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### YouCopia's New Products Deliver Quick-Win Organization That Lasts

**Chicago (March 10, 2026)**—[YouCopia®](#) introduces a new lineup of space-smart organizers designed to make everyday storage easier to use and maintain. Debuting at The Inspired Home Show (booth N6300), the collection includes three rectangle turntables that maximize cabinet space, smooth-spinning turntables with removable bins and a two-tier design, and a new expandable organizer for deep drawers.

At the center of the launch is YouCopia's patent-pending **MagicTrack™** turntable design, which spins forward and around to bring items from the back of cabinets into full view. The rectangle shape fits neatly into corners to maximize usable space, while non-slip feet and stainless-steel ball bearings deliver a smooth, stable 360° spin – no suction cups, tools or installation required. All MagicTrack Turntables are made with high quality, BPA-free plastic in a speckled white color. No tools or installation are required.

YouCopia's new collection includes:

**MagicTrack™ Rectangle Turntable** – A fresh take on the lazy susan, this rectangle turntable replaces wasted curves with four functional corners. Designed for cabinets, pantries, refrigerators and even countertops, it neatly organizes bottles, cans and everyday essentials. Available now, SRP \$19.99.



**MagicTrack™ Turntable with Bins** – A spinning rectangle tray paired with four clear, stackable bins to keep snacks, packets, bottles and small items visible and sorted. Available now, SRP \$39.99.



**MagicTrack™ Spice Turntable** – Holds up to 24 spice bottles on a two-tier rectangle tray that keeps labels easy to read. A hidden center bin stores extras like spice packets, bay leaves and peppercorns. Available now, SRP \$29.99.



The MagicTrack Turntable with Bins has been named a finalist for the 2026 IHA Global Innovation Award (gia) for Excellence in Product Design.

“Organization isn’t about having a perfect home – it’s about creating systems that make everyday spaces feel calm, comfortable and easy to use,” said Lauren Greenwood, YouCopia president, and IHA board member. “We design products that prioritize visibility and grouping, so people can find what they need without extra effort.”

### New SmoothSpin turntables keep small items spinning smoothly

YouCopia’s new **SmoothSpin™** Turntables offer an easy upgrade for clutter-prone cabinets and counters. Designed to keep small items visible, sorted and within reach, the organizers rotate smoothly in either direction so nothing gets lost in the back.

The turntables work just as well in kitchens as they do in bathrooms, offices, craft spaces and kid zones – anywhere small items tend to pile up.

The line includes:

**SmoothSpin™ Turntable with 3 Bins** holds snacks, packets, vitamins and more in three clear, removeable bins and a center cup. Available now, SRP \$34.99.



**SmoothSpin Turntable with 6 Bins** neatly keeps removable bins on rotation to organize everyday essentials like skincare, office and craft supplies. Available now, SRP \$39.99.



**SmoothSpin Two-Tier Turntable** makes better use of vertical cabinet space with two spinning tiers. An adjustable center post lets users choose 5", 6", or 7" of clearance between levels, creating room for taller bottles, spices and supplies. The twist-and-lock design assembles in under a minute with no tools required. Available now, SRP \$24.99.



All SmoothSpin Turntables fit standard cabinets and rotate smoothly on stainless-steel ball bearings. Non-slip feet keep the turntables steady while spinning – just load them up and enjoy clutter-free access right away. Units are made with high quality, BPA-free plastic in a speckled white color.

“Today’s organizing trends focus less on perfection and more on wellbeing,” Greenwood added. “When storage feels simple, visible and flexible, it’s much easier to live with, and much more likely to last.”

### New for drawers

YouCopia is also expanding its popular **DrawerFit** line with a new solution designed specifically for deep drawers.

**DrawerFit® Sliding Drawer Sorter** creates a second level of storage in deep drawers to make better use of vertical space. Two adjustable dividers form three compartments for organizing kitchen tools, office supplies, bathroom essentials and more. The bin expands from 15" to 23" using a patent-pending SlideLock™ design that rests securely on drawer frames. With a gentle push, it slides smoothly to reveal items stored below. Unit is made with high quality, BPA-free plastic in a speckled white color. Available now, SRP \$21.99.



Since its founding in 2009, [YouCopia](#) has helped millions of people experience the “woo hoo” feeling of being organized. The Chicago-based company designs practical, easy-to-use organization solutions for every room of the home—no tools, no installation and no stress. YouCopia is a WBENC-Certified Women’s Business Enterprise.