global Reach

Contact: Katie Roberts-Mason, Editor
katiern@max-publishing.co.uk

Deadline: No deadline

Criteria: Kitchenware, SDA, cleaning, storage, utility

Specifications for submitting information and photos:

- Product name and description

- Company contact details
- Company URL
- Images of the product/range

Integración Empresaria – Argentina

Contact: Juan Cruz Martín Grondona, Editor
juancruz.grondona@electronicshome.com.ar

Deadline: January 15

Criteria: New innovative products for kitchen and home.

Specifications for submitting information and photos:

- Product name and a brief description
- Company contact details
- Company URL
- Hi-res image of the product/range

Kitchenware International – Global Reach ***Tableware International – Global Reach***

Contact: Mairead Wilmot, Editor
mairead@lemapublishing.co.uk

Deadline: January 12

Criteria: Kitchenware (small appliances, linens, accessories, knives, kitchen gadgets, etc.) and Tableware (dinnerware/flatware/glassware, etc.)

Specifications for submitting information and photos:

- Name and a short description of product (100-150 words)
- The Inspired Home Show booth number
- Company URL
- Max 3 hi-res images of product/range

Latamhogar – Argentina, Bolivia, Chile, Ecuador, Peru

Contact: Fernando Aguirre, Editor
faguirre@cas.com.ar

Deadline: November 30

Criteria: All products for kitchen and home

Specifications for submitting information and photos:

- Product name and description
- Company contact details
- Company URL
- Hi-res image(s) of the product/range

Menaje – Spain

Contact: Laia Banús, Editor
lbamus@interempresas.net

Deadline: November 25

Criteria: Tableware, kitchenware, kitchen utensils

Specifications for submitting information and photos:

- Product name and a brief description (main new features of the product)
- Company contact details
- Company URL
- Hi-res image of the product/range

Perspective – Switzerland

Contact: Andrea Maag, Editorial Assistant
andrea.maag@swissavant.ch

Deadline: December 5

Criteria: General household products

Specifications for submitting information and photos:

- Product name and a brief description
- Company URL
- Hi-res image of the product/range

Retail Asia – Southeast Asia

Contact: Kim Ang, Marketing & Digital Manager
kim@charltonmediamail.com

Deadline: No deadline

Criteria: Innovative products, particularly those relevant to the APAC region

Specifications for submitting information and photos:

- Product name and a brief description
- Company contact details
- Company URL
- Hi-res image of the product/range

SELL – Czech Republic

Contact: Lubor Jarkovsky, Editor
lubor.jarkovsky@rededitions.cz

Deadline: November 7

Criteria: Kitchen and household appliances, kitchen tools, cookware, tableware

Specifications for submitting information and photos:

- Product name and a brief description
- Company URL
- Hi-res image of the product/range

Stil & Markt – Germany

Contact: Sabine Stenzel, Editor
s.stenzel@stilundmarkt.de

Deadline: January 31

Criteria: Cookware, knives, small electrical appliances and kitchen gadgets.
Products need to be distributed in Germany.

Specifications for submitting information and photos:

- Product name and a brief description of the features
- Information on availability (when will the product be available)
- Company URL
- Hi-res image of the product/range

The Home Living – Japan

Contact: Takayuki Nagasawa, Editor
8eigyou@homeliving.co.jp

Deadline: December 31

Criteria: Kitchenware products

Specifications for submitting information and photos:

- Product name and a brief description, including information on new/different features, price, launch date. Please mention if the company already has a presence/works with agents in Japan.
- Company URL
- Hi-res image of the product/range

Tischgesprach – Germany

Contact: Christine Dicker, Editor
redaktion@tischgesprach.de

Deadline: February 15

Criteria: Housewares, kitchenware, tableware, gifts, small electric appliances

Specifications for submitting information and photos:

- Product name and a brief description
- Company URL
- Image (.jpg) of the product/range

VISUAL Latinoamerica – Argentina Retail SA – Uruguay

Contact: Henry Silva Verges
henrysilvaverges@yahoo.com
Enrique Silva Verges
enriquesilvaverges@gmail.com

Deadline: November 28

Criteria: All home and housewares products/all Show categories.

Specifications for submitting information and photos:

- Product name and a description (about 500 words)
- Company URL, contact details
- Hi-res images of the product/range

Wohninsider – Austria

Contact: Lilly Unterrader, Editor
l.unterrader@wohninsider.at

Deadline: November 30

Criteria: All kitchenware, cookware, tableware/dining

Specifications for submitting information and photos:

- Product name and a brief description
- Company contact details
- Company URL
- Hi-res image of the product/range

More Free Publicity Opportunities at the Show!

Did you know that at The Inspired Home Show leading international home and housewares industry trade publications visit from close to 30 countries, reaching more than 50 countries around the world? And, they are all interested in learning about the new innovative products introduced at the Show!