



WIDGETEER®

KITCHEN AND HOME

A curated collection of distinctive kitchenware, housewares and home décor.

JEANNE FITZ®

GEZELLIG®



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www.widgeteeterinc.com

WIDGETEER®

KITCHEN AND HOME

ABOUT

Widgeteer designs and manufactures housewares products specializing in entertaining and table top. We thrive on designing imaginative and distinctive items that turn everyday occasions into unforgettable experiences. Our exclusive collections bring delight and character to your living space, making every corner a source of happiness.

FIND US AT

- Macy's
- QVC
- Uncommon Goods
- Wayfair
- HyVee
- Bealls
- BBB
- Dillards
- Potterybarn.com
- Milk Street
- Williams Sonoma
- Cooper's Hawk Winery & Restaurants
- Pop Shelf
- Target
- The Knot



OUR BRANDS

JEANNE FITZ®

kitchen + home



GEZELLIG®

KITCHEN & HOME GOODS



Tootles!®

YOUR TABLE DESERVES A LITTLE FUN

WIDGETEER®

KITCHEN AND HOME

FOUNDER & CEO

Bill McHenry is an innovative leader in the world of sales and marketing with over 40 years of extensive corporate and entrepreneurial experience. He is a creative, energetic problem solver, successfully launching hundreds of items, multiple brands, and the fast-growing Widgeteer business. As the founder and President of Widgeteer, Bill continuously strives to find fresh and original housewares ideas across the kitchen and tabletop categories. As the company has grown, he has focused on creating a lean, customer-service oriented logistics operation that delivers quality goods from the best factories in the world's hottest manufacturing hubs.

Throughout his noteworthy career, Bill has served in key capacities for a number of varied and high profile companies including Carnation, a division of Nestle Corporation, 3M and North American Philips in upper executive positions in sales, marketing and business development sectors. In October 2023, Bill was appointed to the IHA Board of Directors. As a director, Bill helps provide high-level oversight of IHA activities, strategy and performance. His extensive knowledge of sales, marketing and business development is a strong asset to the IHA board.

Bill is a graduate of Alma College and served as President of the Alumni board from 2016–2018 . His commitment to the students and College earned him the recognition as Advisory Board Ambassador of the year in 2016 and the Smith Distinguished Service Award in 2020. Bill is very active in his community and serves on the National Board for Gift of Adoption. Currently, Bill resides with his wife Nancy in Oakwood Hills, Illinois. They have 2 successful boys and recently welcomed a beautiful granddaughter into their family.



JEANNE FITZ®

kitchen + home



Welcome to Jeanne Fitz Home, a brand inspired by the timeless traditions and cherished memories of family. Created in honor of our founder's mother, Jeanne Fitz Home is a celebration of the art of food, where every meal is a combination of secret recipes, delicious flavors, and the loving touch that turns a meal into a meaningful experience. Just as Jeanne Fitz taught the value of a well-set table and the joy of sharing meals with loved ones, Jeanne Fitz Home is dedicated to bringing that same sense of warmth, connection, and elegance into your kitchen and dining spaces. Every piece reflects a legacy of love, quality, and the simple pleasure of gathering around the table.



Introducing Gezellig, where luxury meets warmth, joy, and vibrancy, in every kitchen and home experience. Inspired by the Dutch concept of "gezellig", we celebrate the sheer delight of cooking and gathering around the table. Each item in our bold collection is designed with the goal of standing out and being noticed. Our pieces are the items your friends wish they had, the conversation starters that lead to more, and the unique items that enable our customers to be bold.



Step into the enchanting world of Tootles!, a collection of whimsical and festive kitchen essentials designed to bring joy and wonder to the table. With Tootles!, every kitchen adventure becomes an opportunity to embrace the magic of the moment, fostering unforgettable memories and spreading happiness with every whimsical detail. With an eye for playful and spunky design, our curated collections adds a touch of style to the table.

WIDGETEER®

2026 IHA HIGHLIGHTS

gia global
innovation
awards

JEANNE FITZ DOUBLE-WALL
FLOWER MUGS - SET OF 4



WIDGETEER®

2026 IHA HIGHLIGHTS

gia global
innovation
awards

GEZELLIG CIGAR BOARD



WIDGETEER®

2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW® | NEWS CENTER



Gezellig Unbreakable
Crystal Cocktail Glass



Jeanne Fitz Gold
Foil Floral Bowl



Jeanne Fitz Resin
Scalloped Bowl - Cream



Gezellig Resin Barware
& Martini Glass Set

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2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW® | NEWS CENTER



