

1/20

TODAY!

[Shuttle Bus Print Deadline](#)

1/30

[Show Sponsorships Deadline](#)

1/30

[gia Product Design Award Submission Deadline](#)

2/3

[Pantone ColorWatch Display Submission Deadline](#)



Boost Your Brand Awareness with On-Site Sponsorship

DEADLINE NEXT WEEK! JAN. 30

Connect and engage buyers and media even when they're not in your booth. Promote your company by sponsoring value-added services, including Buyer/News Media Lunch Cafés, the International Business Center, Recharging Lounge, Buyers Clubs and more.

VIEW SPONSORSHIP OPPORTUNITIES



Enter Now To Be Eligible for a *gia* Award!

DEADLINE NEXT WEEK! JAN. 30

Don't miss the chance to receive *gia* Award recognition!

Products submitted for the New Product Showcase at The Inspired Home Show® by January 30 will automatically be considered for the IHA Global Innovation Award (*gia*) for Product Design.

The New Product Showcase is a special display designed for buyers and news media and is the entry point to be judged for a *gia* Award for Product Design. **All products submitted to the New Product Showcase by the January 30 deadline are entered in the *gia* Awards competition.**

Products entered after January 30 will not be eligible for the *gia* Awards but will be included in the New Product Showcase.

LEARN MORE AND ENTER



Showcase Your Products in Style—Join the Pantone ColorWatch Display for Free!

DEADLINE FEB. 3

Inspire buyers by showing how your products align with the latest home color trends at the Pantone® ColorWatch Display, located within the main high-traffic entrance at the Show! Individual display cases will feature home and housewares products that align with Pantone's 2027 color trend forecast, as well as the 2026 Pantone Color of the Year, Cloud Dancer. To direct buyers to your booth, products will be displayed with signage indicating your company name and booth number. Participation is free.

LEARN MORE AND SUBMIT YOUR PRODUCTS

MORE SPONSORSHIP OPPORTUNITIES



**CELEBRATION OF
INDEPENDENTS**



**SHOW BAG
SPONSORSHIP**



**NEWS
CENTER**

EXHIBITOR MARKETING KIT

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