

PRESS RELEASE

ZONE DENMARK BATHES IN QUALITY DESIGN



reddot design award
winner 2018

THE BATHROOM PLAYS AN INCREASINGLY IMPORTANT ROLE IN MODERN LIFE. IT HAS BECOME OUR PRIVATE SPACE WHERE WE CAN FIND PEACE AND TIME FOR SELF-CARE. ZONE DENMARK HAS LONG DISTINGUISHED ITSELF WITH GORGEOUS BATHROOM ACCESSORIES. NOW THE DESIGN BRAND IS MOVING INTO THE AMERICAN MARKET WITH ITS MANY BEAUTIFUL BATHROOM SERIES.

Zone Denmark makes an effort. The result is functional home design that challenges convention, piques curiosity and beautifies everyday life. The look is honest and minimalist, and the design is shaped in attractive materials that are as innovative as the products themselves.

FINISHING TOUCHES

Danish design, clean lines, and quality materials. These are the ingredients that beautify the bathroom experience for Zone Denmark. The senses deserve to be indulged, and greater calm and coherence must be created with the room's décor.

Zone Denmark's bathroom series contains it all. Decorate the bathroom with everything from beautiful mirrors and shelves to toothbrush holders and soap dispensers. Furnish with soft, luxurious towels to complete the atmosphere. One of the most successful bathroom series is Nova, which combines precise steel-look details with friendly shapes and brings out a sculptural sophistication. The Danish designer Thomas Dudzinski is behind the elegant look of the series.

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INTERNATIONAL PRIZEWINNER

For a number of years, Zone Denmark has worked hard and purposefully on the development of the design brand. It has excelled in more than 50 international design awards since 2016, and Zone Denmark has really made its mark as a key player.

The designer team VE2 is behind the Ume series, another great addition. Their work has been recognized with a number of awards including the Red Dot Awards, German Design Awards and iF Design Awards. Most recently, in 2022, Zone Denmark was honored with a German Design Award for the RIM series, which includes more than 20 different bathroom furnishing products.

WANT TO KNOW MORE?

This summer, Zone Denmark's bathroom series can be experienced in an inspiring showroom at F&H Group USA Inc. at 41 Madison Avenue, New York. Contact us at info.usa@fhgdk.com to learn more.



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