

THE
INSPIRED
HOME
SHOW | IHA's GLOBAL HOME +
HOUSEWARES MARKET

March 14 - 17, 2020
McCormick Place | Chicago

BOOTH
N8355



IMPORT

Innovative products since 1971

Mail Order Source

www.mailordersource.com



Wellys[®]

By GD IMPORT (France)
& Mail Order Source (HK)



✿ A Proactive Company For Over 50 Years !

Since 1971, GD Import has been a privileged partner of the mail order market.

Since 2010, we also offer, the best of our houseware range under the brand Genius Ideas.

Innovative, original and clever articles that we source in various fields: Kitchen, Lighting, Garden, Pets & Repellers and much more ...

All our best sellers are already available in color boxes. The entire Genius Ideas collection is delivered with marketing pack including HD videos and pictures.

Each month, new references will join our collection that you can consult on: www.gdimport.com

The GD IMPORT'S Group and Brands

Group companies :



Mail Order Source
www.mailordersource.com



Our brands :



Wellys®

✿ A world of services...and more to come

**PRODUCT VIDEO DEMO SERVICE
FOR YOUR OWN PRODUCTS**



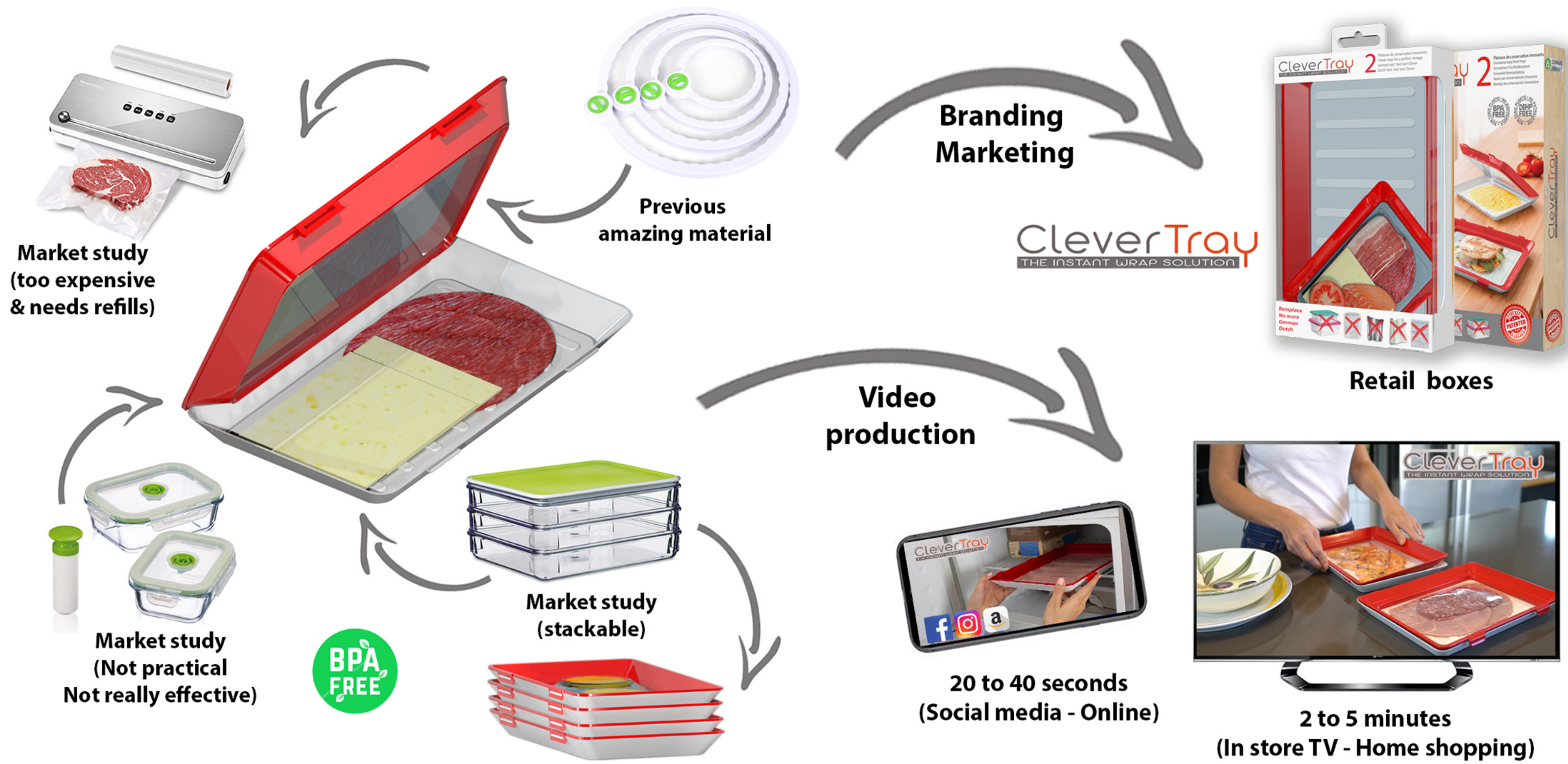
**VIDEO DISPLAY
TO BOOST YOUR SELLS**



Supplying the World from France - Hong Kong - Ningbo
www.gdimport.com

We design Top sellers from experience

Using 50 years of experience in what sells and what doesn't, we design products that have proven key points of success. With more than 15.000 products in our catalogues and 3.000 products imported in decades, we are in permanent sourcing. We design, produce and market the products that YOU expect. Should you need a specific product, just challenge our creativity.



Personalize your packaging & grant for a national exclusivity



We design and supply
video displays for your stores !



SPINE
Intelligent & modular
video shelf for chain stores

Choose and adapt your display
to suit your own style !

EXCLUSIVE HOTSELLER DESIGN



CleverTray
THE INSTANT WRAP SOLUTION

Ref. 127101

MARKETING SERVICES



SPINE
Intelligent & modular
video shelf for chain stores

NEW

THE ATTRACTIVE SCREEN DISPLAY FOR RETAIL MARKET

- ◆ Fully Customizable
- ◆ Online Configurator
- ◆ Delivered in a standard carton
- ◆ Assembled in 5 min. (No tools needed)
- ◆ Heavy capacity shelves

VIDEO



Video creator for webshop,
retail and market place

VIDEOFAB
www.videofab.fr



Product Demo Video Service

- Presentation video (35 to 55 sec.)
- 8 settings to choose from
- 9 animation styles for your logo
- 12 titling styles
- 12 songs or your music
- 16:9 HD or vertical
- 6 Photos HD including (video extracts)

From
249€ht

Order in 5min

GD IMPORT
Innovative products since 1971

Home Catalogues Shows Login Contact



With its first import in 1971, GD Import became one of the leading importer/trader of products dedicated to the mail order market. We source products that are "different" from others. Our items reply to needs and solve daily problems! We bring ideas that sell to either mass and niche markets. Our range covers all domains. We travel the world and in particular China to bring the best innovations to our distributors and their consumers.

Discover our new marketing tools to support your online shops with demo videos, your printed campaigns with QR code, and your shop with 2 minutes promotional videos! In 2020, we opened an internal video studio to supply a video and pictures for each product that you purchase from us. We already have 500 marketed products and more to come every month. Videos are a great support for sales, product understanding, and reduce significantly the return rate.



FRENCH STOCK



HONGKONG TRADING

GD IMPORT
Innovative products since 1971

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