



BOOTH #S915

Dexas Adds to Prep•Tech Cutting Board Line – and a Global Innovation Award (*gia*) Finalist for Pets.

COPPELL, TX– Dexas International Ltd. is celebrating its 55th anniversary this year by continuing to lead the industry in the design of new cutting board styles as well as new, innovative solutions for pet owners. Dexas will be exhibiting in the new booth location in the South Hall of McCormick Place, **Booth #S915**.

Dexas is exhibiting a new addition to the successful Prep•Tech line of home chef cutting boards – the **Prep•Tech Cutting Board with an integrated digital kitchen scale**. This versatile "smart" cutting board does it all: improves culinary skills through new recipes and assists with healthier eating through portion control. Made with eco-friendly bamboo, the board features an integrated food scale for precise measurements of ingredients, both by weight and liquid measure. It also has a built-in tech slot that Prep•Tech is known for, one that can hold a smart phone or tablet at the perfect viewing angle. New recipes and cooking videos can be viewed and paused easily while you practice your culinary creativity! Plus, Prep•Tech has a large juice well around the perimeter to contain any juices or runoff. The boards are reversible and made with sustainable materials.



Dexas is pleased to introduce our latest innovation to the famous MudBuster® line of pet paw washers and it has already been recognized as a Finalist for the 2024 Global Innovation Awards (*gia*). **MudBuster Unleashed** by Dexas is our most portable pet paw washer yet and it's ready to "handle" even more muddy messes since it is always hanging from the leash handle. This mobile MudBuster features an array of gentle, thick bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet since dogs can find a mud puddle or a muddy, sticky mess quicker than a 2-year-old. Finally, a portable solution to endlessly stooping over and wiping off dog paws!

Dexas is also exhibiting a new pet item called the **Snack & Distract Licking Mat** for dogs, named the Global Honoree for product design during the IHA's 2023 Global Innovation Awards (gia). Pet owners often need a solution to help calm and relax their dog, particularly during grooming or bathing. The Snack & Distract licking mat sticks to any smooth surface and provides a challenging pattern of small, soft bristles with "tri-nibs" that create extra stimulation to ease a dog's anxiety or boredom. At the same time, you can provide a healthy, spreadable snack to keep them occupied, like peanut butter, yogurt or dog food. A catch tray at the base catches all drips or spills!



gia global
innovation
awards

home + housewares
product design excellence
2023 GLOBAL HONOREE

Based on the original popware® brand of collapsible kitchen tools comes this innovative, hand-held strainer for the next generation of home chefs! Dexas has redesigned the original popware collapsible section and now it features completely smooth sides with no visible folds that could trap food particles. Best of all, the **Dexas Collapsible Strainer** is also free-standing thanks to its thick silicone construction and scalloped base. The strainer has a capacity of over 7 cups/1.8 quarts so it's ideal for straining and draining, with no strain whatsoever on the busy home chef as it can stand on its own in the sink. High-heat resistant silicone means you can even strain hot pasta, boiled potatoes or steamed vegetables through it. It even collapses flat to a mere 1.25 inches, so it's easy to store or place in the dishwasher with the plates. Also see the new free-standing colanders in Booth S915...space savers as well as time savers!



The company is also exhibiting new specialty wood cutting board options, led by a new Taco Board. Now any day of the week can be Taco Tuesday with this restaurant-style serving board. The taco board comes complete with a brushed stainless steel taco holder for three tacos and two stainless steel condiment cups for toppings like cheese, salsa, sour cream, guacamole and more. This premium acacia wood board has 45-degree beveled ends that make it stand out as a serving piece, while being easy to pick up and take to the table.

Acacia is a sustainable, tropical wood that is fast growing, plus it comes in a variety of natural hues and tones, providing a warm background for colorful taco creations.



Left: New Taco Board. Above: New colors include sage, bone, terra cotta and more.

The company will also be exhibiting many of its most popular cutting boards and silicone gadgets in the top trending themes featured in PANTONE's color trend forecast, including the 2024 "Color of the Year" Fuzzy Peach. Items include cutting boards, tortilla warmers and serving bowls made in the USA plus imported silicone hot mitts. Look for these pops of on-trend colors on display at the Dexas booth, #S915.

ABOUT DEXAS:

Celebrating its 55th year of continuous manufacturing operations in Texas, Dexas International Ltd. designs, manufactures and markets cutting boards, kitchen tools and gadgets as well as specialty products that stimulate culinary creativity and healthier eating at home. Founded in 1969, the company also manufactures pet travel and outdoor items as well as storage clipboards for school and work on the go.

All Dexas products are BPA-free and made with FDA-approved resins.

For more information, visit <https://dexas.com/> for innovative products for the kitchen, office and even for pets. Follow **Dexas** on [Facebook](#) and Twitter and get ideas for healthy eating, kitchen creativity and even adventures with pets by following along on [Instagram](#).

ABOUT MUDBUSTER:

MUDBUSTER[®]
THE GENTLE PAW WASHER



As seen on TODAY Show, Good Morning America, BuzzFeed, Bustle, Yahoo Life, People, TikTok and more! Now with over 61,600 rave reviews online!

The original Texas MudBuster pet paw washer features an array of gentle, thick silicone bristles inside an easy-to-grip tumbler. It quickly defeats dirty feet, before dogs can track it into your house or car. The latest designs now feature a carabiner clip so that it goes with you anywhere, or a spill-proof, twist-off travel lid!

###

Contact for product samples and images:

Jeff Logan, Director of Marketing, jlogan@dexas.com, (469)635-8109

*Dexas is the design leader and largest in-house manufacturer of poly cutting boards in the USA. Visit Dexas in the South Hall, **Booth #S915**. For additional information, visit www.dexas.com.*



facebook.com/Dexas
facebook.com/popwareforpets



@dexasintl



pinterest.com/Dexas



@dexasintl



youtube.com/dexasintl