

# THE INSPIRED HOME SHOW

IHA's GLOBAL HOME +  
HOUSEWARES MARKET

March 10-12, 2026 | Chicago, USA

TUESDAY - WEDNESDAY - THURSDAY



# BRAZIL

Brazil's housewares industry is defined by bold design, quality craftsmanship and a growing focus on sustainability. The International Housewares Association partners with leading Brazilian trade and export initiatives that connect manufacturers with global buyers and showcase innovative products, helping bring distinctive companies and brands to The Inspired Home Show®. From contemporary kitchenware to colorful home accents to useful storage and organization products, Brazil offers a dynamic sourcing destination where creativity, functionality and global style come together.

**Explore a selection of these products in the Global Design Points Brazil Pavilion at the The Inspired Home Show in Chicago.**

[TheInspiredHomeShow.com/GDP/Brazil](https://TheInspiredHomeShow.com/GDP/Brazil)

# FLORIDIS

## Alfamec Indústria e Comércio Ltda

A Floridis was founded in Brazil and is a leading producer of rotomolded planters made from high-density polyethylene (HDPE). With a diverse portfolio of models and colors designed for indoor and outdoor use, Floridis meets the needs of key retailers, distributors, and professional landscapers looking for durable, lightweight, break-resistant products at competitive prices. Headquartered in São Paulo, Floridis manufactures in Brazil and exports to 22 countries worldwide. Floridis also maintains a U.S. headquarters in Florida, offering local fulfillment and dropshipping solutions for American customers.

Learn more at [www.floridis.com](http://www.floridis.com) and follow us on Instagram: [@floridis\\_oficial](https://www.instagram.com/floridis_oficial)

**BOOTH NUMBER:**  
S1532

**BRAND NAME(S):**  
Floridis

**PRODUCT CATEGORIES:**  
Garden, Outdoor Living, Decor

**NUMBER OF SKUS:**  
300

**2024 SALES VOLUME:**  
US 10,000,000

**HEADQUARTERS LOCATION:**  
São Paulo, Brazil

**PRODUCTION LOCATION(S):**  
São Paulo, Brazil

**SALES CONTACT DETAILS:**  
**Renata Cabezas**  
[renata@floridis.com](mailto:renata@floridis.com)  
+1 786-961-9213





## Brustec Metalurgica Ltda

Founded in 2007 in Brusque, Santa Catarina, Brustec has been steadily expanding its presence in the National and International markets. Constantly innovating and adapting to market trends, we ensure high quality while maintaining competitive prices. Our company has a skilled team specializing in plastic injection and tooling, offering one of the most complete ranges of pool lighting and accessories. Brustec is recognized for its ethical and professional partnerships with both customers and suppliers.

Using advanced and high-precision tools, our team of experts designs and manufactures products that offer excellent quality and modern design. In 2019, Brustec achieved ISO 9001:2015 certification, reaffirming our commitment to a high standard of quality management in accordance with the ABNT NBR ISO 9001:2015 standard.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

BRUSTEC

**PRODUCT CATEGORIES:**

Pool & Spa Accessories and Pool Lighting (Submersible LED),  
Pool Heating / Heat Pumps

**NUMBER OF SKUS:**

300

**2024 SALES VOLUME:**

USD 13,000,000

**HEADQUARTERS AND PRODUCTION LOCATION:**

Brusque, Santa Catarina, Brazil

**SALES CONTACT DETAILS:****Carlos Araujo**[carlos.araujo@brustec.com.br](mailto:carlos.araujo@brustec.com.br)

+55 47 99274-2975



# kapazi

A escolha que fica

## Kapazi Industria e Comercio de Capachos Ltda

Kapazi was founded in 1978 by Mr. Perez, with the goal of offering innovative solutions in the water-proofing and cleaning of fabrics, carpets, and upholstery. Soon, the resale of doormats was incorporated into the company's portfolio, and with that came the need for customization. A pioneer at the time, Kapazi began painting carpets using an overhead projector to reproduce images, an innovative technique for that time.

