



FOR IMMEDIATE RELEASE

Elemental Invites Media and Publications to Discover Innovative Drinkware Line at the Inspired Home Show in Chicago

Chicago, IL – March 17-20, 2024 – Elemental, a minority-owned drinkware manufacturer, is excited to announce its participation in the upcoming Inspired Home Show in Chicago, taking place from March 17th to 20th, 2024. Media and publications are cordially invited to visit Booth S3548 to explore Elemental's unique drinkware line and meet with Seth Inyang, co-founder of Elemental.

Founded by Seth Inyang and Vinh Lieu, Elemental was born out of a shared passion for helping people and the planet. Seth, hailing from the Midwest, recognized the importance of water as a vital resource for agriculture. Meanwhile, Vinh, growing up in Vietnam, understood firsthand the scarcity of clean drinking water. Despite their differing backgrounds, Seth and Vinh discovered common ground in their desire to create functional consumer products that contribute to a healthier, more sustainable future.

In 2016, Elemental was founded, with its reusable water bottle serving as just the beginning of their vision. Combining Seth's creativity with Vinh's technical expertise, Elemental aims to address global challenges while providing innovative solutions for consumers. Their partnership exemplifies the power of diversity, showcasing how individuals from different backgrounds can come together to achieve remarkable results.

At the Inspired Home Show in Chicago, Elemental will showcase its diverse range of drinkware, including products tailored for kids, commuters, and eco-conscious individuals. Media and press representatives are invited to visit Booth S3548 to experience Elemental's commitment to quality, sustainability, and design firsthand.

"We're thrilled to share our story and showcase our innovative drinkware line at the Inspired Home Show," says Seth Inyang, co-founder of Elemental. "We believe that diversity fuels creativity and innovation, and we're excited to demonstrate how our partnership has enabled us to create products that make a positive impact."

For media inquiries or to schedule an interview with Seth Inyang, please contact

Kaitlyn@elementalbottles.com

915-491-9818

