

## **CUCKOO Set to Showcase New Stainless Steel Inner Pot Options at The Inspired Home Show in Chicago**

*The introduction reflects CUCKOO's continued commitment to providing greater choice for North American consumers*

**CERRITOS, CA, March 02, 2026** - [CUCKOO](#), a leading Korean brand in kitchen and home appliances, announced today it will showcase its new stainless steel inner pot options for select rice cooker models at The Inspired Home Show, March 10–12 at McCormick Place in Chicago. The new additions broaden CUCKOO's rice cooker lineup for North American retailers and consumers.

Exhibiting at Booth #N7315, CUCKOO will present a range of rice cookers spanning from its one-touch models to premium selections such as the [Prestige Silence Lumin](#) and [Prestige Silence Heritage](#). Both premium models are compatible with a stainless steel inner pot, available for purchase separately, and feature CUCKOO's Steam Silence Shield technology, designed to reduce operating noise by up to 80 percent.

A key highlight of the showcase is the [Induction Heating Twin Pressure Rice Cooker with Stainless Steel Inner Pot \(CRP-LHTAR0609F\)](#), an evolution of the brand's flagship [CRP-LHTR0609F](#) model. This marks the first time the brand is offering the model with a stainless steel inner pot included at purchase. The model also introduces the Soak Clean function, designed to use deep steam to soften residue and simplify cleaning.

In addition to rice cookers, CUCKOO will highlight its broader portfolio of home appliance solutions, including water purifiers, air purifiers, and small kitchen appliances, supporting the brand's continued presence in the North American market.

### **About CUCKOO**

CUCKOO is a globally recognized South Korean brand specializing in kitchen and home appliances, renowned as the #1 rice cooker brand in South Korea. The brand has successfully expanded worldwide, bringing its industry-leading technology and premium craftsmanship to homes across the globe. Since establishing CUCKOO Electronics America in 2016, the brand has gained recognition in American households for its innovative, premium products. CUCKOO is committed to providing solutions that simplify life with reliable, easy-to-use appliances that prioritize convenience.

For more information, visit [cuckooamerica.com](https://www.cuckooamerica.com) to explore CUCKOO's full range of products, or [cuckoorental.com](https://www.cuckoorental.com) for details on CUCKOO's rental services. Follow us on Instagram, [https://www.instagram.com/cuckoo\\_america/](https://www.instagram.com/cuckoo_america/), and TikTok, <https://www.tiktok.com/@cuckooamerica>.

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