



World's first

Interactive light-up plates



YumLit® Media Kit

📍 Booth IC15 -
Inventors Corner



www.yumlit.com

FOR IMMEDIATE RELEASE

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YUMLIT® TO DEBUT LIGHT-UP KIDS' PLATE AT THE INSPIRED HOME SHOW® 2026

CHICAGO, ILL. (March 10, 2026)—YumLit®, a parent-founded children's tableware brand, will debut the world's first patent-pending, interactive light-up plate for kids at The Inspired Home Show® 2026, March 10-12, at Chicago's McCormick Place.

YumLit® features a gentle rim-light sequence that builds anticipation during the meal, followed by a celebratory light show when the plate is cleared. The design creates an entirely new category of children's tableware and introduces a new mealtime experience that feels more connected and less stressful for families.

The screen-free design supports positive mealtime routines and healthy habits without apps, noise, or pressure. It is already resonating with pediatric nutritionists and feeding specialists, with multiple expert endorsements expected to be announced in the coming weeks.

"Mealtime can be a daily struggle for families," said Janet Lawson, Co-Founder of YumLit and former USAID Foreign Service Officer specializing in food security. "We created YumLit to make dinner feel more fun and encouraging for kids, while also supporting broader food access for children."

For every plate sold, YumLit® donates \$1 to organizations fighting child hunger and malnutrition in the U.S. and globally. The company also operates the YumLit Community Luminaries Program, which enables individuals and organizations to mobilize their communities to raise funds for local food-access initiatives.

YumLit's launch collection features three illustrated plate designs, created in collaboration with artists from top animation studios. The artwork becomes animated by light sequences. Each design is available as a single light-up plate or as a complete matching tableware set.

YumLit is preparing for a Kickstarter launch in early 2026, where supporters can pre-order the first collection of themed plates and tableware sets.

YumLit will be located in Booth IC15 in the Inventors Corner at The Inspired Home Show®.

For more information visit yumlit.com or contact Seth Coan at seth@yumlit.com.

About YumLit®

YumLit® is a parent-founded children's tableware startup built on the belief that mealtime should be joyful, not stressful. The company designs interactive light-up plates that encourage positive mealtime routines while supporting food access initiatives for children. Learn more at yumlit.com.





World
Premiere

Mealtime should be joyful not stressful!



Interactive Light Up Plates & Matching Tableware Sets

WHY FAMILIES LOVE IT

- Joyful mealtimes
- Less stress, more connection
- Healthy mealtime habits
- Screen-free engagement

PRODUCT OFFERING

- Three unique designs
- Plate or full set



QUALITY & PURPOSE

- Safe, durable materials
- Gives back

KEY BENEFITS

- Keeps kids engaged
- Teaches portion awareness
- Reduces food waste
- Encourages cleanup