

FOR IMMEDIATE RELEASE

CONTACT : INNOVATIVE IDEAS

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THE
INSPIRED
HOME
SHOW
BOOTH N6755

INNOVATIVE IDEAS INTRODUCES NUTRI® PAN:
REVOLUTIONARY NON-STICK ECO-FRIENDLY COOKWARE FOR HEALTHY AND
SUSTAINABLE COOKING AT THE INSPIRED HOME SHOW 2024



Hong Kong (February 27, 2024) – Innovative Ideas, a leading innovator in kitchenware, is proud to announce the launch of its groundbreaking cookware line, designed to revolutionize the way we cook. With its cutting-edge features and commitment to sustainability, Nutri® Pan is set to transform the culinary industry.

Revolutionary Non-Stick Technology

At the heart of Nutri® Pan's cookware is its advanced 4-layer non-stick forged aluminum construction. This innovative design ensures exceptional durability and a scratch-resistant surface, guaranteeing a long-lasting cooking experience. The heavy gauge aluminum enhances heat retention, allowing for optimal heat distribution and even cooking results.

Environmentally Friendly Coatings

Nutri® Pan takes pride in its commitment to the environment. The cookware features natural water-based coatings that are environmentally friendly and free from harmful chemicals. These coatings not only provide a safe cooking surface but also contribute to the reduction of carbon footprint.

Versatility and Compatibility

With an induction base, Nutri® Pan cookware is suitable for all cooking surfaces, including gas, electric, halogen, ceramic, and induction stovetops. This versatility ensures that home cooks can enjoy the benefits of Nutri® Pan's superior cooking experience regardless of their kitchen setup.

Enhanced Cooking Experience

The Nutri® Pan cookware line comes with soft-touch Bakelite handles that are oven safe, providing convenience and comfort while cooking. The ergonomic design ensures a secure grip and heat resistance, allowing for seamless transitions from stovetop to oven.

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Universal Silicone Rim Lid

Accompanying the Nutri® Pan cookware range is the Universal Silicone Rim Lid. This lid, designed to fit 24cm, 26cm, and 28cm pans, casseroles, and saucepots, features a 4mm tempered glass with a silicone lid knob. The lid effectively seals in flavors, allowing food to cook in its own juices and nutrients. With the NutriLid, home cooks can effortlessly steam vegetables, fish, meats, rice, soups, and more, ensuring healthier and more flavorful meals.

About Innovative Ideas

Innovative Ideas is a leading manufacturer of innovative and eco-friendly kitchenware products. Committed to sustainability and quality, Nutri Pan aims to transform the way people cook by providing revolutionary cookware solutions that prioritize health, convenience, and the environment.

Watch the Video at:



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