Gezellig Cigar Board



Jeanne Fitz Wood + White
Board with Inlaid Knives



Jeanne Fitz Ombre
Flower Coupes - Set of 4

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2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW. PANTONE SUBMISSIONS



Jeanne Fitz Glitter
Star Glass



Jeanne Fitz Glitter
Santa Hat Glass



Jeanne Fitz Flower
Coupe Glass - Purple



Jeanne Fitz Gold
Foil Floral Bowl



Jeanne Fitz Double
Wall Flower Mug- Orange



Jeanne Fitz Flower
Icon Glass- Blue



Gezellig Resin
Barware Set



Gezellig Reversible
Cake Stand

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2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW. PANTONE SUBMISSIONS



Jeanne Fitz Gold
Slant Wine Glass



Jeanne Fitz Blue
Slant Wine Glass



Jeanne Fitz Glitter
Reindeer Glass



Gezellig
Cigar Board



Jeanne Fitz
Grape Icon Glass



Jeanne Fitz Blue
Slant Wine Glass



Jeanne Fitz
Fish Platter



Jeanne Fitz Resin
Scalloped Bowl - Cream

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2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW. PANTONE SUBMISSIONS



Jeanne Fitz Resin
Scalloped Bowl - Blue



Jeanne Fitz
Watermelon Icon Glass



Gezellig Prism
Martini Glass - Orange



Jeanne Fitz Resin
Salad Bowl - Cream



Jeanne Fitz Amber
Scalloped Wine Glass



Jeanne Ftiz Ribbed
Prism Glasses



Jeanne Fitz Purple
Wooden Compartment Board



Jeanne Fitz
Dog Icon Glass

WIDGETEER®

2026 IHA HIGHLIGHTS

THE INSPIRED HOME SHOW® PANTONE SUBMISSIONS



Jeanne Fitz Jewel
Slant Glass - Teal



Jeanne Fitz Jewel
Slant Glass - Purple



Gezellig Prism
Martini Glass - Peach

WIDGETEER®

IN SUSTAINABILITY



JEANNE FITZ®

kitchen + home

The FSC is an international organization that is dedicated to encouraging and promoting the responsible management of Earth's forests.

When a product becomes FSC certified, it means that the materials used come from a responsibly managed forest that meets the highest economical and societal standards.

By using FSC certified wood in our products, Jeanne Fitz contributes to the efforts of reducing deforestation and limiting unethical treatment of the land.

