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THE
INSPIRED
HOME
SHOW IHA'S GLOBAL HOME +
HOUSEWARES MARKET

EXHIBITOR CONNECT
PLAN | SHOWCASE | PROMOTE



Freight Target Floor Plans

Use these floor plans in conjunction with your booth number to identify the assigned date and time your freight must arrive at McCormick Place's Marshalling Yard.

[VIEW FLOOR PLANS](#)



Last Chance – Extended Early-Bird Deadline Ending

SATURDAY, JANUARY 31

To take advantage of IHA's extended early-bird hotel rates, book reservations on or before January 31st.

Benefits of Booking in the Block

Hotel Incentives

- Many of our contracted hotels offer [complimentary extras](#) to those who book as part of the official hotel block. Incentives include free internet access, restaurant discounts, spa discounts and much more.

Group Bookings

- Book your entire group, large or small, in real-time, with immediate confirmations. Nab the rooms you need now, and log in to assign guests later. Manage payment for your whole block or guarantee each room with separate credit cards.

Flexible Terms

- We know plans change so that's why there are no change fees and no full pre-payment required at the time of booking, unlike most other booking channels.

[BOOK NOW](#)



Exhibitor Code of Conduct

IHA's Exhibitor Code of Conduct includes rules in which every exhibitor must abide. We ask that you ensure your staff is familiar with our guidelines.

Contact a floor manager, security personnel or an IHA representative immediately to report an Exhibitor Code of Conduct Violation.

[LEARN MORE](#)



Exhibitor Service Kit

Use the Exhibitor Services Kit (ESK) to plan and execute a successful tradeshow.

Keep track of important deadlines, download vendor forms, review useful shipping information and other important checklist items.

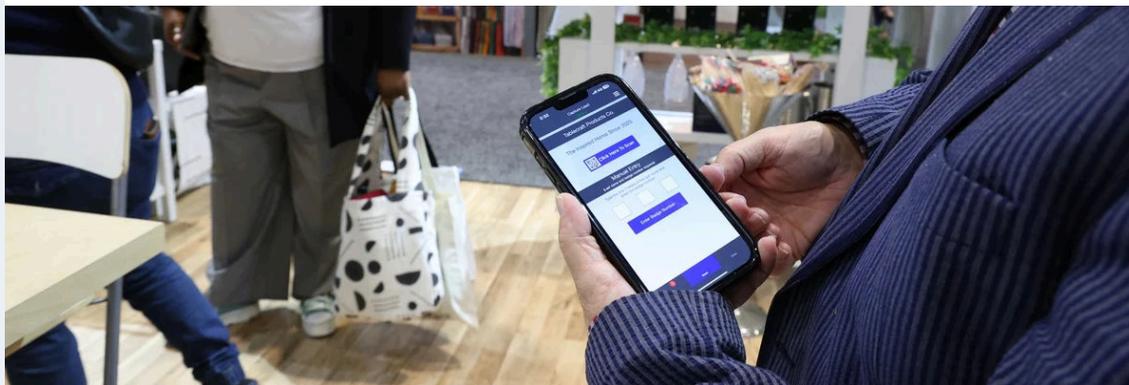
[LEARN MORE](#)



Special Event and Product Demos

In addition to presenting your products, have you planned a media event? Product demonstration? Celebrity guest appearance? Media professionals enjoy meeting celebrities, attending special events such as breakfast briefings or luncheons and watching lively product demonstrations. Your listing will be included in Connect 365, where media are directed to search for these events.

LEARN MORE



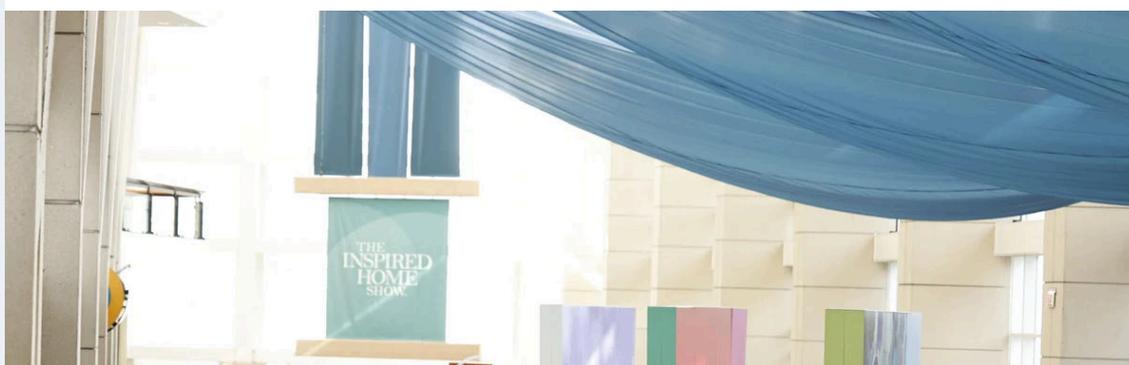
Reserve Your Lead Retrieval

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified buyers and turning them into loyal customers is the true measure of ROI. XPress Leads lead retrieval equipment and programs are the keys to a highly productive onsite experience and acquiring buyer emails.

Order now and don't miss a single lead!

Advanced Rate Deadline: January 29

ORDER NOW



Exhibitor Deadlines

Stay up-to-date on all upcoming deadlines using the Exhibitor Action Checklist.

Upcoming Deadlines Include:

- January 28 - [Approval for Wireless Access Points](#)

- January 29 - [Lead Retrieval - Advanced Rate Deadline](#)
- February 3 - [Pantone ColorWatch Display Product Submission](#)
- February 6 - [Freeman Advance Rate](#)
- February 6 - [New Product Showcase](#)

[VIEW FULL CHECKLIST](#)

Exhibitor Connect is developed to guide exhibiting companies in their participation at The Inspired Home Show. Each week you will receive relevant, deadline-driven topics covering both operations and marketing to ensure your company is on track to have a successful Show.



IHA, 6400 Shafer Ct, Rosemont, IL 60018, U.S.

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