

Live Creatively with **ZOKU** [®]

HOBOKEN, NJ — In 2009, Ken Zorovich and Yos Kumthampinij founded ZOKU when they phased out their design studio in favor of building something new. After years of helping other companies with product development, it was time to launch their own lifestyle brand.

With a simple philosophy in mind (that the most thoughtful products should function as beautifully as they look), the two friends began dreaming up new solutions to familiar challenges.

One of the first concepts they landed on was a device for freezing popsicles rapidly. Ken and Yos constructed a prototype from aluminum cigar tubes and surprised even themselves with how well it worked. After a little more experimentation, the iconic Quick Pop Maker was born! Its launch made ZOKU a household name seemingly overnight, with Wired magazine calling the Hoboken-based company "a scrappy designer's success story." The rest is history.

The company has collaborated with brands like Williams-Sonoma, Target and Supreme. Because of its design-forward approach, ZOKU has been recognized by the Industrial Designer's Society of America as an IDEA finalist, and was selected to win a GOOD Design Award.

Today, ZOKU continues to develop innovative products to meet a growing range of customer needs—from space-saving storage solutions to revolutionary products for life on-the-go. Each is painstakingly crafted according to Ken and Yos' original vision: the perfect balance of form and function.





Experience luxe living with ZOKU's cool NEW ice mold design: the Luxe Ice Mold

HOBOKEN, NJ — ZOKU, the pioneering brand known for redefining the way we experience chilled delights, proudly unveils its latest innovation, the Luxe Ice Mold. Say "cheers" to a groovy new way to liven up your cocktails and mocktails.

These molds create two 2-inch large ice cubes, perfect for chilling your favorite beverages without watering them down. The flexible silicone molds make it easy to remove the ice cubes, ensuring a hassle-free experience.

The double cavity design of the Luxe Ice Mold set, along with its protective lid, allows for easy stacking in the freezer, maximizing storage space. Whether you're hosting a party or simply enjoying a drink at home, these oversized ice cubes will add a touch of luxury to your beverages.

For those looking to impress their guests or enjoy a refreshing drink in style, the ZOKU Luxe Ice Mold set is a must-have.

Get yours today on zokuhome.com for just \$16.99.





Get your next ice party started with ZOKU's new Deco Ice Mold

HOBOKEN, NJ — Featuring daisy-decorated surfaces, ZOKU's new Deco Ice Mold makes two large 2-inch ice cubes. On-trend and perfect for all occasions, make your next party a Deco delight!

Stylish and playful, our fresh Deco Ice Mold is functional and fun! Did you know larger ice cubes melt more slowly than smaller ice cubes? No more diluted beverages. Plus it's cute enough to add a pop of dopamine decor to your bar cart.

The Deco Ice Mold is made from durable, BPA-free silicone that is easy to clean and dishwasher safe. Its flexible material allows for easy removal of the ice cubes without any cracking or breaking.

The Deco Ice Mold's unique double cavity design, with protective lid, makes it also infinitely stackable. Make the most of precious freezer space and keep the party going with oversized ice cubes.

ZOKU's Deco Ice Mold is available on zokuhome.com for \$16.99.





Take a bite out of life with ZOKU's NEW Shark Ice Mold

HOBOKEN, NJ — ZOKU's new Shark Ice is a surprising addition to any beverage. Wild for sharks? Try this conversation-starting oversized ice at your next party.

The Shark Ice mold is designed to create large ice cubes that melt more slowly than average-sized ice cubes, ensuring that your drink stays cold without becoming watered down too quickly. Use ZOKU's new Shark Ice in cocktails, whiskey and juices for the most jaw-dropping toasts!

Made of high-quality, flexible silicone, the Shark Ice mold is not only easy to use but also durable and long-lasting. The silicone construction makes it a breeze to remove the ice cubes from the mold.

Just fill the flexible silicone inner mold with water, freeze and easily pop out jawsome shark-shaped ice. Each oversized ice cube is approximately two inches high and is BPA and Phthalate-free for safe and worry-free use. No rinsing is required, making clean-up a breeze.

So why wait for mid-summer's Shark Week - any season is a good time to add a little bite to your favorite adult or kids beverages.

ZOKU's Shark Ice Mold is packaged as a set of 2 molds and is available on zokuhome.com for \$16.99.





Make any day regal with ZOKU's NEW Crown Ice Mold

HOBOKEN, NJ — Crafted for those who appreciate the finer details of their beverage experience, the Crown Ice Mold creates two stunning distinct crown shapes ice cubes. Elevate your drinking rituals and add a touch of royal flair to every sip.

Fit for a king or queen, the Crown Ice Mold effortlessly combines aesthetics with functionality. The intricately detailed crown design not only adds a touch of opulence to your drinks but also serves a practical purpose. Larger ice cubes melt at a slower pace, ensuring your beverages remain chilled without compromising on flavor.

The Crown Ice Mold features a flexible silicone inner mold that makes it easy to remove the ice cubes without the need for rinsing. It is also BPA and phthalate free, ensuring safe and healthy ice cubes for your drinks.

ZOKU's Crown Ice Mold is packaged as a set of 2 molds and is available on zokuhome.com for \$16.99. Add a touch of royalty to your drinks today!





