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MAGNIFIQUE EXPANDS NON-TOXIC APPLIANCE AND COOKWARE PORTFOLIOS WITH MULTIPLE NEW PRODUCT INNOVATIONS AT THE INSPIRED HOME SHOW 2026.

CHICAGO, ILL. (March 10, 2026) - Premium, non-toxic cookware and appliances brand, **Magnifique**, will unveil over six new product SKUs expanding across its portfolio at The Inspired Home Show 2026, March 10-12, at Chicago's McCormick Place.

Building on the success of its 2025 launch of the one-of-its-kind Claypot Multicooker, which is crafted from **100% naturally non-toxic Kaolin clay** and made with no chemical coatings or PFAS, Magnifique continues to expand its innovative portfolio of non-toxic, high-performing cookware and appliances for the health-conscious consumers who don't want to sacrifice health or taste.

Among the new launches is the brand's latest innovation, **the Combo Airfryer**, the first appliance that allows consumers to slow cook and air fry all in the same dish, eliminating the need for multiple appliances while maintaining Magnifique's commitment to non-toxic. The product will be exclusively demonstrated on the day and is currently available for pre-order.

"At Magnifique, we believe consumers shouldn't have to compromise health for taste or product performance," said Robert Lu, Magnifique co-founder. "As both product designers and manufacturers, we carefully control every stage of development to ensure our products deliver high-performance whilst remaining strong to our non-toxic mission. The future of cooking is through smart yet thoughtful innovation, and we are proud to be leaders in that shift."

Magnifique will be located in Booth N7427 at The Inspired Home Show, McCormick Place. Media and retail partners are invited to schedule product viewings and visit the booth for more information.

For further information, visit cookmagnifique.com or contact Beth Garry at beth@cookmagnifique.com

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Magnifique is a California-founded cookware and home appliance brand leading the shift toward truly non-toxic cooking: designing, engineering, and manufacturing its products in-house. Built by passionate founders with over 30 years of manufacturing and culinary expertise, Magnifique began with the belief that consumers should not have to choose between health, performance, and convenience. Rather than relying on synthetic non-stick coatings that wear and chip over time, Magnifique crafts multi-functional kitchen appliances from solid, naturally non-toxic materials such as 100% Kaolin clay. The result is durable, high-performance cookware that delivers superior heat retention and deeper flavor, without PFAS or chemical coatings.

For more information, visit cookmagnifique.com or follow them on [Instagram](#), [Facebook](#) or [LinkedIn](#).