In the beginning, sales were made door-to-door, and all customizations were done manually. With the growth in demand, the company began importing doormats on a large scale. Years later, it founded a national industry, initially headquartered in Mairiporã/SP, and later transferred to Almirante Tamandaré/PR, in the metropolitan region of Curitiba.

Today, Kapazi has two headquarters: in Almirante Tamandaré and in Maceió, which facilitates our logistics and brings us even closer to our customers, ensuring efficiency and quality in the delivery of our products.

### BRAND NAME(S):

Kapazi Industria

### PRODUCT CATEGORIES:

Rugs and doormats

### NUMBER OF SKUS:

2,000

### 2024 SALES VOLUME:

USD 10,000,000

### HEADQUARTERS AND PRODUCTION LOCATION:

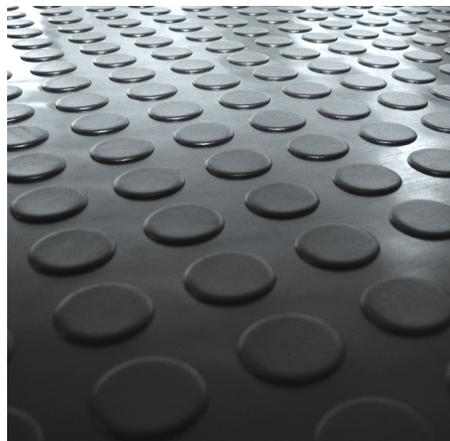
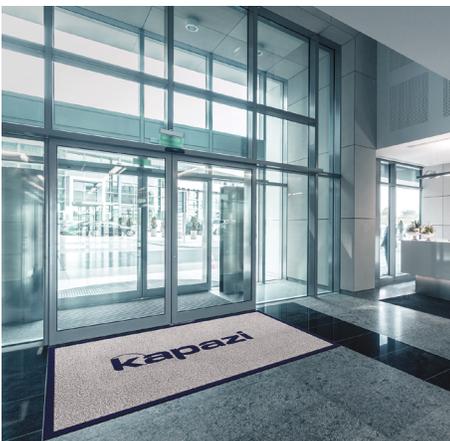
Rua das Amoreiras, 270 - Jardim Marize/  
Almirante Tamandaré/PR - cep 83.507-630

### SALES CONTACT DETAILS:

**Cassiano Gusso**

cassiano.gusso@kapazi.com.br

+55 41 9264-0066





## MEC E Est São Bernardo Ltda

SÃO BERNARDO, Brazil's leading manufacturer of innovative plastic housewares such as: food containers, organize boxes, plates, tumblers and bowls, laundry accessories, tool boxes & shelves.

Founded in 1959, the company has evolved into a global supplier trusted by retailers and consumers across 50+ countries. With ISO 9001 certification and a commitment to environmental sustainability, São Bernardo combines cutting-edge manufacturing technology with timeless design principles.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

SAO BERNARDO

**PRODUCT CATEGORIES:**

Plastic Utilities

**NUMBER OF SKUS:**

10

**2024 SALES VOLUME:**

USD 10,000,000

**HEADQUARTERS LOCATION:**

Tatuapé/SP/Brazil

**PRODUCTION LOCATION(S):**

Itaquaquecetuba/SP/Brazil

**SALES CONTACT DETAILS:**

**Gazola, Dina Beatriz**

dina.gazola@contexport.com.br

+55 54 99176.2763





## Mueller Eletrodomésticos Ltda

Mueller Eletrodomésticos, located in Timbó, Santa Catarina, is a Brazilian manufacturing company with over 75 years of history and tradition. A pioneer in the production of Brazil's first washing machine, the company has built its trajectory on innovation, quality, and close relationships with consumers.

Specialized in kitchen and laundry appliances, Mueller offers practical and functional solutions designed to simplify everyday life and help people make better use of their time. With a comprehensive portfolio developed to meet different consumer profiles, the brand combines technology, design, and durability.