Freeze the Fun with ZOKU's Ice Trays: Cats & Dogs, Mini Spheres, Bottle Prisms

HOBOKEN, NJ — ZOKU's Ice Trays offer a fun and creative way to elevate your drink game. Perfect for adult beverages, mocktails, and even fruit juices, these ice trays are sure to impress your guests. Each set includes two trays, making them great for gifting or simply enjoying at home.

CAT & DOG ICE TRAYS: This set includes two trays that can make a total of 12 cat and 12 dog-shaped ice molds, adding a whimsical touch to your drinks.

MINI SPHERE ICE TRAYS: Create perfectly round mini ice spheres with this set of two trays, adding a touch of elegance to your cocktails.

PRISM BOTTLE ICE TRAYS: Make a statement with bottle-shaped ice cubes using this set of two trays, perfect for adding a unique twist to your beverages.

Made of flexible silicone molds, these ice trays are easy to use and require no rinsing.

Available on zokuhome.com for \$12.99, get ready to impress your guests with ZOKU's Ice Trays.





Turn back time with ZOKU's Cotton Candy Maker and Set of 2 Cotton Candy Sugars

HOBOKEN, NJ — Introducing ZOKU's innovative Cotton Candy Maker, the perfect addition to your kitchen for creating delicious homemade cotton candy in just minutes. This easy-to-use machine brings the sweet taste of nostalgia right to your fingertips, allowing you to enjoy fluffy cotton candy whenever you please.

The set includes a Cotton Candy Maker unit and 10 Cotton Candy Cones, making it a complete kit for your cotton candy-making adventures. The boxed set of two 16-oz bottles of Pink Vanilla and Blue Raspberry sugars provides you with the perfect flavor options to create a variety of tasty treats.

Whether you're hosting a party or simply craving a sweet treat, this cotton candy maker is sure to be a hit with kids and adults alike.

Get yours today for just \$39.99 for the maker and \$17.99 for the set of sugars on zokuhome.com.





Bring a blizzard of flavor to your home with ZOKU's Snow Cone Maker and set of 3 Snow Cone Syrups

HOBOKEN, NJ — ZOKU's latest electric appliances are designed to take family fun nights to the next level. The Snow Cone Maker has a generous 6-cup capacity and features stainless steel blades that effortlessly shave standard ice cubes. With its easy setup and cleanup, this maker is sure to become a staple in your household for creating delicious frozen treats.

The boxed set of three Snow Cone Syrups includes three popular flavors: Wild Cherry, Blue Raspberry, and Grape, each in a 16-oz bottle.

With ZOKU's Snow Cone Maker and Syrups, you can bring the joy of summer into your home anytime you want.

Get yours today for just \$39.99 for the maker and \$16.99 for the set of syrups on zokuhome.com.





Ignite the Perfect Indoor Campfire Experience for Gooey Delights with ZOKU's S'mores Maker Set

HOBOKEN, NJ — Indulge in the nostalgic taste of S'mores without the hassle of building a campfire with the new S'mores Maker Set from ZOKU.

This innovative set includes a S'mores Maker unit with four compartments, perfect for creating multiple delicious S'mores at once. The set also comes with six marshmallow skewers for easy roasting and a 16-page S'mores Recipe Booklet filled with creative and mouth-watering S'mores recipes.

Whether you're hosting a family movie night or a cozy date night in, the ZOKU S'mores Maker Set is a must-have for creating memorable and delicious treats.

Priced at \$39.99, this convenient and fun set can be purchased on zokuhome.com.

Bring the joy of S'mores indoors with ZOKU's S'mores Maker Set and enjoy the sweet taste of nostalgia.





Make a statement while reducing single-use plastic waste with ZOKU®'s stylish and compact reusables

HOBOKEN, NJ — The ZOKU Food-to-Go and Pocket Collection helps you reduce the use of single-use plastic in your daily life, and look good doing it!

The **Food-To-Go Collection** includes ZOKU's prestigious Neat Stack Containers and Food Jars. Once you experience the durability and convenience of these containers, you'll never look back.

The Neat Stack Container comes in multiple configurations and can be found on zokuhome.com for \$11.99 - \$29.99

The **Two Tone Pocket Straw** is the ultimate reusable straw. The lightweight 18/8 stainless steel straw comes with a silicone mouthpiece that's comfortable to sip from. The telescoping straw collapses to 4 inches and extends up to 9, fitting any drinking glass. Store the straw in the polypropylene carrying case, which attaches to your keys and includes a cleaning brush.

The Two Tone Pocket Straw comes in Gray, Blue, Orange, Purple, Teal, and Red and can be found on zokuhome.com for \$9.99.

The **Pocket Utensil Set** and **Kids Pocket Utensil Set** make single use plastic a thing of the past. This ultra portable, three piece travel cutlery set includes a spoon, fork and knife. The complete travel utensil set nests snugly inside a super slim, transportable case designed to fit neatly into a purse, backpack, lunchbox, or even your pocket.

The Pocket Utensil Sets come in three color choices: Peach, Teal and Charcoal and 3 kids designs: Shark, Kitty and Unicorn. It is available on zokuhome.com for \$15.99.