JEANNE FITZ BY WIDGETEER

FSC Certified Wood Products



- Foldable Spoon Rest & Pot Lid Holder
- Wood + White Collection

WIDGETEER®

AWARDS

the knot
**Registry
Awards**
2026

Jeanne Fitz Olive Oil
and Balsamic Vinegar
Dipping Tray



WIDGETEER®

ON SOCIAL MEDIA



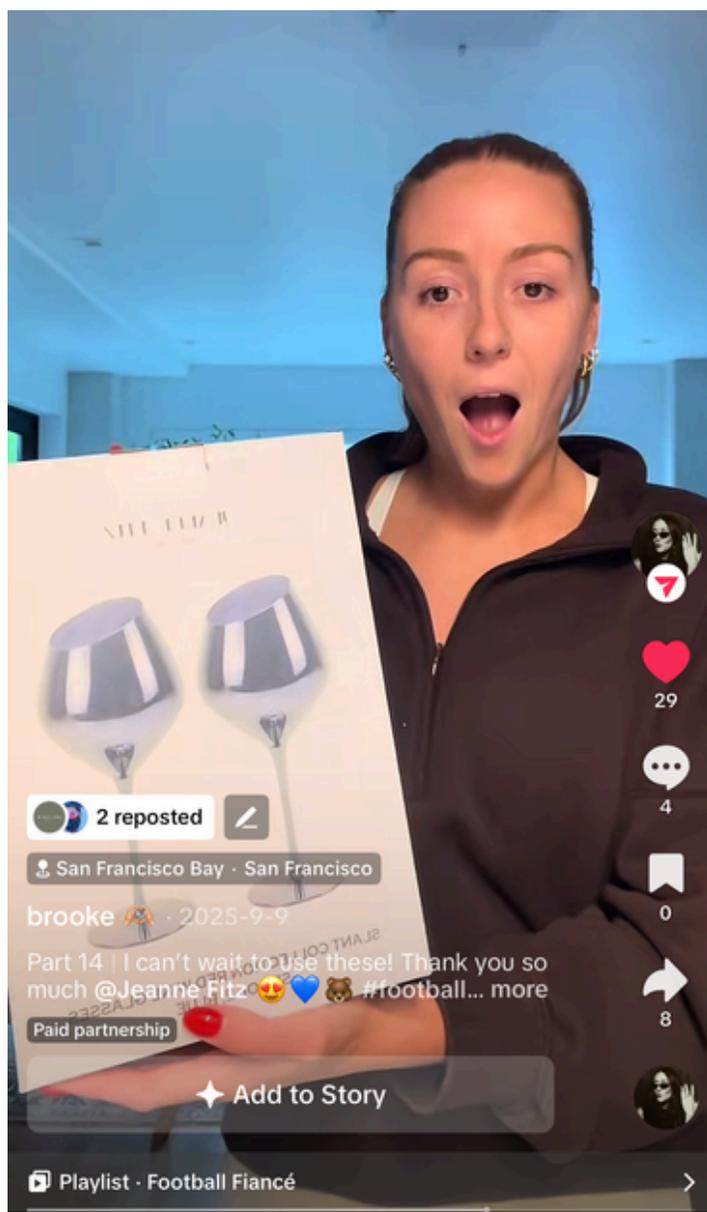
WIDGETEER®

ON SOCIAL MEDIA



WIDGETEER®

ON SOCIAL MEDIA



WIDGETEER®

SOCIAL MEDIA GIVEAWAYS



loop & tie



McEVOY RANCH
— EST 1990 —
PETALUMA, CALIFORNIA



SF MO
MA



JACKSONVILLE
JAGUARS



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MoMA

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ON TV AND IN PUBLICATIONS

Whisky Extras: A Gifting Guide For the Holiday Season

Glassware, flasks, filters, gloves, cocktail kits, cubed sugar, cologne, and yes, even a few special holiday releases, are all on our list of options

December 12, 2025 ——— Aubrey Thompson



Widgeteer Gezellig Barrel Leaf Experience Whisky and Cigar Board

Perfect for the whisky and cigar enthusiast, this walnut wood board features slots to hold two whisky glasses (included), a stainless-steel ashtray, and a cigar cutter. Boards (\$295) are available for purchase [online](#).



Acacia Wood Bowls & Champagne Flutes

This acacia board and dipping bowls strike the perfect balance between beautiful and useful. I use mine all the time for charcuterie because they make even simple meals look styled and intentional. Designed by a woodworker friend, they bring a touch of handcrafted warmth to any table. They also pair beautifully with holiday hosting — think cheese, nuts, jam, and little bites. A great gift for entertainers and food lovers.

I also picked up their gorgeous hand-blown champagne flutes. These are so didd! The color is like an iridescent gold in real life — the perfect holiday statement piece.

Wesley Orndorff

2025 Holiday Gift Guide for Wine Lovers

WIDGETEER®

ON TV AND IN PUBLICATIONS

Daily Herald

Suburban Chicago's Information Source

What entrepreneurial excellence means for Chicago's home and housewares industry

The Inspired Home Show

HomePage News

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The Inspired Home

IHA | INTERNATIONAL
HOUSEWARES
ASSOCIATION
THE HOME AUTHORITY

About ▾

Executive Netw



William C. McHenry Elected to IHA Board Of Directors

Materials both beautiful *and* practical.

Stainless steel bowls, imported by *dmw*, treated with a scratch-and-flake-resistant coating process called PVD, will have a luminous gold shimmer that can last for many years.

Resin, made in many colors, can be used as serving ware for cold

WIDGETEER®

ON TV AND IN PUBLICATIONS

RACHAEL

AUGUST 17, 2020



Daily Herald

Suburban Chicago's News Source

'A great equalizer': Inspired Home Show brings sellers, buyers of all sizes together



Bill McHenry, founder and owner of Crystal Lake-based Widgeteer, right, with his wife, Nancy McHenry, and son James McHenry. "The IHA is one of the reasons my company is still thriving," said Bill McHenry, an IHA member. "The support of my fellow IHA family during some challenging times made it easy to not give up." *Courtesy of Widgeteer*

WIDGETEER®

ON TV AND IN PUBLICATIONS

INSIDER

SEPTEMBER 24, 2019

Jennifer Lawrence just released a wedding registry on Amazon — here's every item that's on it



A Sagaform wine carafe with oak stopper — \$38.99, reduced from \$50

SAGAFORM ADJUSTABLE VASE WINS GLOBAL INNOVATION AWARD 2019



JANUARY 5, 2024

Widgeteer Finds TikTok Success with Jeanne Fitz Brand

Posted In: [Home](#) • [Housewares](#) | [Kitchenware](#) | [Tableware](#)



gia global innovation awards
honoring housewares
product design excellence

5 Global Innovation Awards!

Valira Corkscrew
MoHA! Rotating Peeler
MoHA! Butter Mill
Sagaform Expandable Vase
ICandy Reading Glasses

