

SPLICE LICENSING HUB

THE
INSPIRED
HOME
SHOW® IHA's GLOBAL HOME +
HOUSEWARES MARKET

March 9-11, 2027 | Chicago, USA
TheInspiredHomeShow.com



UNITING BRANDS WITH PRODUCT PARTNERS



300,000
PRODUCTS



100+
COUNTRIES



1,000+
EXHIBITORS

The Society of Product Licensors Committed to Excellence (SPLICE) returns to The Inspired Home Show® in 2027 in collaboration with the International Housewares Association (IHA). The SPLICE Licensing Hub will build on its successful debut with expanded opportunities for connection and growth.

Exhibit at the home + housewares industry's most prominent marketplace. The SPLICE Licensing Hub will provide SPLICE® Members with the unique opportunity to put their brands in front of the home + housewares industry's top product manufacturers.

In addition, GMMs, DMMs, buyers and distributors from all of the key home + housewares retailers attend the Show each year, making it one of the leading trade shows in the world.

Don't miss this unmatched opportunity to connect with suppliers, licensees and retailers in Chicago, March 9-11, 2027.



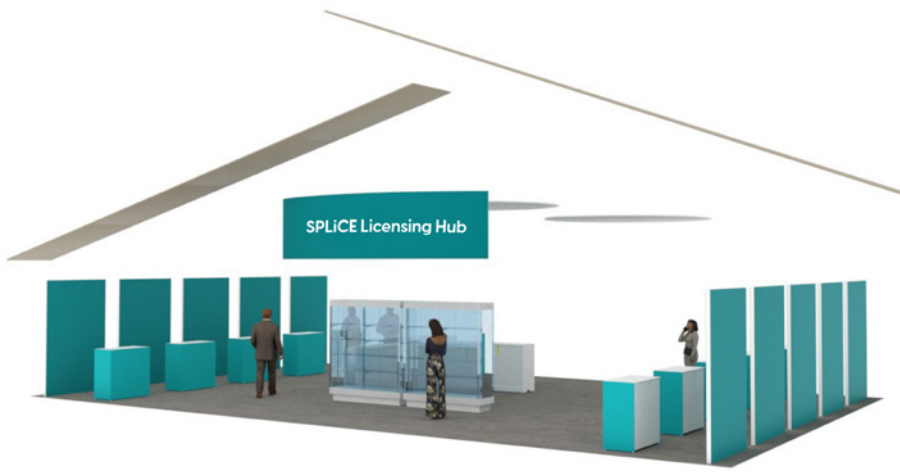
OUR EXHIBITORS AGREE:



At Dash, we've seen firsthand how licensing partnerships bring new energy to housewares. Collaborating with licensors allows us to reach fans in fresh, meaningful ways while staying true to our mission of making joyful, accessible products for every kitchen."

EVAN DASH, CEO, StoreBound

TheInspiredHomeShow.com/Exhibit/SPLICE



EXPONENTIAL REACH

The SPLiCE Licensing Hub places you at the center of the home + houseware industry's premier marketplace.

- **Extend your brand** into products consumers use and see every day.
- **Connect with leading companies** looking for the next big licensing opportunity.
- **Partner with product innovators** developing successful product lines.
- **Gain exposure to retailers** seeking fresh, branded collections.
- **Position your brand** in front of decision-makers to build long-term collaborations.

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BOOTH INFORMATION & RATES

KIOSK PACKAGE DETAILS:

- 2 - Exhibitor badges
- 1 - 8' Back wall (includes full color graphic of your choosing)
- 1 - Pedestal (39" x 19.5" x 40.5" - with slide lock)
- 2 - Stools
- Carpeted exhibit space

MARKETING PROGRAMS:

- Pre-Show marketing & promotion
- Buyer & media lists provided post-Show

SPLiCE Licensing Hub Fee Per Kiosk: \$4,200

For more information, contact:

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