

## Select Brands to Showcase Star Wars™ and The Mandalorian™ Kitchen Essentials at The Inspired Home Show 2026

*The leading appliance company highlights its top-selling brands  
and licensed collections at Booth N7700 in Chicago.*

**Select Brands** announced it will showcase an exciting lineup of best-selling small kitchen appliances and licensed collections at **Booth N7700** during **The Inspired Home Show**, held at McCormick Place on March 10 through 12. Attendees are invited to stop by for a hands-on demonstration designed for today's lifestyles.

The company's exhibit will feature a dynamic mix of trusted appliance brands, such as TRU and Toastmaster, alongside its popular licensed collections, including officially licensed Star Wars™ and The Mandalorian™ kitchen essentials. The themed products blend pop culture appeal with everyday functionality, offering retailers standout options that resonate with fans and home cooks alike.

"The Inspired Home Show provides an incredible opportunity to connect with partners and exhibit the innovation across our brand portfolio," said Eric Endres, President of Select Brands. "We're especially excited to feature our licensed collections alongside our core appliance brands, offering retailers products that deliver functionality, versatility, and timeless storytelling."

Select Brands will exhibit:

- **TRU Air Fryers (4 qt, 6 qt, and 8 qt)** - Available in three versatile sizes, these best-selling air fryers deliver powerful performance, intuitive controls, and sleek design, meeting consumer demand for healthier, convenient cooking solutions.
  - **TRU 4-Quart Digital Air Fryer** - Ideal for small households and quick meals, its compact size is perfect for weeknight dinners and prepping sides.
  - **TRU 6-Quart Digital Air Fryer** - Cook family-sized portions in the spacious, nonstick 6-quart basket.
  - **TRU 8-Quart Digital Air Fryer** - With its even spacier capacity and sleek touchscreen controls, this air fryer makes it easy to whip up healthier, delicious meals in minutes for larger crowds.
- **Star Wars and The Mandalorian Milk Frothers (3 rechargeable, cordless options)** - Officially licensed frothers by Star Wars and The Mandalorian bring character-driven design to everyday coffee rituals, blending fandom with function.
- **TRU Countertop Ice Maker** - This compact machine delivers fresh ice in just six minutes, fast enough to keep up with even the thirstiest guests. Ideal for kitchens, entertaining spaces, offices, and small-space living.
- **TRU Automatic Espresso and Coffee Machine** - Experience ultimate variety with 24 fully customizable preset options delivering café-quality drinks in under 60 seconds with a single touch. Using the vibrant, intuitive 4.5-inch color touchscreen and precision scroll wheel, easily customize your brew by adjusting coffee strength, milk volume, and beverage temperature to create your perfect signature cup every time.

For more information, visit [www.selectbrands.com](http://www.selectbrands.com).

**About Select Brands:**

Select Brands is the trusted parent company of several well-known kitchen appliance brands, including TRU, Babycakes, and Toastmaster, alongside its partnerships, creating licensed products with Disney, Warner Brothers, and Paramount. A powerhouse in the home appliance industry, Select Brands offers high-quality kitchen solutions that make cooking, baking, and entertaining easier and more enjoyable. With a diverse portfolio, the company has the perfect appliance for you. Follow them on Instagram [@selectbrands](#).