Committed to customer well-being and experience, Mueller continues to evolve, delivering reliable, efficient products aligned with the needs of both the Brazilian and international markets.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

Mueller (own brand) and Private Label brands (OEM/ODM)

**PRODUCT CATEGORIES:**

Kitchen Appliances and Laundry Appliances

**NUMBER OF SKUS:**

230+

**2024 SALES VOLUME:**

Confidential. 20% growth vs. 2023.

**HEADQUARTERS LOCATION:**

Timbó, Santa Catarina, Brazil

**PRODUCTION LOCATION(S):**

Brazil (Santa Catarina)

**SALES CONTACT DETAILS:****Hemelli Bianca de Oliveira Terres**

hemelli.oliveira@mueller.ind.br

+55 47 99110-1492



# <OU>

## <Ou>

Ou is a Brazilian design brand specialized in organization solutions that connect people to their spaces. With over three decades of experience, Ou creates products that combine functionality, aesthetics, and well-being, transforming environments into more organized, intuitive, and inspiring places.

Guided by a design-centered approach, the brand believes that an organized space is the starting point for a better life. Each product is thoughtfully developed to address real needs, promoting visual harmony and a sense of lightness in the home. With a strong focus on innovation, quality, and attention to detail, Ou designs solutions for kitchens, bedrooms, bathrooms, laundry rooms, and shared living spaces.

Headquartered in Caxias do Sul, in the state of Rio Grande do Sul, Brazil, Ou exports to 26 countries, expanding its unique way of organizing to markets around the world.

**BOOTH NUMBER:**

S3243

**BRAND NAME(S):**

Ou

**PRODUCT CATEGORIES:**

Home Organization, Kitchen Organization, Bathroom Accessories, Laundry & Storage Solutions

**NUMBER OF SKUS:**

+1600

**2024 SALES VOLUME:**

Confidential

**HEADQUARTERS LOCATION:**

Caxias do Sul, Rio Grande do Sul, Brazil

**PRODUCTION LOCATION(S):**

Rio Grande do Sul | Brazil and China

**SALES CONTACT DETAILS:**

**Vanessa Ferreira**

vanessa.ferreira@ou.com.br

+55 54 9268-6765



# plasvale®

## Plasvale

Plasvale – Indústria de Plásticos do Vale do Itajaí Ltda. was founded in 1977 in the city of Gaspar, Santa Catarina, a region recognized for its strong industrial development. Since the beginning of its operations, the company has focused on the manufacturing of plastic household goods, seeking to combine functionality, quality, and modernity.

Throughout its history, Plasvale has kept pace with market evolution and continuously invested in technology, design, and innovation, gradually expanding its product portfolio. This growth has enabled the company to consolidate its brand in the domestic market and expand its presence in the international market, serving different consumer profiles.

With a focus on the continuous improvement of its production processes, Plasvale has also incorporated practices aimed at quality and sustainability, reinforcing its commitment to product safety and environmental responsibility.

Today, Plasvale is recognized as one of the leading Brazilian companies in the plastic household goods segment, remaining true to the values that marked its foundation and to the ongoing pursuit of innovation and excellence.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

PLASVALE

**PRODUCT CATEGORIES:**

Houseware

**NUMBER OF SKUS:**

305

**2024 SALES VOLUME:**

USD 25,000,000

**HEADQUARTERS LOCATION:**

Gaspar, Santa Catarina, Brazil

**PRODUCTION LOCATION(S):**

Brazil

**SALES CONTACT DETAILS:**

**MAICO RICARDO BERTOLDI**

maico.bertoldi@plasvale.com.br

+55 47 996695087





## Rhpe Industria De Artefatos De Borracha Ltda.

The Force Group is a Brazilian holding company with over 19 years of experience in the industrial sector. Our company is headquartered in Campina Grande, PB, Brazil and is responsible for creating innovative products that stand out in the market for their quality, innovation, and sustainability.

These products are: Force Placemats, Force Non Slip Shower Mats, Force Wheels, and Force Flooring. The products are made from fully recyclable materials. Each year, we recycle over approximately 3,600 tons of rubber.