WIDGETEER®

ON TV AND IN PUBLICATIONS

FOOD & WINE

Best Glass: Sagaform Nature Collection Glass Salt & Pepper Shakers



PHOTO: SAGAFORM

For a minimalist and refined salt and pepper shaker set, the Sagaform Nature Collection is a great option. This Sweden-made set is made of blown glass with two oak stoppers, a unique element that is sure to look stylish on your tabletop. To use, simply remove the oak stopper and shake. Make it a collection by pairing the salt and pepper shakers with the brand's oil and vinegar bottles or wine and water carafes, which all feature the unique solid wood stopper.

M THE MANUAL

HOME · FOOD & DRINK

The Best Salad Spinners To Keep Your Greens Clean

Most Quirky Salad Spinner: Widgeer Spin and Serve



Made from high-grade plastic, this versatile salad spinner has an unusual white and green flow design that will spice up your kitchen cupboard's aesthetic. The spinner holds 5 quarts and is made with a low-profile, space-saving spin knob so that it packs away efficiently.

martha stewart

FEBRUARY 4, 2022

Eight Ways to Use Trays All Over Your Home—Plus, Our Favorite Options to Shop Right Now

Shop Now: Sagaform Nature Serving Set with Oak Stopper, \$30, everythingkitchens.com



COSMOPOLITAN

OCTOBER 25, 2021

21

THIS ROUGIE CHEESE GRATER

Nature Cheese Grater and Server

WIDGETEER

[\\$50 AT FANCY.COM](#)



FANCY.COM

Is it just me or is a cheese grater just one of those things we forget to buy for our homes? If that's the case for your loved one, buy them this quality one that's really easy to use.

WIDGETEER®

ON TV AND IN PUBLICATIONS



See the 70 Products Named Finalists for the 2025 GIA Awards in Product Design

One winner from each category will be named as a Global Honoree on March 2.

Amanda Erd // Managing Editor, Gifts & Decorative Accessories // February 12, 2025

[X](#) [f](#) [in](#) [p](#) [✉](#)

WIDGETEER®

ON TV AND IN PUBLICATIONS

BUSINESS

At a housewares expo in Chicago, talk keeps turning to price hikes from tariffs

MARCH 6, 2025 · 11:53 AM ET

NOON BUSINESS LUNCH

Wintrust Business Lunch 1/24/25: Tariffs and taxes, clean energy, Inspired Home Show

by [Pete Zimmerman](#)

Posted: Jan 24, 2025 / 02:23 PM CST

Updated: Jan 24, 2025 / 02:23 PM CST

MARCH 6, 2025

Gallery | 2025 gia Product Design Finalists

Posted by: [The Inspired Home Show](#) | [The Inspired Home Show 2025](#) | [Trade Shows & Associations](#)

WIDGETEER®

ON TV AND IN PUBLICATIONS

Creating Joyful Moments with Widgeteer
January 13, 2023 News



WHAT'S COOKING
With The CBA
Creating Joyful Moments with Widgeteer
FEATURING BILL AND NANCY MCHENRY FROM WIDGETEER

FOLLOW SHARE XE

What's Cooking With The Cookware & Bakeware Alliance
Creating Joyful Moments with Widgeteer

0:00 34:04

Jan 13, 2023 15 1x



Snips chooses Tritan™ Renew for a new sustainable line of housewares

MARCH 1, 2023

Widgeteer Kitchen Tools, Charcuterie Board Do More Than Average

Posted In: [Food Storage](#) | [Home + Housewares](#) | [Kitchen Tools & Gadgets](#) | [Kitchenware](#) | [Serveware](#) | [Tableware](#) | [The Inspired Home Show 2023](#)



the knot

The Best Wedding Gifts Under \$75, Because It's Totally Possible

17. Sagaform Moon Vase



When buying a wedding gift for a couple who has everything, try skipping the practical stuff and instead choose something that's nice to have, like a piece of decor or sentimental keepsake.

Anyone with a contemporary sense of style won't hesitate to put this cool, minimalistic vase on display. In fact, we wouldn't be surprised if it takes center stage on their coffee or console table. Now they'll know exactly what to do with all those wedding flowers.

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KITCHEN AND HOME

Want to learn more? Contact us at info@widgeteerinc.com



Actively exploring opportunities for social media collaborations, media and publication features & more!

Please contact marketing@widgeteerinc.com



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