

THE
INSPIRED
HOME
SHOW® IHA'S GLOBAL HOME +
HOUSEWARES MARKET

Marketing Connect
Promote | Enhance | Achieve



Marketing Kit WEBINAR

Show Marketing Webinar Next Week

Learn how to promote your presence to buyers and media at The Inspired Home Show®. Join Nancy Michael and Rachel Crippin Clark of the International Housewares Association (IHA) as they walk through the Exhibitor Marketing Kit during the webinar *Maximizing Your Impact at The Inspired Home Show*, on Tuesday, December 9 at noon CT.

The webinar will guide you through available marketing opportunities for brand positioning, new product introductions, lead generation and media opportunities so you can amplify your impact before, during and after the Show.

Exhibitor Marketing Kit Webinar
Maximizing Your Impact at The Inspired Home Show
Tuesday, December 9
12:00 – 1:00 p.m. CT

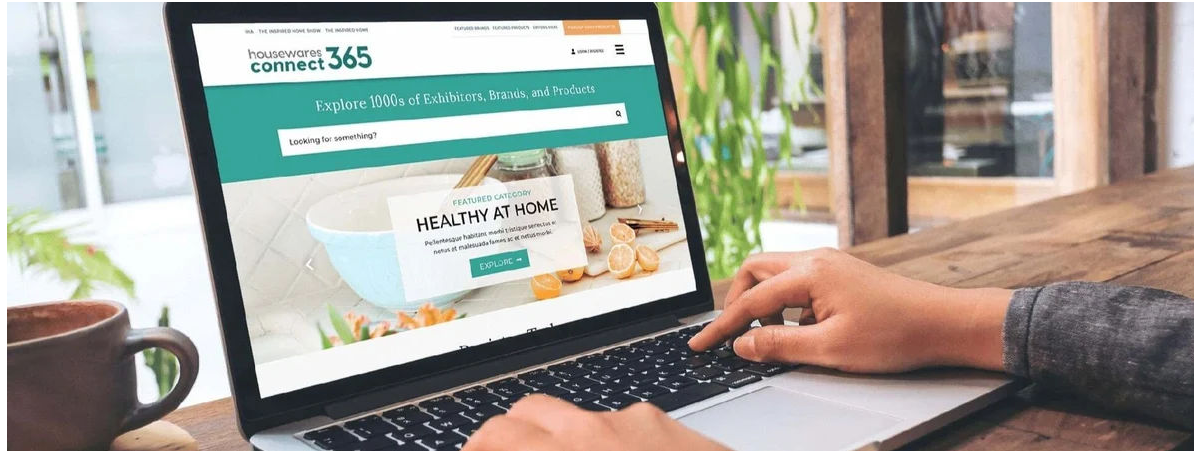
[REGISTER NOW](#)



Expand Your Brand's Reach with Sponsorships

Show sponsorship gives your business added exposure to get noticed by key buyers and news media from around the world. Promote your brand and company to all attendees either pre-Show or on site and focus on brand awareness, destination branding, thought leadership and events + networking. Take advantage of these opportunities to generate excitement around your brand and stand out at the Show!

[EXPLORE SPONSORSHIP OPPORTUNITIES](#)

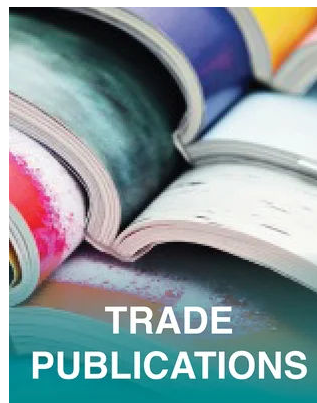


Get Your Products Noticed on Connect 365

Buyers, news media and IHA staff rely on Connect 365 year-round to **discover the latest products**. Listing your items on Connect 365 ensures visibility before, during and long after the Show. Update your company profile, add products and upload digital assets today.

[UPDATE YOUR PROFILE](#)





EXHIBITOR MARKETING KIT

PREVIOUS ISSUES OF MARKETING CONNECT



IHA
THE HOME AUTHORITY | INTERNATIONAL
HOUSEWARES
ASSOCIATION

IHA, 6400 Shafer Court, Suite 650, Rosemont, IL 60018, U.S.

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