Our mission is to demonstrate that it is possible to innovate and create sustainable products from recycled rubber, with high standards of quality and durability, that meet real societal demands without harming the environment, making the planet increasingly sustainable.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

GRUPO FORCE

**PRODUCT CATEGORIES:**

PLACEMATS

**NUMBER OF SKUS:**

10

**2024 SALES VOLUME:**

USD 1,000,000

**HEADQUARTERS LOCATION:**

Miami-FL-US

**PRODUCTION LOCATION(S):**

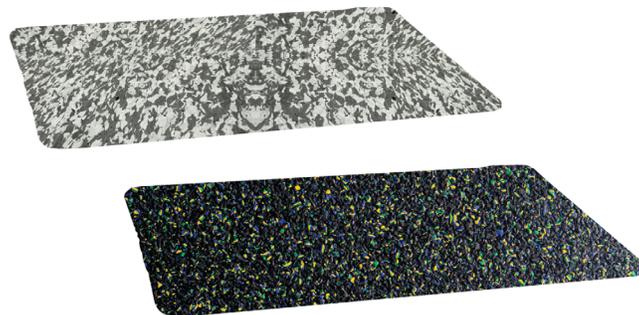
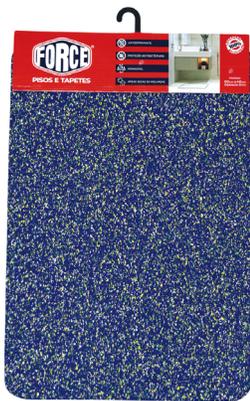
Campina Grande - Paraíba - Brasil

**SALES CONTACT DETAILS:**

**Marcelo Iargas**

[sales@grupoforce.com.br](mailto:sales@grupoforce.com.br)

+55 47 991393361





## Sanremo SA

Sanremo is one of the companies that make up Empresas InBeta, which also includes seven other companies. Since 1969, it has been operating in the domestic and international markets, maintaining a leading position in the plastic household goods industry.

Located in Esteio (RS – Rio Grande do Sul), it has two production units, three distribution centers, and six regional sales offices.

Since its inception, it has been recognized for the quality of its products and innovation, as it constantly invests in technology and professional training with a focus on excellence in product development.

Design, functionality, and convenience are critical factors in the development of each of its lines of pots, kitchenware, organization, trash cans, laundry, baby, gardening, and pet products, and help explain the brand's penetration in the Brazilian market.

**BOOTH NUMBER:**

N6924

**BRAND NAME(S):**

POD, FRESHY, FLOR, VAC FREEZER, FACIL, DIA DIA, CASAR, GOLE GUT, FIT, MAX, TOP STOCK, FLEX, EASY, CASABLANCA, COMFY, HYDRUS, OBA, BABY, BOULEVARD, PET

**PRODUCT CATEGORIES:**

Household Utensils

**NUMBER OF SKUS:**

701

**HEADQUARTERS LOCATION:**

Av. Independência, 8885 | Esteio, Rio Grande do Sul, Brazil

**PRODUCTION LOCATION(S):**

Esteio (Rio Grande do Sul), Paulista (Pernambuco)

**SALES CONTACT DETAILS:**

**Luis Filipe Telles**

filipe.telles@sanremo.com.br

+ 55 5199660-1378





## Think Plastic Brazil

Think Plastic Brazil is a portfolio of solutions for the converted plastics sector in the internationalization process for target markets, carried out through a partnership between ApexBrasil (Brazilian Trade and Investment Promotion Agency) and the INP (Brazilian Plastic Institute).

**BOOTH NUMBER:**

N7O22

**BRAND NAME(S):**

Think Plastic Brazil

**PRODUCT CATEGORIES:**

Converted Plastics

**HEADQUARTERS LOCATION:**

Brazil - R. Fidêncio Ramos, 100 - 15º andar -  
Vila Olímpia, São Paulo - SP, 04551-010

**SALES CONTACT DETAILS:**

**Richard Assis**

[richard.assis@thinkplasticbrazil.com](mailto:richard.assis@thinkplasticbrazil.com)

