

# THE INSPIRED HOME SHOW®

IHA's GLOBAL HOME +  
HOUSEWARES MARKET

March 10-12, 2026 | Chicago  
TUESDAY - WEDNESDAY - THURSDAY

## Welcome to Marketing Connect and the 2026 Exhibitor Marketing Kit!

As an exhibitor at The Inspired Home Show®, you have special access to valuable resources to jumpstart your Show marketing and public relations planning, for boosting your brand visibility and driving traffic to your booth.

**Marketing Connect** is this weekly e-newsletter to keep you up to date on the many marketing, PR, promotion and sponsorship opportunities at the Show. Marketing Connect will be delivered to your inbox every Monday.

The [\*\*Exhibitor Marketing Kit \(EMK\)\*\*](#), now live on the Show website, gives you the details you need to promote your presence to buyers, and to trade and consumer media. The EMK helps amplify your impact at the Show with brand positioning, new product introductions, lead generation and more.

Start exploring the EMK today — some deadlines are fast-approaching!

[VISIT THE EXHIBITOR MARKETING KIT](#)



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